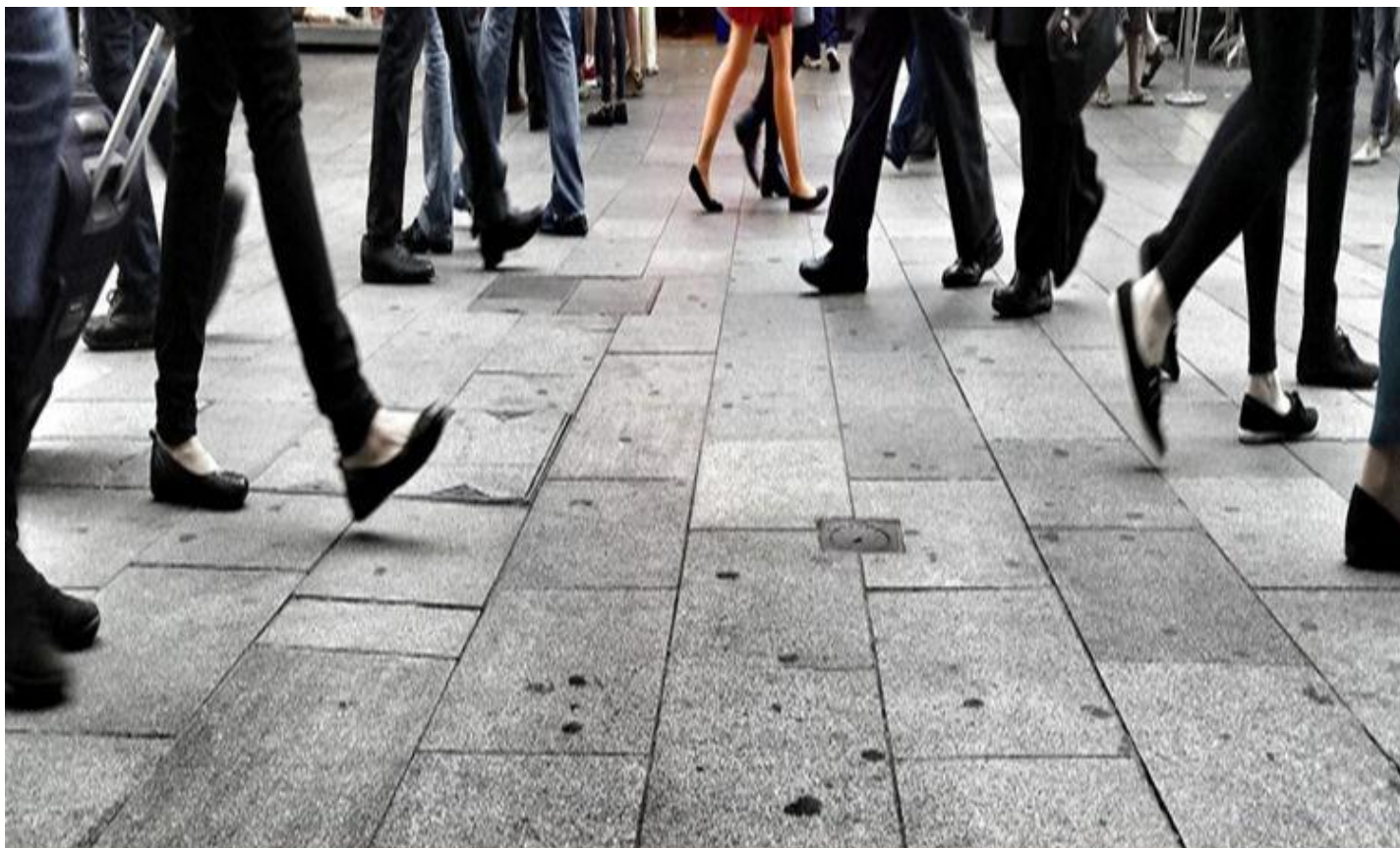


[https://www.yesweekly.com/news/city-hosts-april-11-talk-about-the-connection-between-walkability-and-the-economy/article\\_6cc81420-f8a4-5296-85bc-b0f9dba485b0.html](https://www.yesweekly.com/news/city-hosts-april-11-talk-about-the-connection-between-walkability-and-the-economy/article_6cc81420-f8a4-5296-85bc-b0f9dba485b0.html)

## City Hosts April 11 Talk about the Connection between Walkability and the Economy

By News Release

Apr 2, 2018



GREENSBORO, NC (April 2, 2018) – Chris Leinberger, of the Center for Real Estate and Urban Analysis at the George Washington University School of Business, is joining the City of Greensboro’s Planning Department for a talk about why walkability makes economic sense. This free speaker series event takes place from 5:30-7 pm, Wednesday, April 11 at the Greensboro History Museum, 130 Summit Ave.

This event, “Placemaking and Management: Addressing Market Demand for Walkable Urbanism in the Knowledge Economy,” is part of a speaker series coordinated by the Planning Department called “PlanIt Greensboro.” These free community events are intended to engage residents and the business community around topics of interest associated with updating the City’s Comprehensive Plan, Connections 2025.

Leinberger is a developer, teacher, and author who focuses on the feasibility of building walkable places. The talk is related to a recent study the Planning Department did with the Greensboro Realtors Association, which revealed most people want sidewalks and places to walk close to where they live. Leinberger will talk about how Greensboro can address the results of that survey.

Leinberger was voted one of the “Top 100 Urban Thinkers” in a poll conducted by Planetizen, the international urban planning website.

For more information about the April 11 event or the PlanIt Greensboro speaker series, contact Russ Clegg, City senior planner, at 336-373-2211.