

2025 \$100,000 Stirling Venture Capital Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor, Harris Insurance Services An Event Like No Other!



TICKETS ON SALE NOW!

TICKETS

Press Application

Sponsorship

Vendor Application

\$100,000 Stirling Venture Capital Grand-Prix Eventing Showcase at Bruce's Field presented by Taylor, Harris Insurance Services WATCH LIVE ON H&C+

FOR IMMEDIATE RELEASE December 12, 2024

AIKEN, SOUTH CAROLINA: The GPE Organizing Committee is thrilled to welcome **Stirling Venture Capital** as our new Title Sponsor for the Aiken Showcase! **The \$100,000 Stirling Venture Capital Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor Harris Insurance** (GPE), is set to take place Friday, February 28th & Saturday, March 1st, 2025 at Bruce's Field in Aiken, South Carolina. We are incredibly grateful for Stirling Venture Capital's support and their investment in "An Event Like No Other"!

In 2019, The Aiken Horse Park Foundation was pleased to introduce Aiken's first Eventing Showcase. Now in its seventh year, the GPE has become the highlight of the Aiken winter season and a must attend for the top competitors in the country!

An Eventing "Showcase" is a unique version of Eventing competition that condenses the traditional country-side Eventing environment into a spectator friendly venue. The showcase format allows the general public the chance to be up close and personal, right next to the galloping lanes and massive fences, and experience the thrilling sport of Eventing in a whole new way. This equestrian triathlon presents a prime opportunity for top eventing riders to kick start their competition season, and to welcome the public to an exciting fast-paced equestrian event.



Ticket Options

General Admission

There are several General Admission ticket options available. Exclusive online purchase options include:

One *Full Event Pass* which grants access to Friday, Feb 28th Dressage & Show Jumping AND Saturday, Mar 1st Cross-Country

• Full Event Pass **\$30.00** (Friday, Feb 28th & Saturday, Mar 1st)

Two *Single Day Pass* options, which grant access to one day's activities respectively

- Friday, Feb 28th Only Pass **\$20.00** (Dressage & Show Jumping)
- Saturday, Mar 1st Only Pass **\$20.00** (Cross-Country)

These General Admission ticket options are only available online. General Admission tickets will be available at the gate for **\$25.00** per day, **CASH OR CHECK ONLY!**

NEW FOR 2025:

General Admission Tailgate Package **\$250.00**

- Four (4) General Admission Full Event Passes (Friday, Feb 28th & Saturday, Mar 1st).
- One (1) 12'W x 30'L cross-country course side designated tailgate space and one (1) tailgate parking pass for **Saturday**, **Mar 1st**. Think Aiken Steeplechase style.

Tailgate spots are for **Saturday**, **Mar 1st ONLY**. All tailgate spots are guaranteed a front row view to a minimum of one (1) cross-country jump. Tailgate pass holders may host as many ticket holding guests at their tailgate site as they please, but must remain courteous to their neighbors.

ALL tailgate pass holders **MUST** be parked and fully set up by 10:00 am Saturday, Mar 1st and may not leave until the conclusion of the competition. **ABSOLUTLY NO** vehicles will be allowed in or out during this time. This is mandatory for the safety of our competitors and spectators. **LIMITED NUMBERS AVAILABLE**. First come, first served.

THE DEADLINE TO PURCHASE TAILGATE PACKAGES IS FEB 15TH

VIP

VIP tickets include:

- Invitation to the Thursday evening, Feb 27th, Welcome Party
- Ring side for the Friday evening, Feb 28th, Show Jumping
- Prime viewing locations for the Saturday, Mar 1st, Cross-Country
- Access to all VIP areas (VIP tents & Chalets) for the entire event
- Food & Beverage served
- VIP Parking

THE DEADLINE TO PURCHASE VIP TICKETS IS FEB 15TH

VIP tickets start at **\$1,000.00**. For more information on Reserved Tables, Chalets, or Tailgate Parking Spots, please contact <u>kate@aikenhorsepark.org</u>

Sponsorship Opportunities, **Vendor Agreements**, and **Press Applications** are all available <u>online</u>.

Want to be a part of #AnEventLikeNoOther? Perspective sponsors may contact AHPF Director of Marketing & Communications <u>Kate Boggan</u> for more information.

We can't wait to see you for #GPE2025

TICKETS



Sponsorship Deck

Event Homepage



"The Grand Prix at Bruce's Field is one of the great events of the year. Excellent venue, great competition, unparalleled hospitality, wonderful people it doesn't get much better than Aiken."

> - Luke Taylor Taylor, Harris Insurance Services Director of Operations & Strategy

Taylor, Harris Insurance Services (THIS) was founded in 1987 to provide specialized insurance for all types of equine risk. Taylor Harris works with their clients to ensure they are equipped with the insurance coverage that's right for each individual case. THIS places all policies with the highest rated and most secure insurance carriers, which are also selected for their prompt and reliable claims settlement. Taylor Harris is

dedicated to providing insurance protection for all personal and professional equestrian related risk. The THIS team of lifelong equestrians is always available to answer questions as their goal is to deliver peace of mind for their clients. For further details visit <u>www.taylorharris.com</u> or call <u>1.800.291.4774</u>.



AHPF Photography Policy

In order to protect the business of our official show photographers, the AHPF has established this photography policy. In this social media, smart phone, day and age, capturing and sharing images from events has never been easier. We want to encourage all our guests at Bruce's Field to fully enjoy their experiences here and treasure the special memories for generations to come. However it is still extremely important that we protect and respect the contracted show photographers that make their livelihoods providing high quality, professional images for our exhibitors.

The following guidelines are expected to be abided by ALL visitors to Bruce's Field:

- Visitors, spectators and exhibitors at Bruce's Field are permitted to take photographs and record video for personal use only
- Only our official appointed event photographers are allowed to take competitor images and sell them to the public
- No other individual or company has permission to take images of multiple competitors and sell them to members of the public or publish online/on social media
- Professional photography equipment, including, but not limited to, cameras with lenses longer than 4 inches, tripods, monopods, or any video camera mounted on a tripod or other stabilizing device are not permitted under any circumstances
- Media representatives with approved credentials are the only exception
- "Private" photographers must go through the proper channels for approval to be on premises PER EVENT. Please contact <u>kate@aikenhorsepark.org</u> for further details

Any individual found in violation of these guidelines will be asked to leave the premises and could be subject to bans from future Bruce's Field events.

Christine Quinn Photography is the Official Photographer of the 2025 \$100,000 Stirling Venture Capital Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor, Harris Insurance Services

Eventing Nation is the Official Media Team of the 2025 \$100,000 Stirling Venture Capital Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor, Harris Insurance Services



THANK YOU 2025 GPE SPONSORS!

Title Sponsor

SC STIRLING VENTURE CAPITAL

Presenting Sponsor



2025 Showcase Sponsors





2025 Organizing Committee

Event Director: Joanie Morris

Committee Chair: Phillip Dutton

Amy Borun, Evie Dutton, Candace Garrett, Emily Hamel, Fernanda Kellogg, Michelle Koppin, Boyd Martin, Jack Wetzel Ryan Wood, Tara Bostwick, and Kate Boggan



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Park Operations

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