## MEDIA ADVISORY FOR IMMEDIATE RELEASE

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## **CONTACT:**

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AIKEN SUMMER CLASSICS 2019 JUNE 12 – 16, USEF AA Level 4 JUNE 19 – 23, USEF AA Level 5

**AIKEN, SOUTH CAROLINA**— The Aiken Horse Park Foundation is pleased to announce that the Classic Company is moving The Atlanta Summer Classics to Bruce's Field for 2019.

The Classic Company produces world-class equestrian show jumping competitions spanning four states, five venues and run for seventeen weeks each year. Bob Bell, President and founder of the Classic Company, produced his first Classic Show in 1987 and quickly gained a reputation for running competitions that provide substantial prize money, award-winning facilities and courses, quality competition, and the best customer service in the industry.

Members of the AHPF Board of Directors view this new fixture at Bruce's Field to be a wonderful addition to the growing list of events. In particular, The Classic Company shares the board's philosophy in producing exhibitor-centered events infused with hospitality.

Upon finalizing an agreement with the Foundation, Classic Company president Bob Bell remarked -

"I am excited to run a horse show at Bruce's Field in the heart of historic Aiken. The opportunity to produce an event that follows the very successful Aiken Charity Horse Shows is incredible. I look forward to providing Aiken with a unique Classic Company horse show and to be able to offer the equestrian community another great reason to come to Aiken."

Classic Company Contact:
Lisa Davis Engel
Director of Sponsorship, Marketing, and
Public Relations for the Classic Company
lisa@classiccompany.com

Foundation received its IRS 501(c)(3) tax exempt status in November 2014, with a mission to promote Aiken's equestrian way of life and to encourage the community's civic, educational, and charitable endeavors



## The operation of the Aiken Horse Park is enhanced by our Park Sponsors









Aiken Horse Park Foundation | 931 Powderhouse Road, PO Box 1951, Aiken, SC 29802

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