

\$100,000



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GPE

aiiken
SOUTH CAROLINA

FEB 28 & MAR 1, 2025 BRUCE'S FIELD - AIKEN, SC

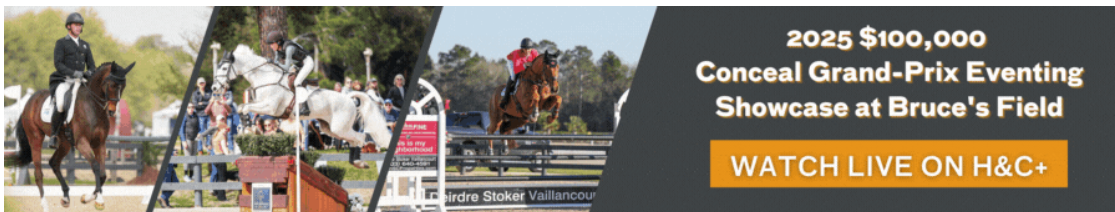
2025 \$100,000 **Conceal** Grand-Prix Eventing Showcase at Bruce's Field,
presented by Taylor, Harris Insurance Services
An Event Like No Other!

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ALL TICKETS GO ON SALE DEC 1ST

**FOR IMMEDIATE RELEASE**

November 19, 2024

AIKEN, SOUTH CAROLINA: We are just 100 days out from the 7th installment of "An Event Like No Other!" All are invited to take in this unique showcase of the sport of three-day eventing, February 28th & March 1st, at Bruce's Field in Aiken, South Carolina. **The \$100,000 Conceal Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor Harris Insurance (GPE)**, promises two action-packed days of equestrian sport.

Sponsorship Opportunities, Vendor Agreements, and Press Applications are all available [online](#).

VIP and General Admission tickets will go on sale Dec. 1st, 2024.

The event is a condensed eventing competition, with riders contesting three phases (Dressage, Show Jumping, Cross Country) over the course of two days, all with the same horse. This "triathlon" of equestrian sport is the ultimate test of partnership, training, and fitness, and serves as a popular stop on the early-season tour of many top international riders and Olympic hopefuls.

To date the event has worked with 32 national and local non-profit organizations and awarded over \$60,000 to our charitable partners. The competition has attracted riders from 9 different countries, including 13 Olympians and international super stars such as William Fox-Pitt & Austin O'Connor, and awarded over \$350,000 in prize money to the competitors. In 2021 all four of the horse and rider combinations that went on to travel to Tokyo for the Olympics competed at the showcase. All 5 of the 2022 FEI World Championships US Squad have made an appearance at the Aiken Showcase. Just this past year in 2024, we saw GPE champions, Boyd Martin, Liz Halliday, and Will Coleman all named to the Paris Olympic Team.

The GPE has become the highlight of Aiken's winter equestrian season. It is able to showcase this fabulous sport in the heart of historic Aiken and generate enthusiasm among equestrian and non-equestrians alike. The GPE is the fulcrum that shines a bright light on this community by attracting many of the world's best competitors.

**All VIP and General Admission tickets go on sale, online Dec 1st, 2024.
We can't wait to see you for #GPE2025**

Sponsorship Deck



Event Homepage





Conceal's mission is to protect every person using a browser from web-based threats.
ConcealBrowse is a lightweight browser extension that detects and prevents phishing, credential theft, and other sophisticated attacks within the browser.

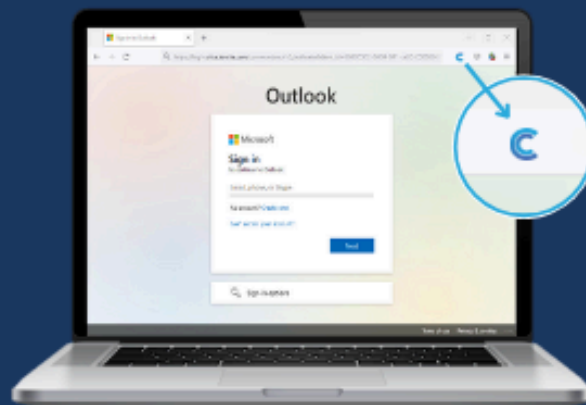
By securing organizations' most vulnerable point

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"The Grand Prix at Bruce's Field is one of the great events of the year.
Excellent venue, great competition, unparalleled hospitality, wonderful people -

it doesn't get much better than Aiken."

- Luke Taylor
Taylor, Harris Insurance Services
Director of Operations & Strategy

Taylor, Harris Insurance Services (THIS) was founded in 1987 to provide specialized insurance for all types of equine risk. Taylor Harris works with their clients to ensure they are equipped with the insurance coverage that's right for each individual case. THIS places all policies with the highest rated and most secure insurance carriers, which are also selected for their prompt and reliable claims settlement. Taylor Harris is dedicated to providing insurance protection for all personal and professional equestrian related risk. The THIS team of lifelong equestrians is always available to answer questions as their goal is to deliver peace of mind for their clients. For further details visit www.taylorharris.com or call [1.800.291.4774](tel:18002914774).



AHPF Photography Policy

In order to protect the business of our official show photographers, the AHPF has established this photography policy. In this social media, smart phone, day and age, capturing and sharing images from events has never been easier. We want to encourage all our guests at Bruce's Field to fully enjoy their experiences here and treasure the special memories for generations to come. However it is still extremely important that we protect and respect the contracted show photographers that make their livelihoods providing high quality, professional images for our exhibitors.

The following guidelines are expected to be abided by ALL visitors to Bruce's Field:

- Visitors, spectators and exhibitors at Bruce's Field are permitted to take photographs and record video for personal use only
- Only our official appointed event photographers are allowed to take competitor images and sell them to the public
- No other individual or company has permission to take images of multiple competitors and sell them to members of the public or publish online/on social media
- Professional photography equipment, including, but not limited to, cameras with lenses longer than 4 inches, tripods, monopods, or any video camera mounted on a tripod or other stabilizing device are not permitted under any circumstances
- Media representatives with approved credentials are the only exception
- "Private" photographers must go through the proper channels for approval to be on premises PER EVENT. Please contact kate@aikenhorsepark.org for further details

Any individual found in violation of these guidelines will be asked to leave the premises and could be subject to bans from future Bruce's Field events.

Christine Quinn Photography is the Official Photographer of the 2025 \$100,000 Conceal Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor, Harris Insurance Services

Eventing Nation is the Official Media Team of the 2025 \$100,000 Conceal Grand-Prix Eventing Showcase at Bruce's Field, presented by Taylor, Harris Insurance Services

Press Application

Christine Quinn
photography



THANK YOU 2025 GPE SPONSORS!

Title Sponsor



Presenting Sponsor



2025 Showcase Sponsors



2025 Organizing Committee

Event Director:
Joanie Morris

Committee Chair:

Phillip Dutton

Amy Borun, Evie Dutton, Candace Garrett, Emily Hamel, Fernanda Kellogg,
Michelle Koppin, Boyd Martin, Doug Payne, Jack Wetzel
Ryan Wood, Tara Bostwick, and Kate Boggan



2024 PARK SPONSORS



2024 Park Partners



Established in 2013 by the late R. Bruce Duchossois, the Aiken Horse Park Foundation received its IRS 501(c)(3) tax exempt status in November 2014, with a mission to promote Aiken's equestrian way of life and to encourage the community's civic, educational, and charitable endeavors

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Aiken Horse Park Foundation | 931 Powderhouse Road PO Box 1951 | Aiken, SC 29802 US

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