Notice of Patient Protection

BlueCross BlueShield of Western New York generally requires the designation of a primary care provider. You have the right to choose any primary care provider who participates in our network and who is available to accept you or your family members. Until you make this selection, BCBS of WNY sends a letter to the member with instructions on how to select a PCP. For information on how to select a primary care provider, and for a list of the participating primary care providers, contact BCBS of WNY at 716-887-8840 or 1-877-576-6440.

For children, you may select a pediatrician as the primary care provider.

You do not need prior authorization from BCBS of WNY or from any other person (including a primary care provider) in order to obtain access to obstetrical or gynecological care from a health care professional in our network who specializes in obstetrics or gynecology. The health care professional, however, may be required to comply with certain procedures, including obtaining prior authorization for certain services, following a pre-approved treatment plan, or procedures for making referrals. For a list of participating health care professionals who specialize in obstetrics or gynecology, contact BCBS of WNY at 716-887-8840 or 1-877-576-6440.