



Network  
Philippines

## GLOBAL COMPACT NETWORK PHILIPPINES ACTIVITY REPORT 2018

### I. MEMBERS and Board of Trustees

By end of 2018, GCNP had 31 members with 11 from Companies, 6 from SMEs, 4 are Business associations, and 9 CSR/NGOs with two of them who are subsidiaries of their mother company namely, Nestle Philippines and Shell. Its Steering Committee and Board of Trustees members are three (3) from large and active companies such as the Ayala Corporation, Pilipinas Shell Foundation, Manila Doctors Hospital, one (1) SME which is ADEC Innovations, the Philippine Marketing Association and the UN System in the Philippines represented by the UN Resident Coordinator Mr. Ola Almgren as Adviser of the board with a total of six (6) Board Members.

### III. ACTIVITIES

#### 1. CEO SDG Circle Forum

UN SDG 2017 Pioneer, Jaime Augusto Zobel de Ayala, shared the journey of Ayala on sustainability in an informal chat with an exclusive group of CEOs and high-level executives last June 21, 2018 in Shangri-la The Fort. The CEO SDG Forum is one of the major initiatives of the Global Compact Network Philippines this year.

#### The Inspiration and the Journey

Mr. Doodz Policarpio, the President of Dale Carnegie Philippines, moderated the CEO SDG Circle Forum. The conversation started with a question on the inspiration and sustainability journey of Mr. Zobel de Ayala.

Jaime simply stated that he started with 15 to 20% of his time in the late 80's to the non-profit sector. "I tried in my own way to start making a difference in non-business issues, issues that perhaps help the country in a broad way. I lead a number of initiatives such as chaired Children's Hour initiative, and brought a consortium with the help of Ayala Foundation and brought computers in public schools...."

"My thinking continued to evolve: using the concept of shared value from Harvard School... about beginning to align the goals of the company with the development goals of the country."

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Maria Luz (Yayu) E. Javier, MBA, CPM-Asia, CPAE  
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Jaime further continued to explain that he started to transform Ayala about 15 years ago and made it more relevant to the needs of the country, by developing products and services which also touch low income groups

### **Aligning With National Goals and Integrity**

Jaime mentioned the importance of aligning the goals of the corporation with the national development goals of the country, because it makes the organization more relevant.” When the SDG came to life, Jaime was excited about it: “The SDG ... This is an extraordinary framework. It’s clear. People are aligning to it globally. It’s United Nations-driven.” He felt that most companies are judged by Profit and Loss statements but it was equally important to look at how companies can contribute to issues like employment or health and be able to put a framework around it. He felt that it is time for private corporations to be recognized for such efforts.

Further in the discussion, Jaime highlighted a few key points such as becoming part of the development agenda of the country and promoting the spirit of bayanihan. Another strategic insight shared was the need to have a balance and being a responsible company towards shareholder, employees, suppliers, customers and environment.

On the question of integrity, Jaime explained that it is important to build trust to build integrity. Ayala protects its reputation to protect its integrity.

### **SME on SDG Path**

Mr. Jose Teodoro (TG) Limcaoco, Chief Finance Officer, Chief Risk Officer, Chief Sustainability Officer and Managing Director also joined the discussion and explained why SMEs can follow the sustainable path. With SMEs contributing to 99% of the employment of the country, TG explained that SME need only to take one or two SDGs that are relevant to its business to start with. It is more important to find out what would work well for the business so that it can also help grow the business and the community it operates in.

In meetings with Jaime, TG added that Jaime would always ask the question when posed with a decision to take, “What does this mean to our name?”. This merely states that measures outside of the P&L are more important, if it affects the communities.

### **Sustainability and Profitability**

As Ayala’s Chief Finance Officer, TG confidently replied that sustainability can equal to profitability. This has been proven by the way Ayala has established its operations around sustainability. TG further added that it is about “building business models around sustainability”.

The CEO SDG Circle Forum ended with tokens given to the guest speakers, and a version of a plaque honoring Mr. Zobel de Ayala as the 2017 SDG Pioneer, presented by Mr. Ola Almgren, the UN Resident Coordinator in the Philippines and Local Network Representative and GCNP Chairperson, Yaya E. Javier, and Ayala’s Group Risk Management and Sustainability Head, Vickie Tan.

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**UN System in the Philippines**

Mr. Ola Almgren delivered his remarks to further explain the role of the UN System in the Philippines and its efforts and support to the sustainability goals of the country. Ola has also been acknowledged as the Adviser of the Board of Trustees that has allowed a closer working relationship with the UN System in the Philippines.

Yayu Javier, GCNP Local Network Representative and Chairperson, presented the last topic of the Forum on the introduction of the United Nations Global Compact and the values of the Global Compact Network Philippines.

There were about 40 attendees of CEOs and high-level officers of various companies. GCNP aims to make this an annual event with CEO speakers from Lead Companies.

**2. THE PRINCIPLES-BASED SDG WORKSHOP**



**OVERVIEW**

The GCNP Principle-Based SDG Workshop Program was designed to provide GCNP members and non-members the opportunity to learn and be inspired to implement SDG programs for their own companies and organizations with the UN Global Compact Ten Principles as its foundation. There was option to have a Certificate of Participation for attending a specific workshop and a Certificate of Full Participation for attending all workshops during the year.

SDG Workshop Program

The SDG Workshop curriculum was based on the UN Global Compact’s SDG Blueprint, UN Global Compact’s Goals and Targets, UN Global Compact’s SDG Matrix and utilizing the UNGC Case studies as well as local best practices from companies who are already practicing SDG programs.

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More than 40 participants from various businesses, academe and NGOs participated in the first GCNP Principles-Based SDG Workshop last August 3, 6, 7, 8, and 16 at the Manila Doctors Hospital at the Don Norberto Ty Penthouse, TM Kalaw. The workshop covered on the UN Global Compact 10 Principles, which focus on four areas, namely the Human Rights, Environment, Labor, and Anti-Corruption and its importance in corporate responsibility. The 10 Principles were then aligned with the opportunities from the 17 Sustainable Development Goals. Close to 25 speakers shared their knowledge and experience including UN Agencies from the UN System in the Philippines such as UNDP, UN Habitat, UNIDO, UNICEF, WHO, UN Women, UNFPA, ILO, Human Rights, and Sustainability Leaders such Ayala Corporation, Globe, Manila Waters, Shell Petroleum, Nestle, ADEC Innovations, NST Global Corp./ Hamlin Industrial Corp., Ateneo Human Rights, Ateneo Institute of Sustainability, Lorma Medical Center, Internation Care Ministries, Inc., and the Philippine Marketing Association with the Marketing Institute of the Philippines.

The curriculum will be updated every year to provide more tools and new case studies.

The Program utilized seminars in teaching the 10 Principles and focused SDGs and workshops to determine the level of understanding of the participants by providing a case study and actual presentation of their proposed SDG Program.

### Certificate of Participation

All participants were given a Certificate of Participation or Full Participation for attending the workshops. GCNP Members gave the GCNP-logoed SDG Certificate while non-members were given the SDG Certificate. This certificate recognizes attendance to the workshop. It does not indicate that the participant has accomplished the intended learning outcomes. Interested participants are encouraged to attend the SDG Workshops annually so that they can remain updated on new developments and best practices.

### Curriculum:

Module 1 – Theories on Principles and Blueprint

Trainer: GCNP Local Network and UNDP/UN Agencies

This was a seminar type of learning by sharing the UN Global Compact's Ten Principles, blueprints for leadership of SDGs, goals and targets, and industry matrix samples.

Module 2 – Reporting

Trainer: GRI Trainer

This was a seminar type of learning to teach the reporting requirements aligned with the UN Global Compact's COP policy and GRI reporting related to the 10 Principles and focused SDGs. A mini workshop followed the lecture.

Module 3 – Best Practices Aligned with UNGC SDG Industry Matrix

Trainer: GCNP Member Volunteers

This was a sharing session by local companies shared best practices and case studies of SDG programs related to specific SDG/s being discussed.

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#### Module 4 – Workshop

Trainer: Academe, Philippine Marketing Learning Institute (MIP)

Participants were grouped with an activity to propose an application of the 10 Principles or focused SDG of the product/service/industry they were assigned to.

#### WORKSHOP SCHEDULES/ SPEAKERS LINE-UP & TOPICS

##### WORKSHOP 1: August 3, 2018

Ten Principles

Speaker Line Up/Topics:

- Yaya Javier, GCNP Local Network Rep/Chairperson - UNGC 10 Principles
- Mika Kanervavuori, Senior Human Rights Advisor - UN Human Rights Approach
- Atty. Paul Estrella, Ateneo Human Rights - Philippine Law Applications
- Boyet Florencio, GRI Trainer, ADFIAP - GRI Reports aligned with UN Global Compact Goals and Targets Guidelines
- Tata Vistal representing Vickie Tan, Head, Group Risk Management & Sustainability Unit, Ayala Corp - Best Practices of Environment Protection and Governance
- Globe Telecom - E-Waste Recycling Program & Code of Ethics/ Governance
- Mr. Florante Panganiban, Head, Operations Management and Sustainability, Manila Water Co., Inc.- Environmental Protection
- Dr. Assunta C. Cuyegkeng, Ateneo Institute of Sustainability - Industry-Based Group Workshop

##### WORKSHOP 2: August 6, 2018

SDG #11 Sustainable Cities and SDG#9 Industry Innovation & Infrastructure

- Yaya Javier, GCNP Local Network Rep/Chairperson - SDG#11 Aligned with UNGC Principles
- Christopher E. Rollo, UN Habitat Country Programme Manager
- Ms. Tonilyn Lim, Country Representative, UNIDO - Platforms that Enabled Sustainable Solutions
- Boyet Florencio, GRI Trainer, ADFIAP - GRI Reports aligned with UN Global Compact Goals and Targets Guidelines
- AYALA - Best Practices on Sustainable Cities
- Sankie Simbulan, Pilipinas Shell Petroleum Corp. Social Performance and Social Investment Manager - Power of City/Road Safety/Protection of Cultural Heritage
- Harold Enriquez, ADEC Innovation Assistant Vice President Corporate Planning - Data Driven Solutions for Sustainable Cities
- Dr. Jenny Ramox, Marketing Institute of the Philippines - Group Workshop on Formulating Goals of SDG # 11 aligned with UN Global Compact

##### WORKSHOP 3: August 7, 2018

SDG #8 and #5 - Decent Work and Gender Equality

- Dr. Milton Amayun, SDG Workshop Chairman, President of International Care Ministries, Inc. - SDG #8 and #5 Aligned with UNGC Goals

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- Concepcion Sardana, Senior Programme Officer , ILO - Gender Equality in the Workplace, Women Employment
- Charisse Jordan , National Project Officer of Safe Cities Metro Manila Programme, UN Women - Women Empowerment and Equality Women Empowerment and Equality
- Rena Dona, Assistant Representative, UNFPA - Women empowerment to cover GBV prevention (including violence against women)
- Boyet Florencio, GRI Trainer, ADFIAP - GRI Reports aligned with UN Global Compact Goals and Targets Guidelines
- Manila Doctors Hospital - Policies for the Right Working Environment for Women
  - Atty. Krisma Indira Ria Guyala, Nestle Philippines Head, Corporate Employee Relations - Driven by Purpose, Guided by the Value of Respect (for Self, for Others, for Diversity & the Future)
- Marketing Institute of the Philippines - Group Workshop on Formulating Goals of SDG # 8 & #5 aligned with UN Global Compact

### WORKSHOP 4: August 8, 2018

#### SDG #3- Good Health and Well-Being

- Dr. Milton Amayun, SDG Workshop Chairman, President of International Care Ministries, Inc. - SDG #3 Aligned with UNGC Goals
- Rajendra Prasad Hubraj, WHO - Philippine Health Issues Related to SDG#3
- Georgina Pia Belardo, UNICEF Corporate Alliances Officer - Neo-Natal and Stunting
- Dr. Joseph Michael Singh, National Program Officer, UNFPA - Importance of SDG 3, Key SDG indicators for the Philippines, Maternal and Neonatal Deaths, Teen Pregnancy, HIV infections, Young People, SDG 3 and the link to other SDGs, Why investing in Young People makes good business sense
- Boyet Florencio, GRI Trainer, ADFIAP - GRI Reports aligned with UN Global Compact Goals and Targets Guidelines
- Manila Doctors Hospital - Providing Medical Services to Underprivileged
- Dr. Rufi Macagba, Lorma Medical Center and Lorma Colleges Chairman and President - Sustainable Programs for Communities and Health Care Operations
- Rina O. Baybay, Director-Admin Support, NST Global Corp./ Hamlin Industrial Corp.- Business Action for Family Planning in the Workplace
- Marketing Institute of the Philippines - Group Workshop on Formulating Goals of SDG # 3 aligned with UN Global Compact

### WORKSHOP 5: August 16, 2018

#### Principle-Based-SDG

#### Case Presentation

Participants were asked to present their case studies (which will be their own company) covering the following areas:

- Identifying opportunities to better implement the 10 Principles.

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- Determining which SDG would be most relevant to their company.
- Designing SDG programs for their company.
- Determining methods and reports for the SDGs.

### OTHER ACTIVITIES WITH MEMBERS AND PARTNERS

Other activities that GCNP participated in were, as follows:

1. CCI FRANCE held last March 22, 2018, “Strengthening Human Capital Through Corporate Social Responsibility”. GCNP LN Rep/Chairperson Yayu Javier participated as speaker to the French Chamber of Commerce members.
2. UN Women Discussion on Equality in the Workplace - New World Hotel, August 23, 2018
3. Panel Speaker for ICD ( Institute of Corporate Directors) Corporate Governance Conference on 9 October 2018, **integrating sustainability into corporate governance**. Audience - Board Directors, CEOs, CFOs, Compliance Officers, Senior Executives and Managers, Regulators, Institutional Investors, and Academics.
4. Panel Moderator at the GRI Sustainability Summit on 8 October 2018, Conrad Hotel on the topic of Sustainable Development through Public-Private Partnerships.
5. Panel Moderator FOR **“Ushering in the Era of Sustainability and Sustainable Business”** organized by the Securities and Exchange Commission (SEC) and The Philippine Stock Exchange, Inc. (PSE). October 23, 2018, Tuesday, 8:00 AM – 4:00 PM, at Summits Hall C and D of the Philippine International Convention Center, in Pasay City.
6. **Panel Moderator at the ASIA FORUM 2018 "Saving Lives Sustainably: Sustainable Production in the Health Sector"** at the Asian Development Bank HQ in Manila, Philippines, June 13th -15th, 2018, on the topic, **“Bringing equality to the workplace: Lessons learned from the United Nations Global Compact Members.”** GCNP Members Dr. Milton Amayun of International Care Ministries and Rajiv Singh of Coco Veda also participated in the panel.

### III. STEERING COMMITTEE MEETINGS

#### 1. GCNP Special Board Meeting held February 20, at the Tower Club, Philamlife Tower, Makati City.

RATIONALE FOR THE CALL OF A SPECIAL MEETING. It was put to record that the special meeting was called to prepare for the forthcoming 2018 Term Election of the Board of Trustees, with the reviewed list of nominees to be submitted (two weeks before the General Assembly/Elections) and approved by UNGC.

DEFINITION OF THE TRUSTEES’ ROLE IN THE SPECIAL MEETING. The Trustees were briefed of their main tasks as: (a) define the rules and guidelines (in the nomination of qualified members); (b) review the list of member representatives to include the company’s SDG thrusts and ongoing projects; and (c) general rules in the actual Election, to be held on March 6, 2018 (as mandated by the GCNP By-Laws).

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## 2. GCNP First 2018 BOT Meeting

GCNP conducted its first BOT meeting for 2018 with the Board of Trustees who is also the Steering Committee held March 6, 2018 at the Training Room, 32nd fl., Ayala Tower One, Ayala Triangle, Ayala Avenue, Makati City

Major items discussed were:

- 2018 GCNP Activities – CEO SDG Circle, Principle-Based SDG Workshop, SDG Innovation, PMAI Advocacy Marketing Award, PMA Conference SDG Talk
- PRESENTATION OF SEC REGISTRATION AND CURRENT BOARD OF TRUSTEES.
- Election of the Board Members

## 3. GCNP Second 2017 BOT Meeting

The second meeting was held September 25, 2018, Tuesday, 2:00 p.m. to 5:00 p.m., at the Crisis Room, External Relations Department, 14th fl., Shell House, 156 Valero St., Salcedo Village, Makati City

Major items discussed were:

- 2018 Review of Activities
  - CEO SDG Circle Forum
  - GCNP Certification Program
  - Talks
  - Partnerships
  - SDG Innovation
- Hiring Executive Director
  - Responsibilities
  - Candidates
- Reimbursements to Ms. Yuyu Javier

## 4. Strategic Planning

As preparation for the 2019 Activities, the board has agreed to hold a strategic planning held November 28, at the Nestle Philippines Office in Rockwell, Makati City.

The Outline or flow used covered the following sequencing:

- Status of the GCNP as of today by Chair Yuyu Javier
- Recent developments at the Regional and Global GC levels
- Discussion on the SDG Philippine Landscape
- Discussion on who is GCNP and what role does it play in the Landscape
- Discussion on value proposition for a GCNP Member
- Discussion on resources at the command or influence of GCNP

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7. Activity Listing up to Jan 1, 2021
8. Grouping of Activities into Programs and Projects
9. Setting Quantitative Targets for Each Program
10. GCNP Organization to carry out the Programs

The discussion led to the following agreed, main Programs

1. Conduct 5 Collaborative Projects. 1 with Academe, 1 with NEDA, 1 with the SEC, 1 with DTI, 1 with business sector, 1 with young professionals and entrepreneurs
2. Conduct 1 SDG Summit likely back to back with the GRI Summit
3. Conduct 5 Thematic Workshops undertake GCNP Branding
5. Generate 100 new paying members by end of 2020

Some of the more important discussions revolved around:

1. Sharper definition of who and what is the GCNP in the SDG landscape. This will be taken up in the Branding Project in more detail
2. Observer Status Member will be explored. There is the desire to have “like minded” and co-aligned values as far as SDG is concerned and avoid “green washing” as the sole motivation.
3. Fund sourcing by securing a list of local and foreign funders of SDG work that may be aligned with the Programs of GCNP.
4. Need to target the SME and the youth entrepreneurs to the GCNP SDG Platform thru awareness projects mentioned above.
5. Need to align for Programs and Projects with the Region and Global as that is a core value GCNP brings to the landscape.
6. Need to sharpen the unique role of GCNP in helping the UN and its member-countries achieve the SDG by 2030. Since there is a fixed timeline and the Philippines is certainly one of the least sustainable countries right now, what really can GCNP do to make a difference and reverse the tide of continuing unsustainability? This is a question that is at the very core if GCNP is to be a meaningful player or if it will be simply taking opportunities as they arise to do SDG related projects as best it can but maybe not really making a dent on the drivers of unsustainability in the Philippines.

Submitted by:

Ms. Maria Luz (Yayu) E. Javier  
Chairperson and Local Network Representative  
Global Compact Network Philippines

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Ola Almgren  
UN Resident Coordinator  
UN System in the Philippines

Vice-Chairperson  
Ma. Victoria A. Tan  
Head, Group Risk Management and  
Sustainability  
Ayala Corporation

Treasurer  
Dr. Hian Ho N. Kua  
FVP for Corporate Affairs & Hospital  
Director  
Manila Doctors Hospital

Vice President for Membership  
James M. Donovan  
President & COO/Founder  
ADEC Innovations

Local Contact Network  
Gina V. Dimayuga  
Local Contact & Acting Executive  
Director  
Global Compact Network Philippines

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\*SEC REGISTERED AS GLOBAL COMPACT  
LOCAL NETWORK PHILIPPINES, INC.



Network  
Philippines

\*Also known as Global Compact Local Network Philippines, Inc.\*\*

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