



2023 ANNUAL IMPACT REPORT

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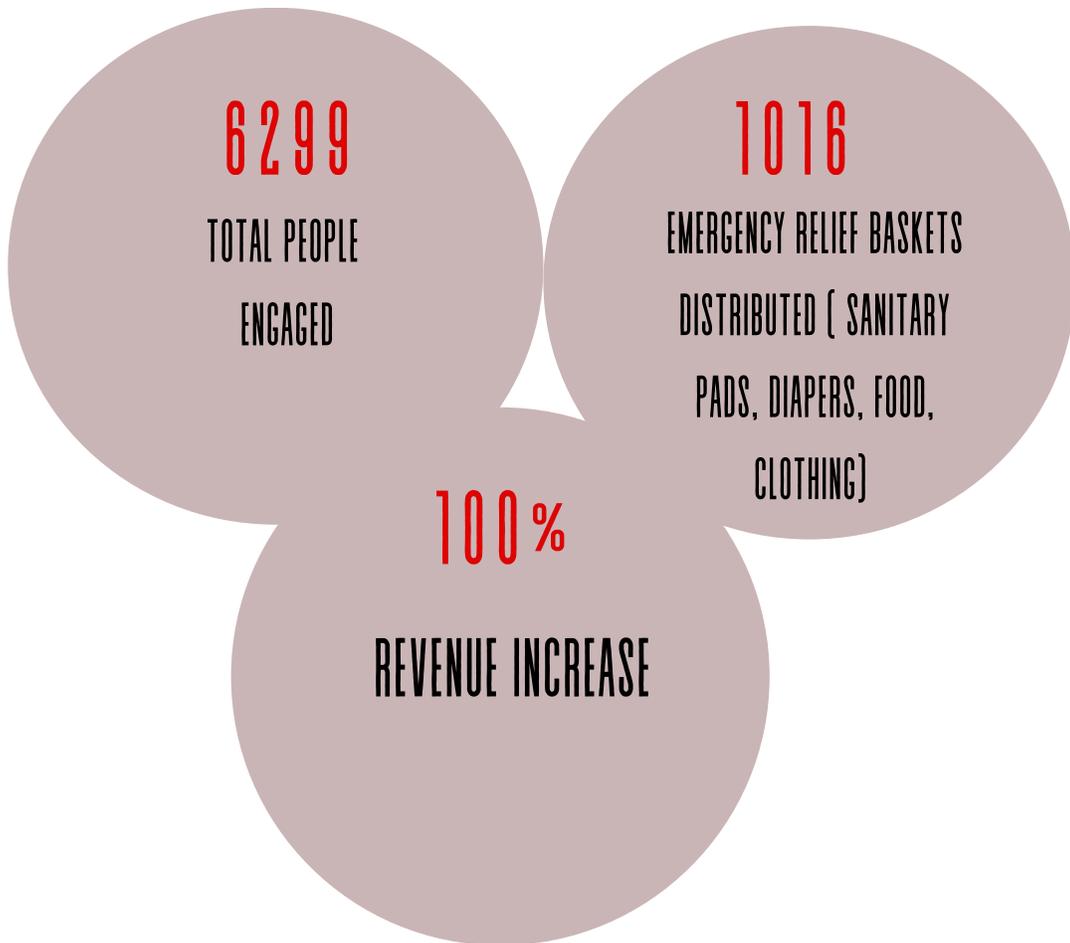
www.woundedhealerskenya.org

"Change will not come if we wait for another person or another time. We are the ones we've been waiting for. We are the change that we seek." –Barack Obama

OUR FOCUS

Wounded Healers is a survivor-led, community-based organization dedicated to empowering survivors of all forms of sexual violence, including human trafficking, domestic violence, and sexual exploitation. We amplify survivors' voices and provide comprehensive support to help them heal, regain dignity, and rebuild their lives. Additionally, we engage men and boys as allies and agents of change in violence prevention against women and girls. Our operational scope encompasses Kiambu and Murang'a counties in the central region of Kenya.

IMPACT SNAPSHOT



LETTER FROM EXECUTIVE DIRECTOR



Dear Friends and Supporters,

As I reflect on this past year, I am deeply humbled and inspired by the incredible strides we have made together in our mission to end sexual and domestic violence and provide unwavering support to survivors. The challenges we face are immense, but so is our collective resolve to create a world where everyone can live free from fear and harm.

In the year 2023, Wounded Healers has not only expanded our reach but also deepened our impact. Our comprehensive programs have empowered countless individuals to reclaim their lives and find their voices. Our dedicated team has worked tirelessly to provide survivors with the critical resources they need, including counseling, legal advocacy, and emergency shelter.

We have also continued our efforts to educate and engage communities in the fight against violence. Our prevention programs have reached thousands, fostering a culture of respect and accountability. By working closely with schools, businesses, and community groups, we are creating a groundswell of change that challenges the very roots of violence.

I am particularly proud of our innovative initiatives that address the unique needs of marginalized and underserved populations. We have launched specialized programs that provide culturally sensitive support to survivors from diverse backgrounds, ensuring no one is left behind.

None of this would be possible without the unwavering support of our donors, partners, and volunteers. Your generosity and commitment fuel our work and inspire us to reach higher and dream bigger. We are building a future where safety, justice, and healing are aspirations and realities for all.

As we look ahead, we remain steadfast in our mission and more determined than ever to drive change. There is still much work to be done, but I am confident that with your continued support, we will achieve our vision of a world free from sexual and domestic violence.

Thank you for standing with us and believing in a brighter, safer future for all.

With gratitude and hope,

Nuna Gleason

Executive Director,

Wounded Healers International

Our Mission

Our Mission is to disrupt and transform cultures of sexual violence through preventative education, holistic support for survivors, and empowering African women and girls to break the cycles of violence within their families and communities.

Our VISION

We envision a world where everyone can live without fear of violence, exploitation, and abuse and where human rights are universally respected and upheld.

OUR PILLARS

- Healing
- Outreach
- Empowerment
- Prevention

2022-2023 PROGRAM GOALS

WOMEN ECONOMIC EMPOWERMENT

We aim to promote sustainable economic growth and enterprise development among women more vulnerable to gender-based violence by increasing selfhelp groups and linking with financial institutions where they can borrow loans without collateral.

EDUCATION & SKILL DEVELOPMENT

We will increase the number of education scholarships to enhance education outcomes that ensure equitable education and self-reliance among girls survivors of sexual violence. We will also increase access to vocational training for young, out-of-school women. i.e. home-based food production methods, Computer training, and Continuous adult education.

ENVIROMENT CONSERVATION

- We aim to empower women and girls in our rural and urban programs with skills to protect, preserve and restore the environment and promote sustainable use of the ecosystem.

SEXUAL VIOLENCE PREVENTION

Wounded Healers will establish more relationships with primary and high schools to create more awareness and prevention of sexual violence among the students.

We will partner with Global Empowerment self-defense trainers to train 30 local youths who will become ESD facilitators to empower thousands of students in Kenya.

2023 PROGRAM GOALS ACCOMPLISHMENTS

WOMEN ECONOMIC EMPOWERMENT

We successfully expanded the number of women's self-help groups from one to three, each comprising 20 women.

Additionally, we facilitated the connection of the 60 women to microfinance institutions, enabling them to access funds to grow and sustain their businesses.

EDUCATION & SKILL DEVELOPMENT

- 15 girls have been awarded high school scholarships to attend prestigious boarding schools. These scholarships provide them with a safe and supportive environment to focus on achieving their academic goals.
- 598 adolescent girls were engaged in mentorship programs and received menstrual hygiene product supplies.
- 14 out-of-school women participated in continuous adult education programs, completed their primary national education examinations, and are set to attend adult high school in 2024.

ENVIROMENT CONSERVATION

- We engaged experts to organize 6 workshops on sustainable farming practices, waste management, water conservation, and renewable energy.
- We have successfully connected 60 women to microfinance institutions, providing them with the necessary funds to launch and expand eco-friendly businesses

SEXUAL VIOLENCE PREVENTION

- 4445 students in primary and high school trained in sexual violence prevention
- 101 Boys /Engaged through mentorship and soccer
- 912 community members engaged in events and community dialogues, this includes, men, local leaders, teachers, parents, and caregivers of children

2023 Wins

PROGRAM EMBRACEMENT BY THE COMMUNITY, including men and local leaders

- In 2023, we noticed a significant increase in community involvement in our programs, both in the field and at our City of Peace shelter in Mwihoko, compared to 2022. In the previous year, men were somewhat resistant to participating due to a lack of familiarity and cultural misunderstandings, which made them feel that women were empowered to disrespect them.
- Our local leaders publicly advocate for gender equality and condemn violence against women through speeches in official dialogues, expressing their stand against violence. Men have been actively involved in awareness campaigns during our community events, raising awareness about gender-based violence and promoting respect and equality.
- Local men who conduct business using motorbikes in the slums have consistently worn our safety jackets with messages to end violence against women and girls in their daily activities, helping us to reach even more people with these important messages.
- Additionally, some of them have been offering survivors of violence rides to our safe shelter, ensuring they have access to necessary support services and justice.
- The number of men and leaders participating in prevention workshops has increased as they educate themselves and others about gender equality, consent, and respectful relationships.



2023 Wins

INCREASE OF YOUTH THROUGH SOCCER

- In an effort to address and mitigate violence, particularly against women and girls, in our community, we established inclusive soccer leagues that featured both boys and girls, ensuring equal participation. Regularly integrated educational workshops focused on gender equality, respect, and non-violence were conducted. We trained coaches and mentors in gender sensitivity and violence prevention so they could serve as role models. Community events and soccer tournaments with themes centered on ending violence against women and girls were hosted to raise awareness.
- The soccer program has made a significant impact on our community. It has united youth, engaging 110 young people to form a very active Amani soccer club. This club competes locally and nationally, spreading our message to a wider audience. The program provides a safe and structured environment for youth and equips them with the skills and knowledge to challenge and change harmful norms and behaviors. Family and community involvement further strengthens these positive outcomes, creating a supportive network dedicated to ending violence.



2023 Wins

INCREASE OF PARTNERSHIPS

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2023 Wins

INCREASE OF PARTNERSHIPS & FUNDING

In 2023, we successfully increased partnerships with the media and local organizations and secured additional funding through a multifaceted approach.

- **Media Partnerships-** We strengthened our online presence by updating our website and leveraging social media to showcase our work and success stories, attracting attention from partnering organizations. We reached out to journalists and editors covering community development, sports, and social issues, inviting them to events and providing compelling stories and data. Leveraging social media, we engaged with local media outlets and arranged feature stories and interviews on radio, TV, and online news platforms to highlight our impact.
- **Partnerships with Local Organizations-** We increased partnerships by implementing several strategic initiatives. First, we focused on networking and relationship-building by attending community events, conferences, and forums relevant to our mission. This allowed us to connect with potential partners who share our goals. We also reached out to local businesses, NGOs, and government agencies with tailored proposals highlighting mutual benefits and the positive impact of collaboration.
- **Increased Funding-** We increased our funding by applying for grants from local and international organizations, with our applications supported by detailed proposals and evidence of our program's impact. We launched online fundraising campaigns through crowdfunding platforms, utilizing social media and email marketing to reach a broader audience, Strengthening relationships with existing donors by providing regular updates on how their contributions were making a difference, we created opportunities for them to engage with our programs directly.

2023 PARTNERS & FUNDERS

PROGRAM PARTNERS

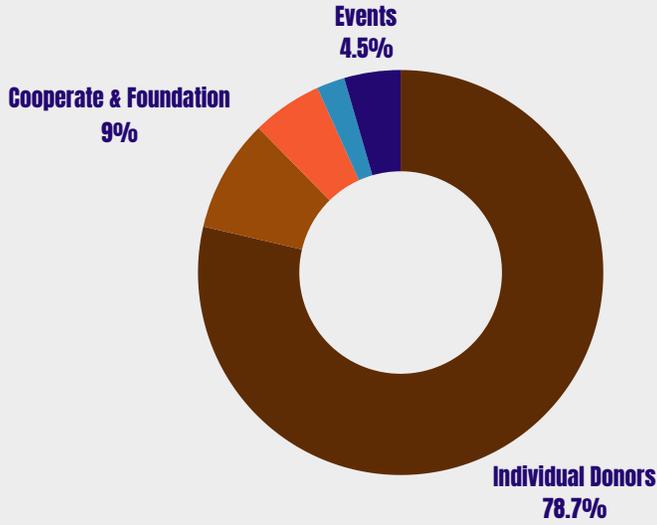
- Kuza Dada camps
- Kizito Vocational collage
- Office of Mwhoko Chiefs
- Ack st Philips Kiamuturi
- Kenya Footballers Welfare Association (KEFWA)
- Mwhoko Soccer Academy
- Kangari chicken farmers
- Ruiru sub-County Gender office.
-

FUNDERS

- French Embassy in Kenya
- Hewlett foundation
- Center for Rights Education and Awareness (CREAW)
- Wounded Healers International.

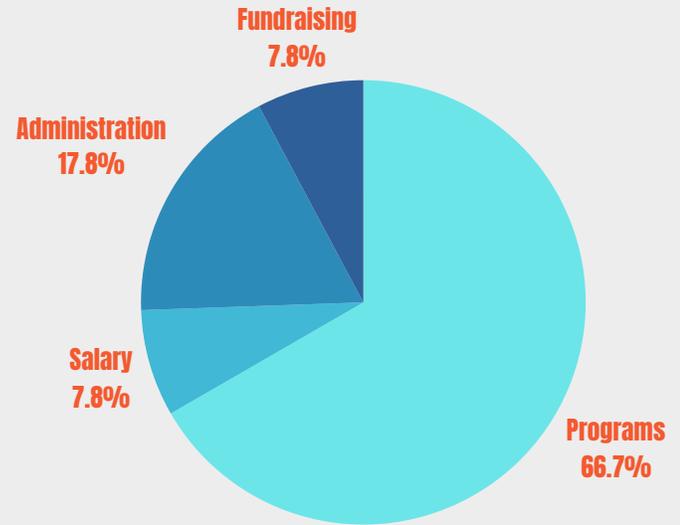
2023 FINANCIALS

Contribution by Category

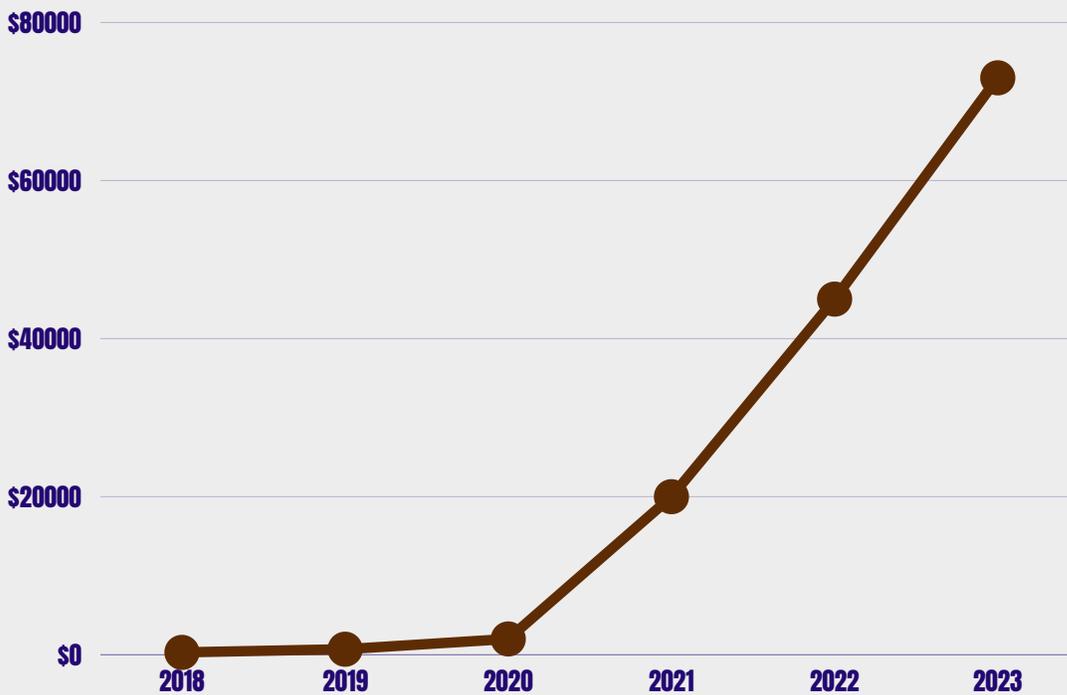


Expenses*

*Expenses exclude donated services.



2018 to 2023 Contributions



Looking Ahead to 2024

PROGRAM GOALS



Women and Girls Empowerment

- To engage 800 girls aged 12-24 in various developmental activities, including leadership mentorship clubs, soccer programs, holiday camps, and high school education scholarships, fostering their growth, leadership skills, and educational opportunities.
- To increase the number of women's economic self-groups to nine, each consisting of 20 women, and to empower these groups to become self-sustaining microfinance entities by the end of the year.
- Production of reusable sanitary pads at our, providing sustainable menstrual hygiene solutions for women and girls while promoting health, education, and economic empowerment.

Education & Skills Development

- Launch a vocational training program for youths in the community, offering courses in computer classes, beauty (nail spa), and sewing. Each course will run for 3 months with 15 students per cohort, providing essential skills for economic empowerment.
- To start a high school continuation and adult education program for students who completed the primary school level, increasing the number of students to 15.

Children's Sexual Violence Prevention

- To implement a comprehensive children's sexual violence prevention program across 55 schools, conduct 4 teacher workshops, and hold 6 parent meetings to educate and empower the community in protecting children from sexual violence.

Men and Community Engagement.

- To engage 200 young men aged 12-24 in mentorship clubs, soccer teams, and community service work, conduct quarterly workshops with local community groups, and organize four dialogue events, each targeting 100 community members.

Looking Ahead to 2024

FUNDRAISING GOALS



Cultivate Long-Term Relationships

- Embrace many smaller gatherings to get to know our supporters better, cultivating long-term relationships with supporters, recognizing their contributions, and keeping them informed about your organization's progress
- To keep donors and sponsors engaged and informed, maintain regular communication through newsletters, impact reports, and personalized updates.

Seek Professional Assistance

- Hire a development officer to help identify funding opportunities and prepare competitive proposals.
- Engage your board of directors in fundraising efforts, leveraging their networks and expertise to open doors to new funding sources.

2030 DREAM



We aspire to acquire 30 acres of land in Kenya and construct a City of Peace Village—a serene retreat designed to foster happiness and empowerment among women from around the globe, where they can inspire and support one another.

A place to nourish our being and feed our souls

A place to breathe

A Place to Grow

A place to think

A place to just be

A place of peace

A place to find Joy

A place to find your story

Honor Roll

Jeff Nischwitz
Carolyn Curtis
Jina Etienne
Diane Faxon Grover
Danielle Madiou
Laura Concannon
paul cayot
Rumbidzai Mufuka
Allison Sawyer
Michelle Trudel
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Michelle Justice
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Nelson Nadeau
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Sandy Sembler
Robert Lemieux
Justin & Rachel Alfond
Lauren Casteel
Margo & Jack Simmons
Woodside Foundation
Renee LeMieux
Cathy FOx
Peter Gleason
Valerie Todd
Jeremy Gomoll
Berta Garcia
Craig Bramley Kimberly Simmons
Lisa Yeh
Renee Givner

The Honor Roll reflects only a portion of our amazing donor community! Thank you to everyone, including anonymous donors who make this important work possible.

Kristian Pulkka
Greg LeMieux
Kim Bedard
paul cayot
Jennifer Melville
Kate Bush
Dan Crowley
Sam Maratea
Clara Porter
Laura Lee
Tyler Gleason
Eunice Nuna
Sara Shoemate Cameron
Amanda Hall
MaryBeth Luce
Diana Diaz
Joel Kessel
Paul Tuttle
Jan Karpowicz
Barron Compton
Jessica Cushing
tyler redskye
Kathryn Sargent
Ann Marie Lemire
Abigail Shattuck
Joe Berdard
Annonymus
Sarah Daignault

*Thank
You*



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