

IMOGEN FLORENCE PHOTOGRAPHY – EVENT CLIENT AGREEMENT

THIS AGREEMENT is made on Date: _____

BETWEEN:

(1) Imogen Florence Collins, trading as Imogen Florence Photography, an unincorporated sole trader, with a principal trading address at Cherry Trees, The Green, Oxford OX44 7UW (the "Photographer"); and (2) Client(s):

Address: _____

Phone Number: _____

Event Date: _____

(together, "the Client")

1. Background

1.1 The Photographer provides professional event photography services and has the appropriate skill and experience. 1.2 The Client wishes to engage the Photographer to provide the services outlined below. 1.3 The Photographer agrees to provide such services in accordance with this Agreement and the attached Terms & Conditions located at: <https://imogenflorencem.com/terms-%26-conditions>

2. Agreement

2.1 This Agreement incorporates our Terms & Conditions ("T&Cs"). Capitalised terms not otherwise defined shall have the meaning given in the T&Cs. 2.2 A binding contract is formed when both parties sign this Agreement. 2.3 The Client acknowledges receipt of the required pre-contractual information under the Consumer Contracts (Information, Cancellation and Additional Charges) Regulations 2013.

3. The Services

3.1 The Photographer agrees to:

- Commence work on the agreed Start Date;
- Deliver the agreed services on the Event Date and during the agreed hours;
- Perform all services to a professional standard at the location(s) specified by the Client.

3.2 Scope of Services:

- Event photography coverage as agreed via email correspondence;
- A password-protected online gallery of fully edited high-resolution images with the option to purchase prints;
- Sneak peeks delivered within 24 hours post-event;
- Full gallery delivery within 6–8 weeks via Pic-Time (per Clause 6.5 of the T&Cs).

Any variations to the scope must be agreed in writing.

4. Price and Payment

4.1 The total fee and deposit structure are outlined in the T&Cs (see Clause 5). 4.2 A non-refundable initial deposit must be paid to confirm the booking. No booking is confirmed without both the signed agreement and deposit payment. 4.3 The balance is payable in full prior to the event date (see Clause 5.8 of the T&Cs). 4.4 Additional agreed expenses are payable upon invoice.

5. Additional Provisions

5.1 Editing: Photographs will be edited for colour, light and minor corrections only. Extensive retouching or manipulation is not included. 5.2 If a second shooter is used (by prior agreement), their images will be edited by Imogen Florence Photography to ensure style consistency. 5.3 Watermarked previews may be shared at the Photographer's discretion. Raw files are not released unless specifically agreed upon for an additional fee. 5.4 Repeat edits (e.g. tonal changes) will incur a charge of £5 per image and must be requested within 14 days of gallery delivery. 5.5 The Photographer strives to document authentic moments and cannot be held responsible for the emotional tone or atmosphere reflected in the images. 5.6 Photographer Illness or Emergency: In the unlikely event the Photographer is unable to attend due to emergency or illness, a suitable, professional associate photographer will be appointed. Images will be edited by the Photographer to maintain consistency and quality.

6. Waivers

6.1 Waiver of Cooling-Off Period By signing this Agreement, the Client requests immediate commencement of services and agrees to waive the 14-day statutory cooling-off period. The Client acknowledges they will be liable for any services performed up to the date of cancellation, as per Clause 11 of the T&Cs.

6.2 Model & Moral Rights Waiver The Client irrevocably waives any rights under the Copyright, Designs and Patents Act 1988 and consents to the use of their images, and those of guests and minors in attendance, for marketing purposes including use on social media, website, and portfolio.

7. Client Consent Checklist

Please tick to confirm your acceptance: ☐ I/we confirm and agree to the terms of Clause 6 above (Model/Moral Rights Waiver) ☐ I/we confirm that we have read and accept your T&Cs ☐ I/we agree to the terms of this Agreement ☐ I/we have read and accept your Privacy Policy at <https://imogenflorencem.com/privacy-policy> ☐ I/we consent to receive marketing and promotional emails from Imogen Florence Photography (opt-out at any time) ☐ I AGREE to have photos of us and our guests shared on Imogen Florence Photography's website/social media

8. Signatures

SIGNED by the Photographer Imogen Florence Collins

Signature: _____ Date: _____

SIGNED by the Client(s): Signature: _____/ Names: _____ Date: _____