



Avis Brown-Riley - Bio

[Avis Introductory Video.](#)





Avis Brown-Riley - BIO



Fourteen years ago, Avis began her battle with Breast Cancer. By the Grace of God, she has been cancer free for thirteen years. The Lord spared her, so that she can share her walk-of-life and help inspire others by empowering them with health awareness, healthy lifestyles, life-skills, citizenship, and golf.

"It is not the adversity that you face, but how you face the adversity, that defines you as a person and builds character."

Gordon Brown, Jr.

Avis amazing journey began in San Diego, California. She is the second youngest of five siblings, born to Gordon Sr., and Harriet Brown. Her father introduced her to the game of Golf at age seven, and her hard working, humble and devoted parent's sacrifices paid off.

Avis won her first Junior Golf Tournament at the age of eight. At the age of 10, she became the first African American to win the prestigious Junior World Golf Championship. She also has three other Junior World Golf Championship trophies. As a member of the San Diego Junior Golf Association, she won over 50 golf tournaments, and represented San Diego in team events. During her final year of Junior Golf, she amazingly won 10 of 16 events, finished second twice and third three times. She won the San Diego Junior Golf Association, Junior-Golfer-of-the-Year 5-times.

Avis was the number one player on the Samuel J. Morse High School Boys Golf team. During her senior year, she played in the Andy Williams San Diego Pro-Am with United States Open Champion Jerry Pate. Avis also finished in 3rd and 6th place during the CIF golf championships. Immediately after her High School Graduation, she became the first and only African American female to win the San Diego City Women's Amateur Championship.

Avis attended the United States International University, a Division I college on a golf scholarship. During her first year, Avis won rookie of the year. She also won the first National Minority Collegiate Golf tournament. In 1985, she was ranked 25th in the nation, and played in the NCAA Women's Championship every year. She received her degree in Communications.

After college, Avis traveled the United States, much of the time alone, playing in mini tour golf events. Her professional golf career is highlighted in 1988, when she shot a seven under par 65 (a women course record) to win the Michelob Classic at Canyon Crest Country Club. She won the local pre-qualifying in Los Angeles to play in the United States Women's Open at the Five Farm Country Club near Baltimore, Maryland. She is one of five African Americans to play in the United States Women's Open and in 2022, she made LPGA History by being the first African American female to play in US Women & Sr. US Women Open. She also received eligibility status for the Future's tour in 1990 and 2006.

Avis served as a High School Golf Coach and 25 years as a teaching professional for the San Diego Inner City Junior Golf Foundation. No matter where she is at, church, golf events, or speaking engagements, you will always hear Avis say, "What a great feeling, being able to give back to the children in the community".

After 25 years of playing competitive golf, Avis took her life skills, organization, and people skills into Corporate America. Avis worked as an Operations Manager with FEDEX and retired on June 1, 2019.

In November 2009, Avis had a vision and dream; to write a series of Books, the first being: Building of a Champion, and travel the world, in the hope of inspiring children by sharing her amazing story. Along with her brother, Gordon Brown, Jr. they began to put the pieces in place. In early 2010, Avis was diagnosis with Breast Cancer. Avis will tell you "It was the toughest eighteen holes of golf she had ever played". It was her strong faith in God, dedicated doctors, a strong family support system, and the Desire, Dedication, Determination she learned and demonstrated during her Golf career that helped her to win the battle.

Avis has been cancer free for twelve years, and Avis and Gordon Jr., continue to build ABR Golf. It is her belief that God spared her for a reason; "Golf has always been my passion; it has provided me and my family with wonderful memories. Being bless with a special talent, my dream for the world, is that every woman and child can experience the game of golf".



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No matter how long her day has been, Avis finds time on Facebook, watching and analyzing golf swings, mentoring, and providing words of encouragement and advice, to her social media friends around the world.

A Christian woman, wife, mother, and author, Avis's family and friends define her as a person who is dependable, trustworthy, strong moral character and a great team player. Following her mantra "Don't Give Up! Never Give up!" Avis's determination, dedication, and desire allowed her to reach her dream of being a LPGA Class A Golf Professional in 2020, and she worked on the Pro Shop staff at the prestigious Torrey Pines Golf course (Home of the PGA Farmers Insurance golf tour event).

After 25 years away from competitive golf, Avis played in the LPGA 2021 National Championship Senior's Division and finished in 15th place. Her future goal is to be in the winner's circle. Avis is an inductee of the San Diego Hall of Champions and the African American Golfers Hall of Fame, where she serves as a Board Member, and a recipient of the PGA Heritage award. In July 2017, Avis gained her LPGA Certification. In February 2018, Avis and her team published her first book: [Building of a Champion, How I became a Champion in Life: The Avis Brown-Riley Story](#). Avis is show cased in the [USGA Golf Museum](#) and Building of a Champion is also on display at the USGA Golf Museum and Library.

Accomplishments

- ♥ Junior World Champion
- ♥ 3rd and 6th place during the CIF golf championships
- ♥ 1st African American to win the So. Calif. PGA Junior Tournament of Champions
- ♥ Represented So. California in the Junior America's Cup
- ♥ San Diego Women's City Amateur Champion
- ♥ Won the 1st National Minority Collegiate Golf Championship
- ♥ Michelob Classic Champion: Canyon Crest course record: 65
- ♥ US Women's Open participant
- ♥ US Sr. Women's Open participant
- ♥ Over 100 Professional Golf events
- ♥ Lincoln High School Golf Coach
- ♥ San Diego Golf Hall of Fame
- ♥ The African American Golfers Hall of Fame
- ♥ PGA Heritage Award
- ♥ Author: Building of a Champion
- ♥ LPGA Golf Professional – Class A
- ♥ LPGA Media and Marketing Committee
- ♥ American Cancer Society Ambassador
- ♥ BOD for the United Champion for Change – Walter Thurman III, former NFL player Seattle Seahawks – Super Bowl Champion 2013
- ♥ 17 Nation-wide Motivational Speaking events
- ♥ Contestant on the Disney/ABC Production: Holey Moley Game Show
- ♥ Nominated for the 2020 LPGA Rolex Teacher of the Year Award
- ♥ Nominated for the 2021 & 2022 LPGA Teacher of the Year Award
- ♥ Photograph placed on the Torrey Pines Golf Course, San Diego Jr. World Wall of Champions, next to Tiger Woods
- ♥ Pro Shop assistant at the prestigious Torrey Pines Golf course (Home of the PGA Farmers Insurance golf tour event)
- ♥ Avis Brown-Riley is show cased in the [USGA Golf Museum](#)
- ♥ Building of A Champion is in the USGA Library
- ♥ Lifetime Achievement Award by the Millionaire and Billionaire Women's Summit
- ♥ Acushnet/Titleist Diversity Ambassador
- ♥ Recognized at the 2022 & 2023 NAACP Image Awards Golf Tournament.
- ♥ Golf Galaxy - LPGA Golf Professional Assistant and Community Influencer





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Social Media and ABR Golf Events

Facebook: 790 followers

X (Twitter): Tweets: 64, following: 124, followers: 64

Instagram: 1,137 followers, 167 following, 145 Posts

LinkedIn: 479 connections, followers: 488



Avis Brown-Riley

ABR GOLF Events

Book Sign Campaigns:

Desert Mashie Golf Tournament, Lincoln High School Health Fair, Psychology of the Black Entrepreneur workshop, Grand Master Hip Hop Lonzo Williams Classic Golf Tournament, Western States Golf Association (WSGA) 64th Annual Golf Championships, Never Leave One Behind 1st Annual Golf Tournament, SuperWoman Spa Party, 38th Annual Marcus Garvey Day Celebration, Young Women Conference, Champion of Education, Forgotten Children, Inc. The Blue Heart Foundation. Many Shades of Pink Fashion Show, Southwestern College Football, NAACP 1st Annual Golf Tournament, Salute to Our Heroes Golf Outing. Empower Her - Youth Leadership Conference.

Community and Charity Events:

2nd Annual Community Leadership Luncheon, Lincoln High School Health Fair, WNBA LA Sparks -All 4 Her, Psychology of the Black Entrepreneur workshop, Buffalo Soldiers Golf Tournament, SuperWoman Spa Party, Champion of Education, San Diego Inner City Junior Golf Foundation, Young Black-N-Business, Marcus Garvey Day Celebration, Shirley Sporks - Golf Event, Young Women Conference, United Champions for Change Foundation Charity Golf Tournament. Many Shades of Pink Fashion Show, Southwestern College Football, NFL Alumni Caring for Kids Golf Tournament in Mexico, NAACP 1st Annual Golf Tournament - Salute to Our Heroes Golf Outing. Fred "The Hammer" Williamson Celebrity Golf Tournament (2022, 2023). 2nd Annual Swing into our Dreams Charity Golf Tournament in Atlanta, GA, Celebrity Guest Kiki Sheppard Celebrity Golf event on (2022, 2023), Celebrity Guest at Radio Host Galaxy Glen Celebrity Golf Event (2022), Guest Celebrity at ESPN Celebrity Golf Classic (2022), Celebrity Guest and recognized at the NAACP Image Awards Golf tournament (2022 and 2023). The Network Lanterns Juneteenth Golf Tournament, 06/12/2023. Las Vegas Special Olympics – Golf instructor 11/18/2023.

Guest Speaker Events:

Desert Mashie Golf Tournament, Grand Master Hip Hop Lonzo Williams Classic Golf Tournament, Women IN Golf; (WSGA), Forgotten Children, Inc., Lincoln High School Health Fair, The Blue Heart Foundation, Young Women Conference. Bank of America – Hispanic Heritage Month, Diversity Inclusion. Town Hall: Shattering the Ceiling in Golf. Shattering the Ceiling in Golf (Town Hall of Golf Experts), African American Golf Expo and Forum. Empower Her - Youth Leadership Conference, Guest Speaker at the LPGA G.R.E.A.T Virtual Conference (2022). Lovee INC's Women's Wellness Summit (2023), Ward 5 Youth Golf Experience (06/10/2023).

LPGA Events:

ANA Inspiration, Kia-Classical, Solheim Cup, U.S. Girls Amateur (2017). Kia-Classical, Shirley Sporks LPGA Masters Pro-Am (2018). USGA Senior Women's Open Qualifying (2021), LPGA National Championship (2021). 2022 JTBC LPGA Women's Golf Clinic as an Instructor at Aviara Country Club, LPGA Leadership Academy Instructor (2022), Special guest on Golf Monthly Masterclass with LPGA Host Debbie O'Connell (2022), LPGA Instructor at the Ogletree Deacons Event Teaching Businesswomen (2022). LPGA Amateur Celebration (05/2023)

News Media Articles:

African American Golfer's Digest: -2019, 2021, [BlackNews.com](#), Kawowo Sports ([kawowo.com](#) – Kenya, Africa), True Golfer ([Article 1](#), [Article 2](#) – Uganda, Africa), Eastern Shore Golf Magazine – ([September 15, 2018](#)) – [Sep-Oct Issue](#), LPGA Women's Network – [2021, Women's PGA Golf Clinics](#) ABR LPGA Bio, Where It Begins – [May 2022](#), Celebrity Guest at Radio Host Galaxy Glen – 2021. African American Golfer's Digest – Front Cover (August 2023)

Public Relations:

Press Releases: BlackNews.com – Mar 2018, [Page Publishing – Mar 2018](#)



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LPGA Events Videos

LPGA - ABR Golf – 2021 Pendulum Putt ([YouTube](#))

[Avis Featured for Black History Month on the LPGA Network](#)

LPGA Chevron Lesson Zone - [April 2022](#)

Podcasts

Straight Talk Podcast, host Thomas Howard (08/22/2023))

WHY – The Podcast with Filmmaker/Host Luke Poling

Why? [Episode 170](#) - Women's Golf Champion Avis Brown-Riley (11/15/21)

GenWealth Financial - [May 2022](#)

[Golf Talk Live](#) with Ted Oderico - Oct 21, 2021.

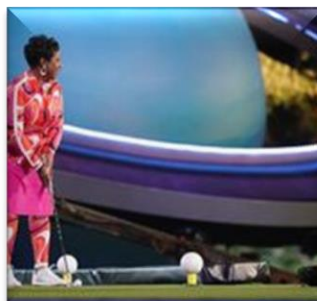
The Golf Locker Room Podcast – [Oct 2021](#)

The Lance Hayes Experience Radio Talk Show - May 14, 2022

Television:

Holey Moley Game Show —Season II

[ABC 10news](#)



Avis “Little Warrior” Brown-Riley”

Radio Interviews:

Radio Host Thomas Howard aka DJ Doc, "Straight Talk" (08/01/2023)

Radio Host Tanya Flanagan, The Scoop with (08/05/2023)

Radio Host Cheryl Lightford of "Ladies First" Talk Show (09/07/2023)

Radio Talk Show host – Galaxy Glen (91.5, Las Vegas, NV) - 12/22/2021

Operation-Slay-Cancer – [May 2021](#)

Desert Southwest Golf Show with host Mark Croft – Jan 2018 & May 2018

Sports Tuesday Radio Talk Show with Steve Manderson – [Feb 2018](#) & [September 2018](#)

YoungBlack&NBUSINESS with host Roosevelt William – Feb 2018

The Matthew Talk Radio Show with host Matthew Brown – April 2018

Compassion for Conversation with host Quintin Devine – April 2018

Page Publishing Radio Talk Show – [Oct 2018](#)