



Feeding Bodies. Fueling Minds.™

2025- 2026 Plan of Action

Alicia Landry, President

SNA Mission: empower and support school nutrition professionals in advancing the accessibility, quality, and integrity of school nutrition programs.

SNA Vision: for every student to have access to nutritious meals at school, ensuring their optimal health and well-being.

SNA Values:



1. Voice of School Nutrition: We elevate the professional image of school nutrition, both inside and outside of the industry.

- a. Continue Public Policy efforts including state and national outreach.
 - i. Provide PPL Committee resources and budget to send more Board members to LAC to enhance and continue advocacy efforts.
- b. Review purchasing/procurement policies for bids on large equipment purchased in Arkansas schools.



2. Thriving Organization: We have a strong and varied pathway to volunteer leadership and provide inclusive opportunities for contribution. We are a digital-first organization with a strong, nimble technology infrastructure and efficient processes.

- a. Hire an Executive Director
- b. Bylaws updates
 - i. Update bylaws to align with SNA bylaws.
 - ii. Incorporate Standard Operating Procedures and Job Descriptions into our organization to make it increasingly nimble and efficient.
- c. Update annual timeline
 - i. Initiate July Board Orientation in sequence with fall Leadership Conference and spring State Conference/Exhibits.
 - ii. Develop orientation manuals and training materials for onboarding new committee members and elected officers.
 - iii. Provide Google based email addresses and cloud storage to be passed on from leader to leader while digitizing all materials in a shared library.

3. Career Development and Growth: We create opportunities for professional growth for members and build their capacity to lead in their schools and districts.



- a. Provide association updates via newsletter and social media
- b. Provide continuing education, training, innovation, and scholarship to members
 - i. Update Standard Operating Procedures/bylaws to include more committee and/or board members to attend NLC to develop their leadership capacity.
 - ii. Provide professional leadership training at fall Leadership Conference.

4. Stakeholder Community: We have redefined and elevated the relationship and partnerships with industry.



- a. Form robust committees for all board seats to engage membership, provide a strong support system, and attract additional members
 - i. Integrate industry members in our meetings and deliberations.
 - ii. Allow a voting Board position for industry members.