

PURCHASE* AN AD FOR THE DIGITAL RECITAL PROGRAM!

Make your dancing star feel extra special! Place a personal message with his/her photo(s) in the digital recital projection display. You can also advertise a business. Be sure to check out last year's program book at the studio front desk to get an idea of how the ads look. Your ad will be shown on the big screen during previews before each recital and also during intermission. A limited quantity of physical program books will be available for \$25 by pre-order only.

ALL ADS ARE DUE MONDAY JUNE 8TH, 2026

All ads will be full screen (landscape) Ad Price \$35

HOW TO SUBMIT YOUR AD FOR THE PROGRAM BOOK:

STEP #1 – PAY FOR YOUR AD

- Submit payment for your ad(s) with cash at the studio desk with Mrs. Goodman. You will be given a confirmation number. You can also pay electronically, be sure to include the dancer's name in the memo:
 - o CashApp \$LaShellesDance | Zelle LaShellesDance@gmail.com | Venmo @LaShelleMac

STEP #2 - Visit www.LSODance.com & click "Recital Ads"

STEP #3 - Select "Click Here to Upload" to submit your file.

VERY IMPORTANT:

- ALL ADS ARE DESIGNED BY DANCERS' FAMILIES. LSOD does not design your ad.
- Files must be .pdf format
- Files must be 7"w x 5"h in LANDSCAPE format (sideways/wide, not portrait)
- Name your file with your confirmation number. (e.g. If your confirmation number is FPA77, name your file FPA77.pdf)

NOT SURE HOW YOUR AD SHOULD LOOK? CLICK THE SAMPLE ADS LINK ABOVE TO SEE EXAMPLES.

IMPORTANT NOTES:

- The content and physical appearance of your ad (i.e. wording, photos, fonts, colors, layout etc.) will be determined and designed by you or via your own efforts. There are TONS of free graphic design apps available for your computer or smart phone such as Canva. Have your dancer give it a try! Young people these days are whizzes when it comes to technology. You can even use AI if you'd like.
- Your ad must be completely designed and saved in one .pdf file that includes the text and/or photos for your ad. Submissions with text, photos, logos or any other content in separate files, or any format other than .pdf will not be accepted.
- Your submission must be scaled to the dimensions 7"w x 5"h in LANDSCAPE format (sideways/wide, not portrait/tall)
- No hard copies or hand-written ads will be accepted.
- It is not required, but if you want to have your LSOD solo, sibling picture, etc. in your ad, it must be a photo taken during picture days 2026 that you are ordering as a part of a photo package. Be sure to leave empty, designated space(s) for the LaShelle's photo(s) by placing the text "Photo Here" in the area you want it on your design. Do not put a box or circle or anything additional for the photo. Only put the words "Photo Here".
- If you fail to take and order a solo and/or sibling etc. pictures during LaShelle's 2026 picture days, we will be unable to include a photo in your ad. You will be responsible for placing the photos in your ad.

*Your ad must be paid in full at the time of purchase and prior to submission of the content. LaShelle's will determine the standard of quality and appropriateness of each submission. Late Ads & ads that do not meet LaShelle's standards will not be included in the slideshow and you will receive studio credit as reimbursement.