



Communities that Care of Marinette & Menominee Counties Workgroup Definitions

Alcohol and Tobacco Product Workgroup: Identify and implement prevention strategies that aim to combine individual and environmental focused initiatives that will impact local conditions and root causes of youth use of alcohol and tobacco products. The goals of this group include providing information and support, building skills, enhancing access and reducing barriers, and policy/system/environmental change efforts. We will measure our impact through audiences reached, evaluations, and measuring outcomes.

Policy Workgroup: Identify policy updates and changes specific to the local problem behaviors and local conditions and develop an action plan to educate local leaders on what's happening, best practices, and sample policy language. These policies may consist of indoor and outdoor spaces in both city and county properties; for example: buildings, vehicles, schools, workplace settings, parks, and other community settings. The goal of this group is to promote positive behaviors and discourage negative behaviors, while producing community level change.

Outreach: The Community Outreach & Public Relations workgroup is responsible for promoting CTC, educating, and updating the community about the work of CTC, promotion and organization of community events, social media and website maintenance, and assistance with recruitment of volunteers.

Funding: The Funding workgroup identifies funding needs and manages the assets of public and private funds to support the CTC Coordinators, coalition, and the action plan strategies, policies, and practices. Members also are actively involved in the sustainability plans of the DFC grant requirements.

Data: The data workgroup collects and reviews youth survey and public data to help the community board select priority youth outcomes and priority problem behaviors. Members may be tasked with specific data collection methods per grant requirements. This group also monitors changes in community-level outcomes over time.

Executive Committee: The Executive Committee is comprised of chairs and vice chairs of each workgroup of the coalition. This group is responsible for sharing information and fostering collaboration between workgroups, approval of coalition funding requests, work plan revisions, and tracking coalition progress.

“Floating” Mental Health Workgroup: Identify and implement strategies that aim to combine individual and environmental focused initiatives that will impact local conditions and root causes of depression symptoms and other mental health challenges in youth and adults. The goals of this workgroup include increasing self-awareness and self-management practices, improving access to community resources, improved use of best practices in mental health, and improved collaborations to address mental health in our communities. We will measure our impact through audiences reached, evaluations, and measuring outcomes.