

MARINETTE & MENOMINEE ALCOHOL ENVIRONMENTAL SCAN RESULTS

2024



CATALYST
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Methodology

Coalition members from the data workgroup Communities that Care of Marinette and Menominee Counties performed a series of alcohol environmental scans in the spring of 2024. Locations included off-premise retailers. Scans included questions on advertising and product placement.

Scans were put into Survey Monkey format to be consolidated and analyzed for trends. In total, 41 environmental scans for alcohol were completed across both counties. These data will help guide strategies around retail access for alcohol in the communities.



Alcohol Environmental Scan Results

Retailer Location Availability, 2024

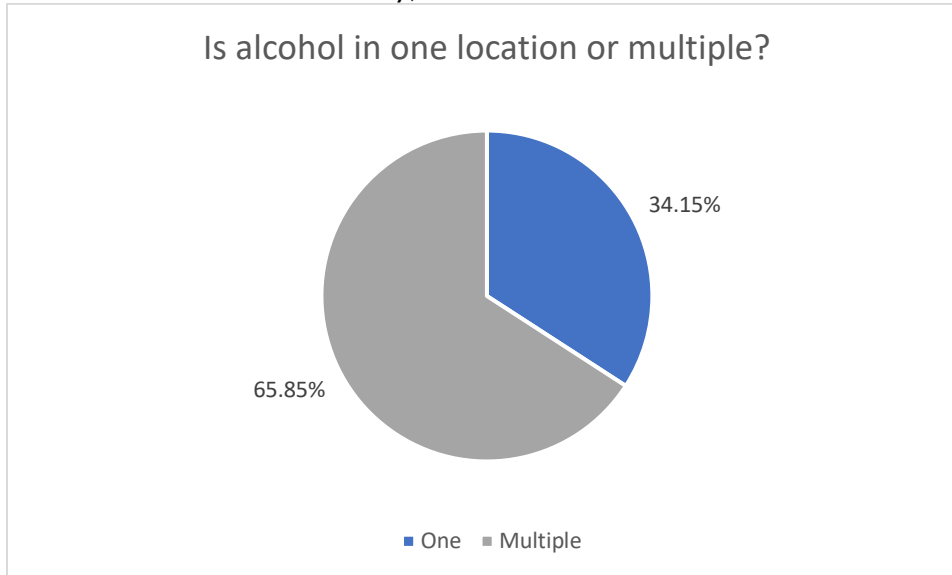


Figure 1. Retailer Location Availability, 2024

Entrance/Exit Location, 2024

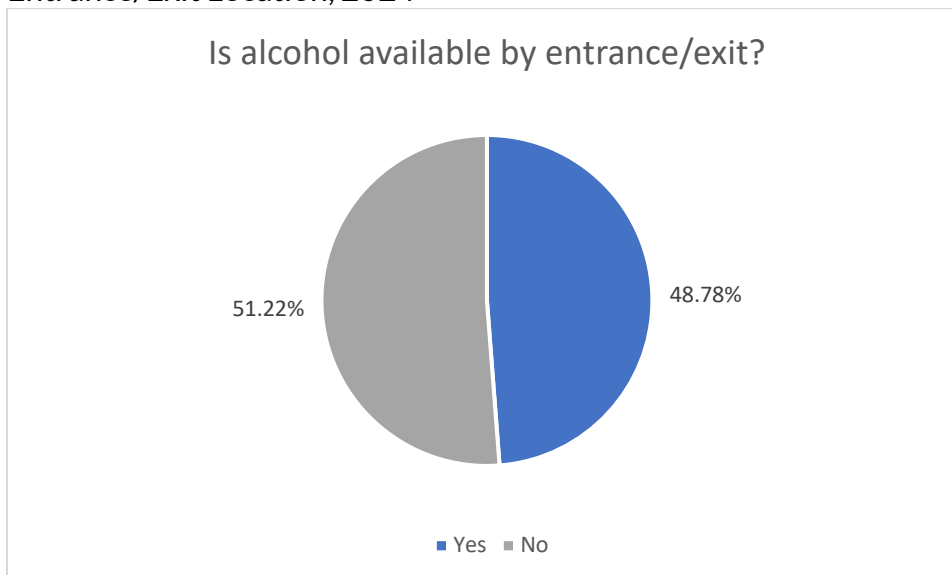


Figure 2. Entrance/Exit Location, 2024



Checkout Location, 2024

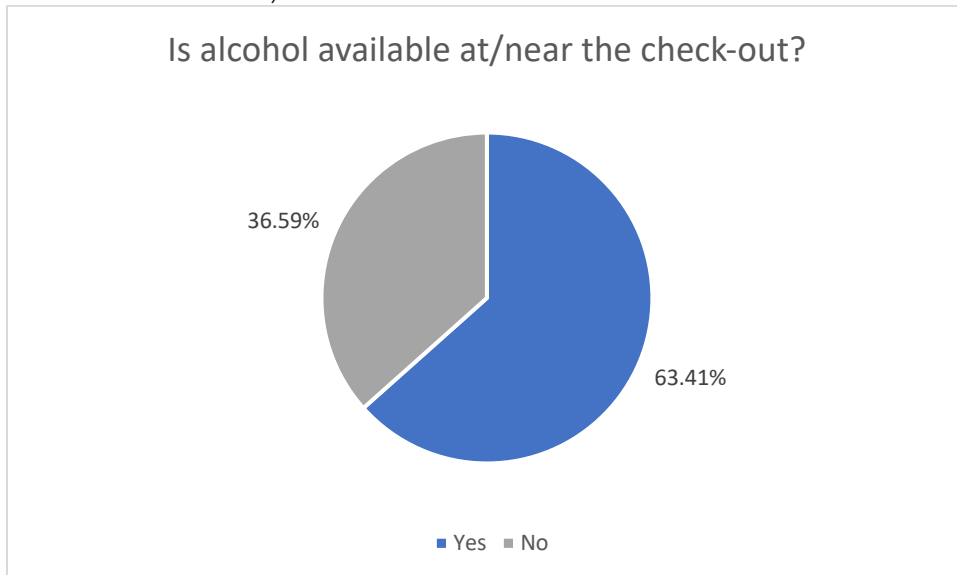


Figure 3. Checkout Location, 2024

Location Near Soda/Water, 2024

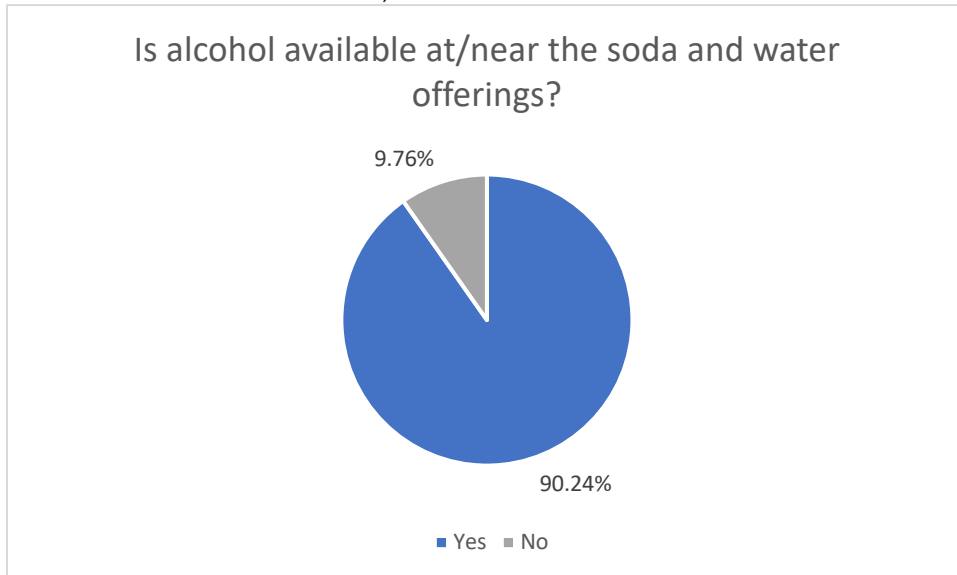


Figure 4. Location Near Soda/Water, 2024



Caffeinated Alcohol Access, 2024

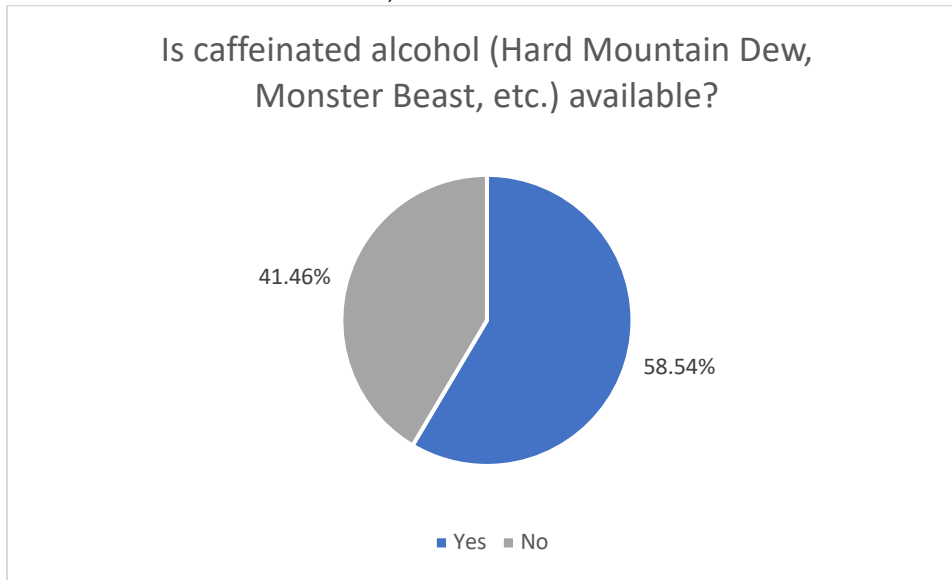


Figure 5. Caffeinated Alcohol Access, 2024

Caffeinated Single-Serving Alcohol Access, 2024

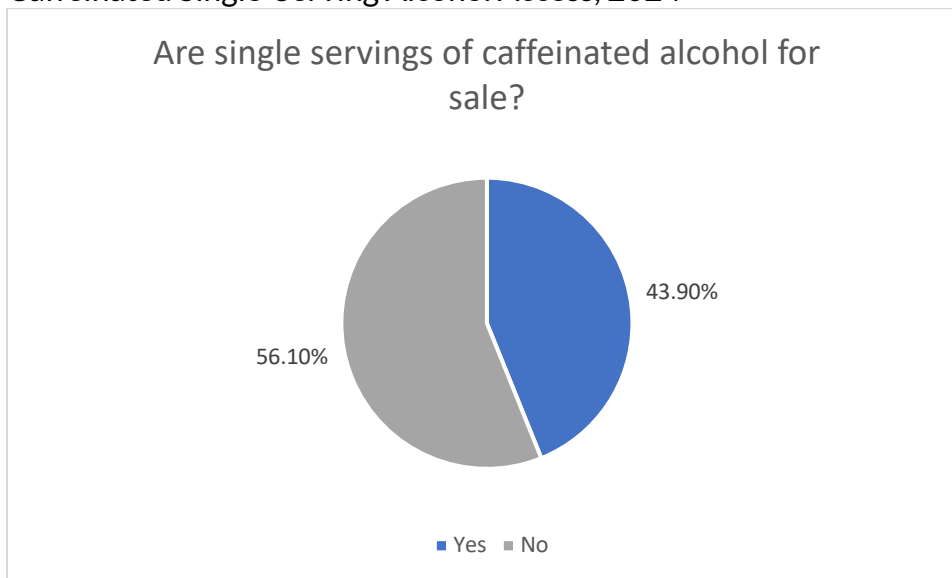


Figure 6. Caffeinated Single-Serving Alcohol Access, 2024



Youth-Marketed Alcohol Product Access, 2024

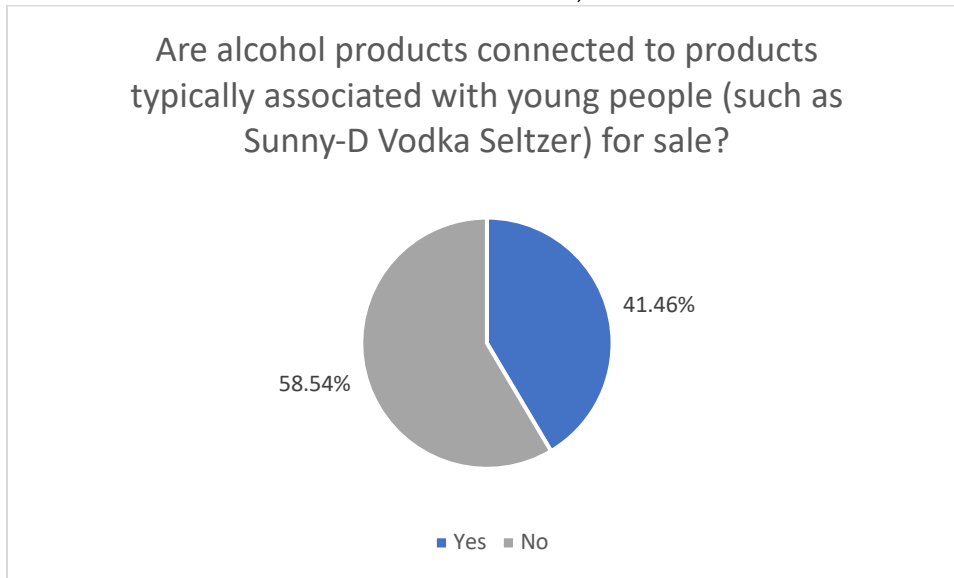


Figure 7. Youth-Marketed Alcohol Product Access, 2024

Bagged Cocktail Access, 2024

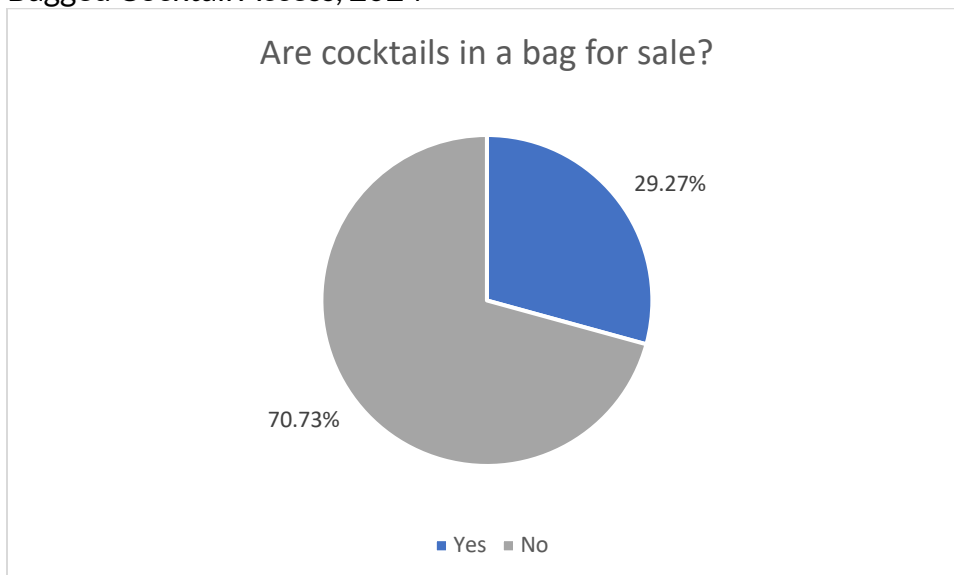


Figure 8. Bagged Cocktail Access, 2024



Alcohol (Non-Caffeinated) Singles Access, 2024

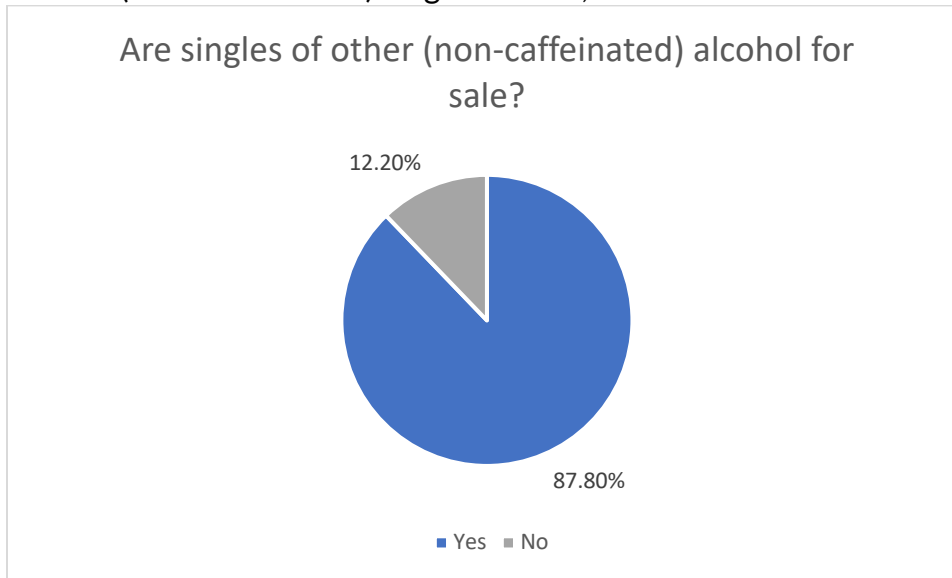


Figure 9. Alcohol (Non-Caffeinated) Singles Access, 2024

'Shooters'/Mini Bottle Access, 2024

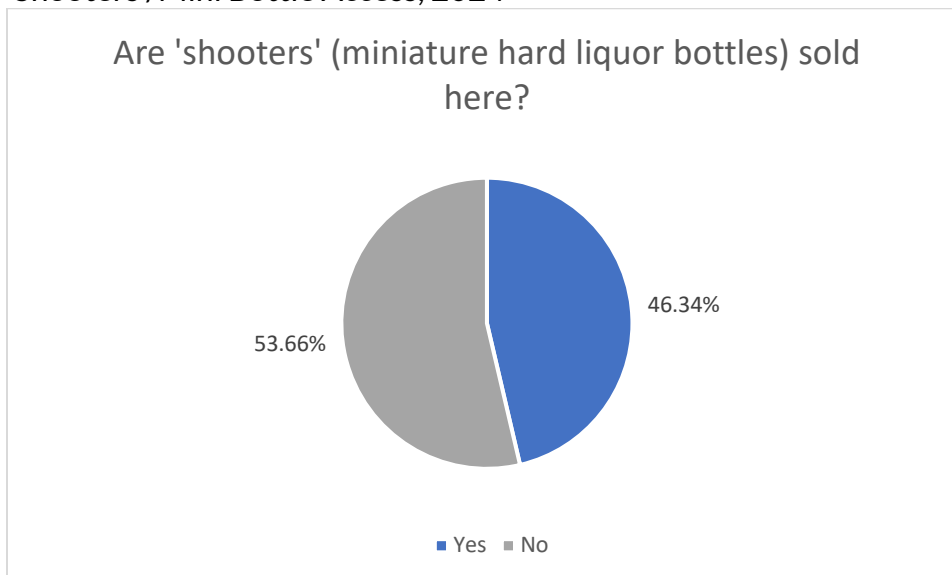


Figure 10. 'Shooters'/Mini Bottle Access, 2024

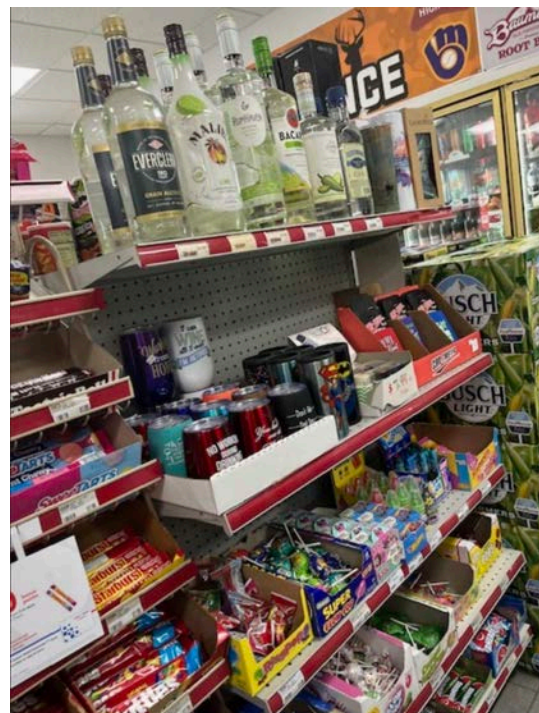
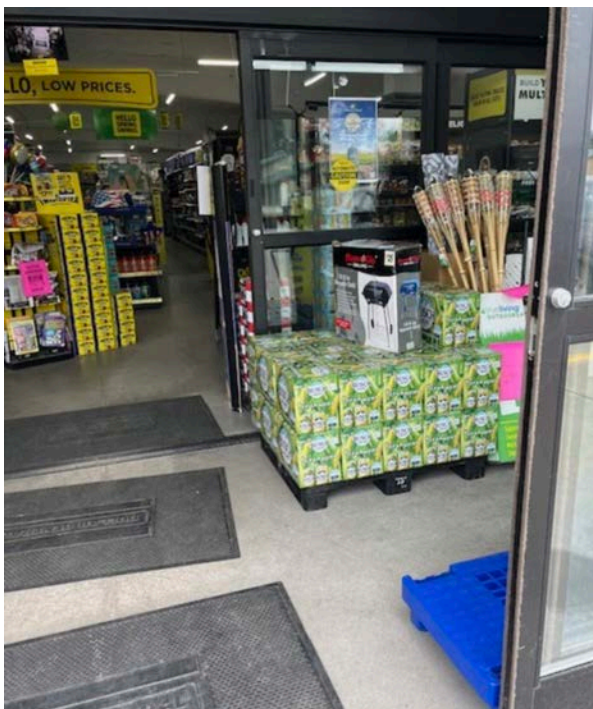


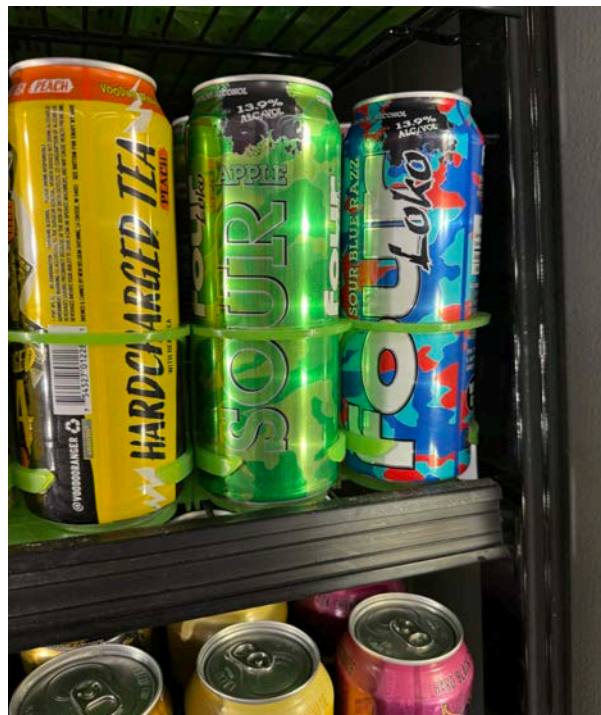
Alcohol Environmental Scan Photos













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