

CASE STUDY

Career transition from education into new professional fields



- Client:** SENIOR LEADER IN EDUCATION
- Focus:** Career change.
Transferable skills into another sector
- Setting:** On-line, face to face sessions

The Challenge

Roland came to coaching after leaving a long career in the education sector. He was clear that he did not want to return to teaching, but was unsure with how to position himself, in the wider professional world.

Like many people coming out of a single sector, Roland faced several challenges:

- Understanding what his transferable skills were
- Reframing his professional identity outside of education
- Building confidence in his experience and value
- Gaining clarity on which kind of roles, and sectors, would genuinely suit him

Although Roland had held significant responsibility in education, including leadership roles, much of this had not yet translated in his own mind into skills that felt relevant or credible beyond schools.

The Approach

We worked together over six online coaching sessions, using a flexible and highly personalised approach rather than a fixed programme.

The core of the coaching focused on:

- Exploring Roland's professional story
- Identifying transferable skills and leadership strengths
- Clarifying what he wanted from his next chapter
- Rebuilding confidence in experience and capabilities
- Supporting practical career steps such as applications and role exploration.

Between sessions, I also reviewed job applications and career materials that Roland shared with me. This practical support helped bridge the gap between reflection and real-world action.

The Impact

Over the course of the coaching, Roland's confidence and self-perception shifted significantly.

He moved from seeing himself as "an ex teacher" to recognising himself as a professional with strong leadership, organisational and interpersonal skills that could transfer into a wide range of sectors.

Key outcomes included:

- Greater clarity about career direction
- Increased confidence in presenting his experience
- A stronger understanding of his transferable skills
- More purposeful job searching
- A more positive and realistic view of future opportunities.

Client Feedback:

"As an ex-teacher moving into the professional world, undertaking coaching sessions with George helped massively in shaping my thinking about the next steps of my career.

I have taken a number of great lessons from the coaching, not least of which is to recognise the skills that I have from my professional background and to be confident in putting those forward to future projects and employers. I also learned that it is really important when thinking about a career change to look at what I actually want to do as well as simply looking for what is out there.

George's approach was incredibly practical. I have come out of these sessions with a lot more confidence in the skills I possess and that opportunities are out there for me.

Many thanks for your help George!"

If you're leading through change and need space to think clearly, let's talk.

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