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Steve Rushmore has developed an online course- "How to Perform a Hotel Market Study and Valuation Using Hotel Valuation Software," that adds great value to a hospitality management program. Seniors majoring in Hospitality Management at Endicott College took Steve's course and earned the Certified Hotel Valuation Software Consultant (CHVSC) as part of their Hotel Asset Management course taught by adjunct Professor Shelley Schmeck. Prof Schmeck worked closely with Steve as he coached her and the students throughout the semester-long course. Prof Schmeck made the commitment to learn the software program herself so she could more effectively coach the students in her class.

This certification will benefit Endicott students because it adds significant value to a student's degree in hospitality management. Hiring managers will value the certification especially when hiring for entry level management positions in hospitality consulting, asset management, revenue management, and front office operations.

Endicott students are well prepared to enter the industry having participated in three extensive internships throughout their four years of college. The Certified Hotel Valuation Software Consultant Certification gives them an additional credential which complements their practical and theoretical knowledge.

Steve provides students a learning experience not available in most hotel management programs and I highly recommend adding his course to your curriculum.

Warm Regards,

Todd Comen, Ph.D
Dean, School of Hospitality Management
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