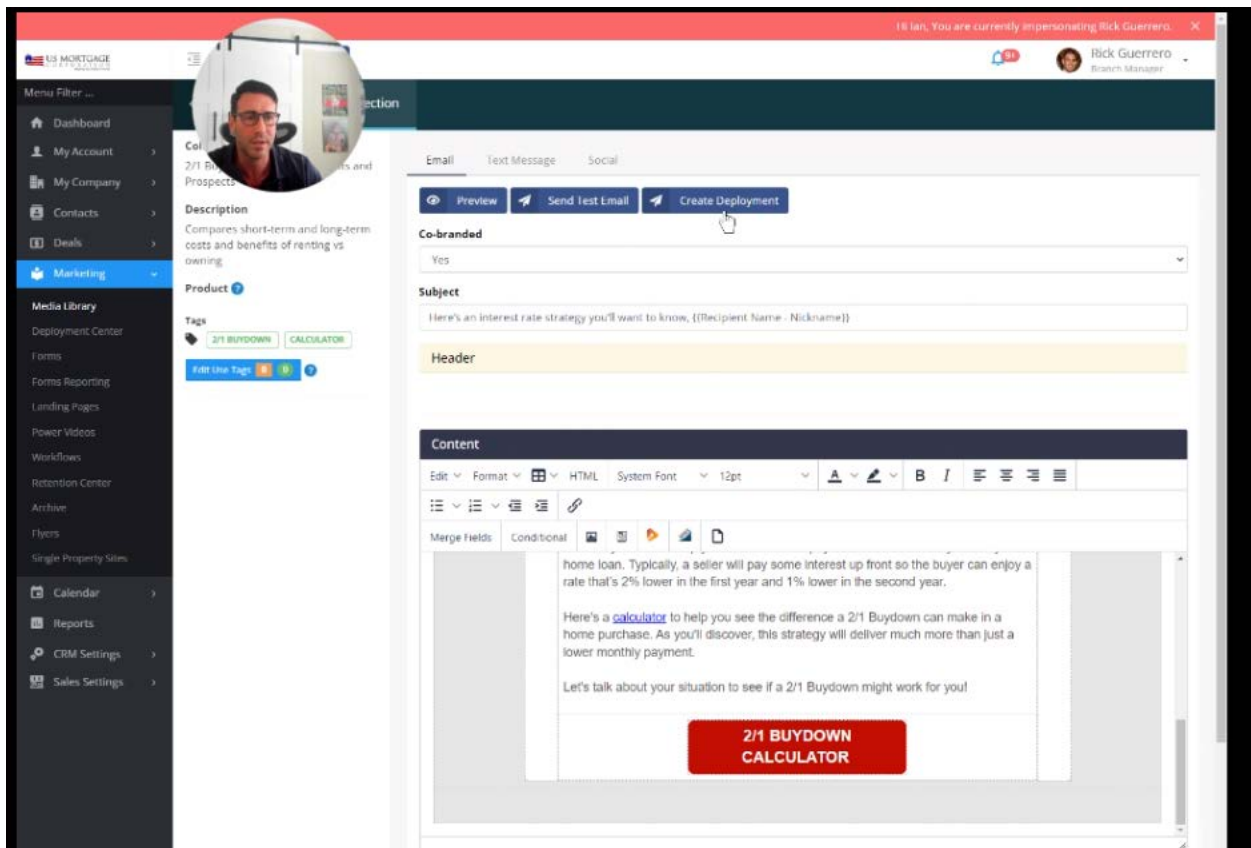


We have a new campaign for you to deploy to your B2B and B2C contacts that is all about the 2/1 Buydown Calculator (see image below). What is really great about these campaigns is the that the calculator is interactive for Realtors and Borrowers. It is also available in Spanish. Anyone can click on the toggle button and everything converts to Spanish. Best of all, with Surefire, it is super easy to deploy. Watch this quick video for step by step instructions.

The 2/1 Buydown Mortgage Product is still a hot topic right now. Use this as a lead gen tool with Realtors and Consumers!!!

***Make this campaign part of your regular marketing. Schedule it to go out weekly or monthly...this is a marketing piece you want to rinse and repeat. "The more you tell, the more you sell" -Milnerism



[How To: Deploy 2/1 Buydown Calculator](#)

2/1 Buydown

ENG ESP

With a 2/1 Buydown, your mortgage interest rate will be discounted by 2% during the first full year of your loan and by 1% the next year. The seller or builder typically pays the costs.

Keep going to see how this special loan program might work for your scenario. Reach out if you would like to learn more. I am here to help.

PROPERTY AND LOAN TERMS

State ⓘ

Choose One ▾

Sales Price ⓘ

\$351,000

Down Payment ⓘ

20%

+

\$70,200

Loan Amount ⓘ

\$280,800

Closing Costs ⓘ

3%

+

\$8,424

Interest Rate ⓘ

6.500%

+

APR: 6.822%

Term ⓘ

30 Years

Regular Monthly P&I Payment ⓘ

\$1,775

BUYDOWN INFO



TOTAL PAYMENT SAVINGS IN 1ST 2 YEARS ⓘ

\$6,396

ADDITIONAL ADVANTAGES



Want to Learn More?

Quiere Aprender Más?

Do not hesitate to contact your Marketing team if you need assistance. Marketing@usmortgage.com