



"Peace at Home and Peace in the World" – Mustafa Kemal Atatürk, founder of the modern Turkish Republic

September, 2018

Dear Business Owner and Friend:

On behalf of the American Turkish Association of North Carolina - Charlotte (ATA-NC Charlotte), we are pleased to announce that the **5th Annual Charlotte Turkish Festival is scheduled for Saturday, November 3, 2018** from 11 AM to 5 PM at the Extravaganza Depot located at 1610 North Tryon Street, Charlotte, NC 28206.

We invite you to become a sponsor of this important cultural festival. The Turkish Festival is the single, largest event organized by the Turkish-American community; and we are expecting to host more than 1000 guests. Thus, we are reaching out to request the support of business owners and local community leaders, such as yourself.

Our goal is to introduce the rich, vibrant Turkish culture to the North Carolinians in the greater Charlotte Region. This festival aims to build bridges of friendship between Turkish and American community members through cultural understanding and appreciation. We believe that the growing community of Turkish-Americans significantly contribute to all aspects of life as well as the ethnic diversity of the Charlotte region. This festival will provide the opportunity for children and adults to learn about other cultures with the hopes to promote global peace. We are proud to celebrate our heritage and share it with the greater community.

Turkish Festival will feature music and cultural dance performances, Turkish cuisine, gifts, crafts and textiles, interactive educational and cultural demonstrations, and children's activities, which will provide guests with a first-hand experience to explore the Turkish culture and heritage.

Our sponsorship levels and benefits are presented in the attached Sponsor Packet. Your contribution is very critical for you or your business to reach out to the Turkish-American community. Please consider supporting the 2018 Turkish Festival of Charlotte!

In order to ensure that your business receives the appropriate recognition and to meet our publicity and promotion deadlines, we kindly ask that you respond no later than October 2, 2018.

We look forward to your support and participation in the Turkish Festival. For more detailed information on the festival, please visit: www.charlotteturks.org/Festival.

Should you have any question, please contact us at info@CharlotteTurks.org or 704-608-0728 (mb) or (704) 962-0328 (mb).

With warm regards,

Haluk Telimen, President ATA-NC-Charlotte	Ertunga Ozelkan, Board of Directors ATA-NC-Charlotte
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ATA-NC-Charlotte

10146 Victoria Mills Ct. • Charlotte, NC 28277

www.CharlotteTurks.org • info@CharlotteTurks.org



SPONSORSHIP INFORMATION

November 3rd • Extravaganza Depot • 1610 North Tryon Street • Charlotte, NC 28206

SPONSOR CATEGORY 1 (Platinum Sponsor) \$2,000 & Up

1. "Platinum Sponsor" recognition and mentioning of the company name/logo in all festival related advertising and www.charlotteturks.org landing page.
2. "Platinum Sponsor" logo exposure on the festival website (www.charlotteturks.org/festival) with a direct link to your company's website.
3. "Platinum Sponsor" announcements during each festival sessions
4. Company profile on the festival registration desks
5. "Platinum Sponsor" emblem

SPONSOR CATEGORY 2 (Gold Sponsor) \$1,000 - \$1,999

1. "Gold Sponsor" logo exposure on the festival website (www.charlotteturks.org/festival) with a direct link to your company's website.
2. "Gold Sponsor" announcements during each festival sessions
3. Company profile on the festival registration desks
4. "Gold Sponsor" emblem

SPONSOR CATEGORY 3 (Silver Sponsor) \$500 - \$999

1. "Silver Sponsor" logo exposure on the festival website (www.charlotteturks.org/festival) with a direct link to your company's website.
2. Company profile on the festival registration desks

FRIENDS OF THE TURKISH FESTIVAL \$100 & UP

Any business or person who makes a donation to the Charlotte Turkish Festival will be recognized as a "Friend" of the Festival. Friends of the Festival will get name exposure on the festival website.

SPONSORSHIP FORM

Please respond no later than October 2, 2018

Business Information:

Business Name:	
Owner's Name (First Name, Last Name):	
Address (Street):	
Address (City, State, Zip):	
Phone:	
Fax:	
E-mail:	
Web site:	



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Sponsorship Levels

- Platinum (\$3,000) Gold (\$1,000- \$1,999) Silver (\$500-\$999)
 FRIENDS OF THE TURKISH FESTIVAL (\$100-199) Donation only \$_____

I require a receipt for my contribution Yes No

I will provide a link on my web site to the Festival web site Yes No

In order to be included in the appropriate planning and recognition areas and materials, please mail your application and check by **October 2, 2018**:

Your tax-deductible contribution payable to “**ATA-NC-Charlotte**” (please add “Festival 2018” in the memo area).

*ATA-NC-Charlotte is a section 501(c)(3), tax exempt, non-profit association
American-Turkish Association of North Carolina- Charlotte Chapter*

Print Name

Sign Name

Date

Permission to list a name/business on www.CharlotteTurks.org Internet Web site is granted upon compliance with the conditions described below. The Undersigned hereby agrees to indemnify and hold harmless ATA-NC CHARLOTTE, its officers, directors, members and volunteers from all claims arising out of or related to list your business on www.CharlotteTurks.org

By listing a name/business you agree to be bound by the terms stated herein. ATA-NC CHARLOTTE assumes no liability or responsibility whatsoever for any content of any name/business listed on www.CharlotteTurks.org web site. ATA-NC CHARLOTTE reserves the right to change these conditions, terminate any name/business list on its Web site as it deems necessary at any time without prior notice, cause or warning



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