



Kern Valley Youth Football League (KVYFL) Board Meeting

Date/Time	07/01/2024 at 6:00pm (1800)
Purpose	This is our KVYFL monthly board meeting where we are working to plan for a successful season
Notes taker	Brandy Arana – Interim Secretary

Agenda and Minutes

No.	Topic	Highlights
1	Opening	Meeting Called to Order at: 6:02pm
2	Attendance	Be sure to sign in on the sign-in sheet: Levi Watts - President, Jill Rowe - Treasurer, Amy Watts - AD, Trish Gonzalez - FundRaising Coordinator, Hannah Register - Assistant Cheer Director, Jordan Lawson - Vice President, Brandy Arana - Interim Secretary
3	Review/Approve Minutes	After review, are the past meetings minutes approved: <ul style="list-style-type: none"> • Motioned: Jordan • Second: Hannah • If not approved, what updates are needed: Jill corrected the spelling for Nathan Pierce
4	Presidents Report – Levi Watts	<ul style="list-style-type: none"> • Player's Clinic review: <ul style="list-style-type: none"> ○ Went really well. FtiHaus did great and there were great reports overall. Our coaches had a lot of great things to say. New faces getting tested were great, returning kids came to play. ○ We got quite a few new registrations. ○ The league needs to ensure that we learn from this and make sure that our kids are more prepared. We should meet with any potential vendors or sponsors prior to know what the agenda is and ensure that our kids are ready. We want to ensure that we continue to support local businesses and increase the health and fitness of our kids while maintaining safety and improving community partnership. • Review of the Fitting: <ul style="list-style-type: none"> ○ Fitting went amazing. We had a great deal of people show up for gear fitting. The majority of the kids that didn't show were Baseball kids from All-Stars. There will be one last fitting for ○ Jordan will be handling the makeup fitting. • Idea to lower league fees in future: <ul style="list-style-type: none"> ○ The league fees are communicated and we need to ensure that we are giving the same message. We need to stand together and ensure that we are not bad mouthing ○ The board needs to consider removing all of the free stuff. No more free or discounted coaches kids, no free board kids, no discounts for volunteers, no free gear. Levi and Jordan sat down to crunch the numbers and it It balances out to about \$14,000 a year in free stuff. If we, as a board really want to talk about reviewing a way to reduce the fees for players, then we need to reduce what we offer as free swag and/or appreciation for volunteers. <ul style="list-style-type: none"> ▪ This would be a way to possibly reduce registration/enrollment fees to \$200 or \$150. ▪ There are potentially other ways to show gratitude for our volunteers, like snackbar vouchers, free game entrance, etc. We ○ Continue with the Build-A-Bronc and Build-A-Leader



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		<ul style="list-style-type: none"> ○ If we can find grants to help support our league that would be great as well. Brandy is currently looking into some and will work on applying. ● Up and coming VYFL in person training: July 7th, @ Village Grill in Tehachapi. He will turn in any remaining items and will share an update shortly after. As long as the meeting doesn't get canceled or changed. <ul style="list-style-type: none"> ○ Levi will follow up on the training to ensure that we are following the league requirements and make sure that KVYFL is audit safe. ○ Some coaches don't expire until September, but Jordan will make sure that the coaches that don't expire until a certain date get updated within the week of expiration. ● Coaches Clinic: estimated July 13th - Same day of the Prom, Jordan and Levi will over communicate this required date and time for all coaches and AD's. Valley Youth Football will do a make up video and quiz for anyone that can't make it. However, that is not very user friendly and it is much easier to just attend. ● Field use for Bronc a thon: Levi did fill out the field usage to get the form for the Bronc-A-Thon. He gave the application to Jill to ensure that form if filled out correctly and she will turn it in. ● Board unity: <ul style="list-style-type: none"> ○ We are all members of this community and we all have friends outside of the board. We need to make sure that we are all treating each other with respect and need to make sure that items said here should be held in confidence. Our board meetings are open to the public, and anyone can come here to hear what is going on or share a concern. If they are not here, then they need to not be worried about what is shared. If a board member has a concern and needs to bring it up in our meetings, that is a safe space where we should not spread gossip later. We need to care for our team. We all need each other. The league cannot run without working together. We need to be united to keep our kids safe and the program running.
5	Vice Presidents Report – Jordan Lawson	<ul style="list-style-type: none"> ● We have filled all positions in each level. ● May have an additional coach and AD for varsity. Brandy will email/text Jordan their contact ● Make-Up Fitting: July 7th, from 0800 to 1000. Amy posted on GameChanger. If you don't make the fitting then your name is not going to be on the jersey.
6	Cheer Director Report – Heather Beam	<p>Heather was unable to attend. Hannah was there to give an update</p> <ul style="list-style-type: none"> ● GameChanger is all set up for Cheer. Hannah is adding everyone as the register. ● Ordering backpacks and shoes from Omni cheer <ul style="list-style-type: none"> ○ There is a 4th of July discount for gear ● Warmup fit kits ordered <ul style="list-style-type: none"> ○ \$56 for the kits.



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7	Treasurer Report – Jill Rowe	<ul style="list-style-type: none"> Jill filled in the form for the Field rental, we may get charged for the school usage. We may need to pay for \$100 to use the field. The league has spent \$10,400 this month. The helmets have been the largest purchase. Jill has been updating the Team Sideline balances for parents. Bottles and bags Large speaker and little speakers are in the ctrain Mouth guards and some water bottles have been stored in the ctrain 20 bags came in the ctrain Erin, Scarlet, and Dorothy got their gift cards Jill will not be available from the 7th to the 14th. She will put more money on the card and leave the checkbook with Levi or Jordan, just in case. 56 kids came on Saturday for the fitting Quite a few people paid partial and got set up on payment plans. Amy gave Jill the sign-up sheet for bottles and clinic. <ul style="list-style-type: none"> Parents will need to meet with Jill to get gear when the come in. It will be announced when we get it.
8	Snack Bar Report – OPEN (Amy Watts Interim)	<ul style="list-style-type: none"> Improvements to snack bar - Jacob <ul style="list-style-type: none"> Met with the highschool and went over the snack bar. Jacob went over the freezer to try and get it to work, but it doesn't look like that is going to work. We need a way to store the ice if we are going to have snow cones. The school is installing a new AC into the snackbar Asked if they would repaint and replace some wood, waiting on update Options: <ul style="list-style-type: none"> Amy has reached out to Brad Alexander to see if he would bring his food truck to sell. The snackbar can serve drinks, candy, snow cones, and donuts. Brad needs to see if it is workable to see if it would fit. Maybe we will ask Ceviche to see if they may be interested. Maybe Mr Taco would be interested. Will need insurance. Amy will not run the snack bar this year. Ice machine: <ul style="list-style-type: none"> NO GO. Not spending any more money. Jordan will reach out to Larry to see if he has a hookup on deep freezers. Our league snack bar really needs a way to store ice. The little freezer is not going to cut it.
9	Fundraising Report – Trish Gonzalez	<ul style="list-style-type: none"> Bronc-A-Thon: July 25th, 5:30pm to 7:30pm <ul style="list-style-type: none"> Total cost would be about \$500, to make \$6000 Hot Dog roller - Holds like 40 hotdogs. <ul style="list-style-type: none"> Jordan has a flattop that would fit 30 hotdogs Hot Dog's, Chips, and a drink is the meal



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		<ul style="list-style-type: none"> ▪ if you bring a pledge sheet, you get a meal ▪ \$5 for family and if you don't have a pledge sheet o I might not be going to Bakersfield before bronc-a-thon, should I purchase from the grocery outlet? o Prizes for bronc-a-thon (gift card amount) <ul style="list-style-type: none"> ▪ Jill, can you please get us 2 - \$50 gift cards for Amazon asap, so they are ready for the Bronc-A-thon? ▪ Jill said yes o Team with most pledges pizza party (\$150-\$200) o We will announce the winning team, the very next practice following the Bronc-A-thon. o Turn in pledge sheet get a free dinner o Jill will add a team sheet for Bronc-A-Thon - divide into teams football and cheer. Natalie and I will input what money each kid brought in as they turn in the sheet. o Jill, can you make a teams roster with all player/cheer names and a space to write what they bring in, so that we can print it out and update it during the Bronc-A-thon? <ul style="list-style-type: none"> ▪ Jill will build the sheet for the Bronc-A-Thon and will print 2 sheets for Trish and Natalie. o Jill, can you plan to be at the Bronc-A-thon or meet after to collect all the money and final player/cheer sheets? <ul style="list-style-type: none"> ▪ Jill said that she will be there and will take the funds after the Bronc-A-Thon. • Dinner and a show dinner sponsored by riverside grill: Jamie said that she will donate the food. Try to get Parents and Grandparents to come for the Thursday night before our home games. Maybe \$10 per meal, between \$5-\$10 for the meal. Maybe put it in her court so that she can decide a good price for what she is donating. • Making banners week of July 15 <ul style="list-style-type: none"> o Nathan Pierce will sponsor - Per Jordan. • We have first and second prize for veterans game raffle • Payments for the prom: We have about 60 people who have paid for prom. Jill only shows 42 paid. We need to try and sell to 5 more people. <ul style="list-style-type: none"> o We will pay 20% flat rate for tip • Payment for DJ: <ul style="list-style-type: none"> o \$200 check for the DJ - BillyBob • Payment for Sierra Vista: <ul style="list-style-type: none"> o Jordan will take a check, fill out and deliver the check on July 8th for the Prom on the 13th. • Board members send your payment for Prom • Brandy boosted the prom with her own funds can she get refunded \$40 • Kernville Inn sponsor check? • Maybe we can get a grant.



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10	Equipment Manager Report – OPEN (Levi Watts Interim)	<ul style="list-style-type: none"> New balls, gear for coaches bags <ul style="list-style-type: none"> New balls and coaches gear needs to come in. Jill is going to order some items that we need. We need to get 4 of each item that Levi designated, and 8 of each of the longer facemask screws. Levi will purchase: <ul style="list-style-type: none"> 4 6-in-1 screwdrivers 4 pliers 4 Small bags Jill will email Levi the Disk Sporting Goods \$500 information to try and order through that, instead of out of pocket. CTrain - Local vendor is not working out for the CTrain. We need a 20' CTrain for Cheer. We may end up having to pay a larger fee for the CTrain and shipping. <ul style="list-style-type: none"> Hannah will let him know that we need to look somewhere else. If we need to order new cheer mats, then we need to start looking for a vendor now to see what the turnaround is.
11	AD Report – Amy Watts	<p>I talk a lot with the parents and I try my best to promote what our board has discussed and voted on and it seems no matter how much I do, how passionate I am there's still conflict and drama and it's definitely seen. Just my opinion and I just wanted to put that out there.</p> <p>With that being said:</p> <p>My part is coming to a end: I've set up 6 in person sign-ups: 3 open houses, 3 in person and I attended 5 of them.</p> <p>Last year at this time, we had 75 athletes enrolled: 43 football and 32 cheer.</p> <p>Our numbers this year are way above. So much so, that I feel my job is done.</p> <p>I will work with Jordan and Levi with coaching staff, I will assist parents in completing player rosters, I will attend the in person training and I completed the required online training, I will retain records, I will attend board meetings, I will help the Team AD's and fill in where need be for team faceoffs.</p> <p>Anything else outside of my duties that I have been involved with was requested of me from Levi (Our President) if you have an issue with that please speak to him.</p> <ul style="list-style-type: none"> Current Numbers: 103 (Football: 68 Cheer: 35) Public can Contact me via - email kvyflad@gmail.com or on GameChanger. I am no longer on Facebook. Brandy is managing that as our Interim Secretary. Practice Start Time 5, 5:30 <ul style="list-style-type: none"> First week is 5 days Second week is 4 days <ul style="list-style-type: none"> Mon - Thursday This will be the schedule until school If there is a heat wave or air quality, we may need to push to 6 to 8

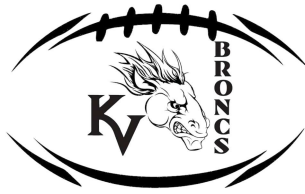


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		<ul style="list-style-type: none"> ○ After School Starts <ul style="list-style-type: none"> ■ Tues, Wed, Thurs 5:30 to 7:30 (Until we have to go to 5 to 7) ■ The time will change eventually to 5pm to 7pm. ● The August board meeting will need to change from Monday 8/5/2024 to accommodate the practice schedule. We are going to need to make this meeting a webinar on Sunday, August 4th via a webinar. Brandy will ask the hospital to see we can use my TEAMS account for the board meeting. She will update the team. If that doesn't work we might try another free conference calling system. ● Make up gear Fittings Date has been set with Jordan for July 7th from 0800 - 1000 ● Receipts: Gave Jill: <ul style="list-style-type: none"> ○ Receipt for Insurance ○ Receipt Application for Senior Center ○ Receipts for 4 coach training ○ Receipts for Bronc-A-Thon forms and Bronc swag ● Reimbursement receipts <ul style="list-style-type: none"> ○ \$260 for Coaches training for Amy, Levi, two additional training, and vendor forms. ○ Kali Custom Pools donated \$275 to pay for the Veterans cooler ● Google sheets: Anything that needs to be updated on the Google Sheets needs to be provided to Jill. I will not be viewing or updating the Google Sheets. Jill chooses to be the only one with access to edit the sheets. ● July 31st, No additional Field volunteers allowed to be registered. All AB1 training is required prior to July 30th <ul style="list-style-type: none"> ○ All coaches and volunteers need to know that it needs to be the specific background check and training required for the AB1 component. The background check must go through the team sideline. Any active certification for CPR, AED, and First Aid can be accepted. But Backgrounds cannot be an outside source, must be on teamsideline
12	Old Business:	●
13	New Business:	<ul style="list-style-type: none"> ● Registration Change: <ul style="list-style-type: none"> ○ On June 9th in an effort to avoid increasing the registration fees to \$100, the board voted to only increase the enrollment fee by the price of the extra cost of uniforms and shipping. This is in an effort to ensure that we only increase the enrollment fee the required amount for the extra cost. (Example: if the extra cost of the uniforms is \$20 more and the shipping is \$20, then the increase will only be \$40) ● Clinic Gear order: <ul style="list-style-type: none"> ○ On June 14th the board voted to order large duffle bags for Sophomore, JV, and Varsity clinic gifts, and a smaller duffle bag for our Freshman kids. This was voted yes by Levi, Amy, Brandy, Heather, Jordan, and Trish. <ul style="list-style-type: none"> ■ The large bags cost \$1,136.10. The small bags cost \$270.28 ○ Heather updated the league that they decided to do cheer shoes for the girls instead of a bag, so that the girls would get more use out of them.



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		<ul style="list-style-type: none"> ■ The cheer shoes are estimated to be the same cost as the football bags - About \$1,400 <ul style="list-style-type: none"> ○ Both football and cheer will be getting a water bottle. The league voted to purchase 70 water bottles. The final price for the 70 bottles were \$978.35 ○ Clinic will be at Mt. Mesa Park, the league paid \$180 to reserve the field. ○ League paid \$350 for the insurance for the off season sports (Clinic) and the reservation of the senior center. ● On June 15th the board voted to change the location of our meeting to the Senior Center in Lake Isabella starting on July 1st (Brandy, Jordan, Heather, Jill, Hannah) <ul style="list-style-type: none"> ○ Our next meetings are: July 1st, August 5th, September 9th, October 7th, and November 4th. ● On June 17th Jordan announced that we have two new head coaches: Varsity is Brandon Jagielo, Sophomore is Roman Martinez ● June 30th, Jordan will do a makeup fitting on Sunday July 7th from 0800 to 1000. Absolute last fitting. If you don't make it, no name will be on jerseys. Voted yes, Levi, Jill, Jordan, Amy, Brandy, July 1st added Yes vote - Hannah and Trish ● Request for W9 for In-N-Out, ● Ace Check? Jill will add Natalie to google sheets so that she can see the checks for sponsors.
14	Next Meeting:	August 4th, 6pm via webinar. Brandy will update board on the meeting platform
15	Close of Meeting Time:	Closed at 7:50pm