

ISSUE N#3/2043 Silverization is Civilization

inTENSE

Lifestyle Magazine
From the Future



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Civilization

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Preface

inTENSE magazine aims to paint a picture of the future, without going so far as to predict it. With our magazine we hope that readers can envision a technological future that looks bright, where current problems are solved and humanity rises to new heights. In this edition, we look at the future for our older generation in "Silverization is Civilization." Projections for 2050 look very different than the world we live in today. Across the globe, people 65+ will outnumber people under 15 for the first time in history. In Italy, one out of every three people will be over 65. Already in the last 20 years, the population of people aged 80+ has almost doubled. To put it plainly, the world will look a lot older. But in this time where aging is no longer equated to declining health and lifespan isn't so limited, we see an optimistic view of how members of society over 70 (maybe you, dear reader) will enjoy life in 2043. Take a look at some inspiring and insightful stories from our experts:

Aubrey de Grey- President and Chief Science Officer of LEV (Longevity Escape Velocity) Foundation

Carlota Rodben- A zillennial global nomad, a former prima ballerina, 2x acclaimed author, and an innovation specialist in the luxury industry (Ex-Head of Innovation at Chanel).

David Huntington & Phil Park- Innovation consultants and Futures strategists at EY.

Gabby Morris- Experiential designer and futurist working in Regenerative futures and imagination design. Founder of Dish the Dirt and a lecturer at Glasgow School of Art.

Lars Stalling- Head of Innovation Strategy at Telefónica's Discovery unit, working in the intersection of technology, people and futures.

Pascal Morgan- Technology pioneer, creative thinker and passionate speaker, cross-industry Digital Transformation advisor.

Viola Miebach- Design Researcher at Accenture Song, working at the intersection of AI ethics and human-centered innovation.

Zoltan Istvan- American transhumanist, journalist, entrepreneur, political candidate, and futurist.

For a behind the scenes look at inTENSE and its creation, see our final passage "**Breaking the 4th Wall.**"

In the meantime, enjoy our sneak-peek into the intriguing lives we'll lead in **2043!**

Liv & Leg Data: Curating Digital Twins in the Afterlife

By **David Huntington-**
Manager, EY Innovation Experience Design

The following is a conversation between Lisa Brown and Avery Mondial. Lisa is an early pioneer in amassing and leveraging her great wealth of personal data to become one of the most venerated, and compensated, sources of insight that bridges the pre-IoT “natural” age to the present “quantum” period of human evolution. Avery is a Certified Data Planner who not only advises clients on leveraging their data assets into realized value while they are living, but has himself been an early pioneer in negotiating the ethical, legal, and far reaching ramifications of Data Succession Planning.



Lisa — So Avery, I'm so excited to be speaking with you today. I know we've only just officially met, but a quick review of your AICV tells me it's probably long overdue.

Avery — The feeling is mutual, Lisa. People like you are almost celebrities in my field. So what's on your mind?

Lisa — Ha! Really? Well I have to admit I'm probably an open server by now. But by way of introduction to our readers, yes, I've done quite well with my data assets. I got my first FitBit back in 2009. Can you believe it? That was 34 years ago! I've always been a bit of data nerd. In those early days, I couldn't get enough. And I was probably a bit ahead of my time in storing and protecting that data.

Avery — Yes, you were. You've taught us all a thing or two about the value of protecting your data. It's nice to see how well you've done since then. Didn't you officially retire from your 1st career back in 2030? I wish I had you as a client all these years. But that's all bits under the chip now.

Lisa — I believe you're right. So long ago. Well, let's cut to the chase. I'm now 77. I'm in great shape. Was vaccinated for ovarian cancer back in 2026. I finished a marathon last month, thanks to a few bioprint replacements I won't go into. But now, it's just math. I need to think about what becomes of all my data once I shuffle off this mortal coil. I mean, the money is easy, that's taken care of. But the data, it gets complicated doesn't it?

Avery — You're absolutely correct. There is a lot to consider. It's easy to say that you can just bequeath your data to your children, or make a charitable donation, or decide that it all dies with you. You have those rights. And thanks to a flurry of laws passed back in 2035, they've made it somewhat easier to negotiate. The tricky part is neither one of us can predict the future and what will become possible. But you can make choices now to govern your legacy.

Lisa — Govern my legacy? Go on.

Avery — How many digital twins do you manage right now?

Lisa — You mean the ones with generative intelligence?

Avery — Yes, I should have clarified. Those are the ones that you have to be careful with.

Lisa — Five.

Avery — So let's put those aside for the moment. All your other data assets are curated by your existence, right? You feed your static digital twins, accounts, and tokenized assets with new data the more you interact with them. These are what you've been trading to exchange value all these years. And they are all ultimately tagged on the blockchain back to your Soulprint.

Lisa — Yes. I have complete provenance on that data. And it has real value. It can survive long after I'm gone. It's immortal. And I would like my family to have that. Well not all of it. I'd like to snuff some of it out when I go. (laughs)

Avery — It's funny that you mention immortality. I'll get to that in a minute. But when you... well I hate to sound dour... but when your natural body is declared legally dead, your Soulprint puts a lock on that data. We call that LivData, or Living Data. You can bequeath that to anyone you wish just like you would a monetary asset. And that recipient can do with it what they please. So you want to make sure you control what gets put in that Will, and to whom. You can also declare any of that data to be destroyed after you pass.



Lisa — That's a lot of decisions to be made. I bet that gets complicated.

Avery — Well sort of. We have some great Legacy algorithms that can help you sort it out. And of course your *Certified Data Planner* can give some great advice. Not that I'm pitching my service or anything.

Lisa — You've got my attention that's for sure. So all the data I generate while I'm living is called LivData. What does that mean?





Avery — Well in perpetuity it will be tagged as such. If any of your beneficiaries uses it to make more data, after you are gone, and it's based on LivData, we call that LegData, or Legacy Data. This keeps anyone from pretending to be you after you're gone. It's transparent where your decisions end and someone else's pick up. No one can act on your behalf without your consent.

Lisa — Oh dear. Now what about my generative digital twins?

Avery — Now that's your real immortality. Today they all work off your LivData and can make decisions and create things on your behalf, right?

Lisa — Yes, but I control that.

Avery — You do. Now. But when you're gone, they keep going. You can even bequeath your LivData to them. Now you could shut down their generative powers at any time. But what if you don't? You can give the passkey to your beneficiaries. But what if they don't want to shut it down? In a hundred years, one of your generative twins could still be operating on its own. We have no idea what that might cause.

Lisa — That's kind of scary.

Avery — It was. But now, thanks to the new laws governing your LivData once your natural body is declared dead, all other generated data after that fact is tagged LegData. It's transparent that it is not you, but only your algorithms that live on. It will be crucial that this clarity is preserved. While you have complete control over your LivData while alive, your LegData is a lot less valuable, more governable, and it's clear that a machine is making these decisions and not you.

Lisa — Well, now I'm completely overwhelmed. I really haven't thought much about how the legacy of my data plays out. Now I'm serious. Can you help me?

Avery — Sure. I'll have my bot contact your bot. (laughs)

Lisa — Avery, it's been a pleasure. You've given me much to think about. I look forward to continuing the conversation.

The opinions of this article are those of the author and not those of Ernst & Young LLP or any other member firm of the EY global organization.

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THESE THINGS ARE THE SAME THINGS THAT ARE THE SAME

Protect Your Immortal Reputation

It's 2143. What's your generative digital twin up to? Continuing to be a good reflection on the life you led? Or is it acting in ways you didn't intend? Forcing your descendants to deprogram your legacy. Instead, act now to gift your moral code to your generative twin(s).

After you complete our proprietary EQ battery, we can customize a personal moralgorithm that prepares your digital twin to better anticipate how the real you would respond to things you can't even imagine yet. **Digemini** moralgorithms are private, secure, and certified as genuine human livdata by the Agency for Perpetual Integrity.



Digemini
Moralgorithms

Let the good live on