I-285 East Side Digital Bulletin at Lawrenceville Hwy Exit 38



Overview of digital billboard location: between I-85 & I-20

Detailed location: south-facing northbound traffic, left read, before Northlake Mall @ Hwy 236 LaVista Rd/Tucker Exit 37



Face: 388-S

GeoPath Frame ID# 30985059

Size: 14' x 48'

Orientation: Left Side of Road Northbound

18+ Weekly Impressions: 387,269 0+ Weekly Impressions: 490,438 Type: Digital Bulletin

Address: 1435 Montreal Rd

Tucker, GA 30084

Comments: Traffic is always slow in front of this sign due to merging lanes on both sides of the interstate. Average

speeds are around 30 mph.



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