



# Digital Billboard Rate Card

Tara Blvd at McDonough Rd

[11256 Tara Blvd](#)  
[Hampton, GA 30228](#)  
[33.48786, -84.32421](#)

## Production Specifications

Live Area: 10' 6" (h) x 35' 8.25" (w)  
RGB Color @ 72 dpi resolution  
Filesize: 200 px High x 680 px Wide  
Submit files as PNG, JPG

## Production, Posting and Billing Information

Some ad design work provided free of charge depending on length of flight.

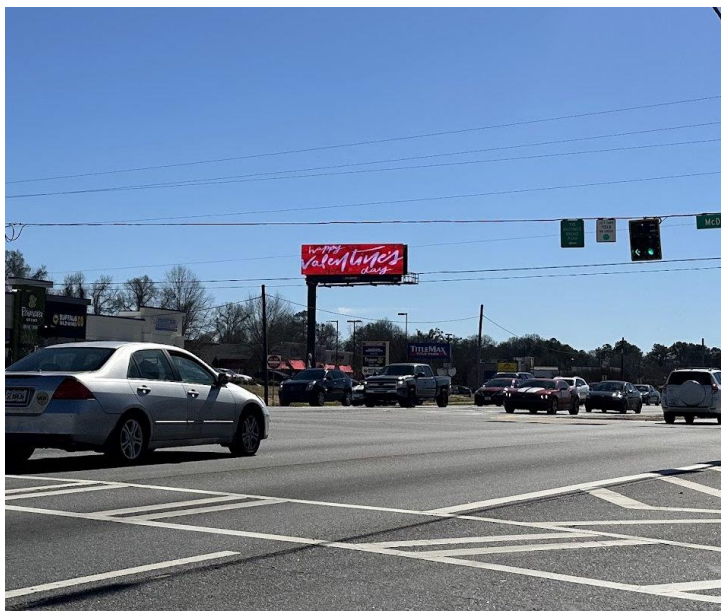
- First period due at contract signing. Remaining periods billed on the 1<sup>st</sup> day of each period thereafter. Ads Billed in 4 week periods. The below rates are for 4 week periods.

## Rate Information

Advertising Rate Per 4 week billing period.

Length of Flight	Once per rotation	Every other rotation
1 Period (4 weeks)	\$1,900	\$995
6 Periods (24 weeks)	\$950	\$595
13 periods (52 weeks)	\$875	\$495

One flip equals Ad displayed for 8 seconds. Sign holds up to 7 flips in rotation. When sign is not full, ad will display more often.



Left Reader Facing Southbound Traffic on Tara Blvd

