



Digital Billboard Rate Card

Appalachian Pkwy @ ALDI (202 Parkway Plaza)

[Cleveland Bypass at ALDI](#)
[Cleveland, GA 30528](#)
[34.5801612971, -83.767440884](#)

Production Specifications

Live Area: 10'6" (h) x 36' (w)
RGB Color @ 72 dpi resolution
Filesize: 816 px Wide x 240 px High
Submit files as .JPG, .PNG

Production, Posting and Billing Information

Some ad design work provided free of charge depending on length of flight.

- First period due at contract signing. Remaining periods billed on the 1st day of each period thereafter. Ads Billed in 4 week periods. The below rates are for 4 week periods.

Rate Information

Advertising Rate Per 4 week billing period.

Length of Flight	Once per rotation	Every other rotation
1 Period (4 weeks)	\$795	\$395
6 Periods (24 weeks)	\$595	\$295
13 periods (52 weeks)	\$495	\$250

One flip equals Ad displayed for 8 seconds. Sign holds up to 7 flips in rotation. When sign is not full, ad will display more often.



Left Reader to Northbound Traffic on Appalachian Pkwy

