



Digital Billboard Rate Card

Hwy 129 just south of Cleveland WalMart

[1799 Highway 129 S](#)
[Cleveland, GA 30528](#)
[34.591461, -83.779922](#)

Production Specifications

Live Area: 10'6" (h) x 36' (w)
RGB Color @ 72 dpi resolution
Filesize: 816 pixels Wide x 240 pixels High
Submit files as .JPG, PNG.

Production, Posting and Billing Information



Right Reader to Northbound traffic on Hwy 129

Some ad design work provided free of charge depending on length of flight.

- First period due at contract signing. Remaining periods billed on the 1st day of each period thereafter. Ads Billed in 4 week periods. The below rates are for 4 week periods.

Rate Information

Advertising Rate Per 4 week billing period.

Length of Flight	Once per rotation	Every other rotation
1 Period (4 weeks)	\$1,275	\$695
6 Periods (24 weeks)	\$875	\$450
13 periods (52 weeks)	\$775	\$395

One flip equals Ad displayed for 8 seconds. Sign holds up to 7 flips in rotation. When sign is not full, ad will display more often.

