

# GOOD vs BAD BILLBOARDS

## ATTORNEY

GOOD



**INJURED?**  
CALL FRIZ LAW  
555-5555

BAD



If You or a Loved One Has Been Injured in an Accident...  
**CALL FRIZ LAW**  
ACCIDENT & INJURY LAW  
123 E. Main St. Chattanooga • FrizLaw.com • 555-5555

## RESTAURANT

GOOD



Taste the Timeless Italian Magic!  
**Giovanni's**  
ITALIAN RESTAURANT

BAD



Taste the Timeless Italian Magic!  
**Giovanni's**  
ITALIAN RESTAURANT  
OPEN TUES. - FRI. 11AM-8PM  
OPEN SAT. - SUN. 2PM - 7PM

## REAL ESTATE

GOOD



**I Sell HOMES**  
Karen Wise  
DAVIDSON REALTOR TEAM 555-0123  
**SOLD**

BAD



HELPING BUYER & SELLERS WITH INTEGRITY & DEDICATION  
Karen Wise SINCE 1995  
DAVIDSON REALTOR TEAM 555-0123 karen@davidson.com  
CALL/TEXT/OR EMAIL

## FINANCIAL

GOOD



THIS LITTLE PIGGY got a *better* rate  
**SMITH BANK**  
THE LOCAL CHOICE

BAD



HIGH YIELD SAVINGS ACCOUNTS  
Now Available At Your Local Smith Bank  
**SMITH BANK**  
THE LOCAL CHOICE  
1543 W. McMillan Drive • smbank.com • 800-431-9811

## HOME SERVICES

GOOD



**HVAC TUNE-UPS**  
WE FINANCE!  
CARDINAL HVAC 269-547-5511  
INTEREST AS LOW AS 0% FOR 60 MO.

BAD



**HVAC TUNE-UPS**  
WE FINANCE!  
FREE INSPECTIONS!  
LICENSED & INSURED  
CARDINAL HVAC SINCE 1952 269-547-5511  
CARDINALHVAC2.COM  
INTEREST AS LOW AS 0% FOR 60 MO.