

## CEC article – DX70 and DX80

**Headline:** Introducing the DX70 and DX80 - Collaboration Gets Easier and Better

**Summary:** Our newest Collaboration Endpoints are now available, bringing you TelePresence-like video and audio, making it easier to connect and collaborate with others.

### Intro:

Coming to a cubicle near you—and quite possibly your own: the DX70 and DX80. It's TelePresence on a desktop, and a Swiss Army knife of collaboration tools you'll use every day.

### Benefits, Specs & features

The DX70 (14-inch screen) and DX80 (23-inch screen) are high-definition TelePresence-like systems with a rich feature set of collaboration tools and a great user experience, enabling outstanding collaboration and greater productivity.

These endpoints feature:

- Touch-screen display
- Camera
- Microphone
- Soft phone
- Wi-Fi and Bluetooth ready
- Jabber and WebEx pre- installed
  - Users can join WebEx meetings with one click

### Full suite of collaboration tools

In addition to outstanding collaboration with HD video, voice, Jabber and email, users can access Android apps and browse the web. With a laptop and one of these new endpoints, users have complete productivity, connectivity and collaboration at their fingertips, right on their desktop.

### Why video? / Cisco driving video / Global implications

Video helps bring your meetings to life. Collaborating with video creates an in-person experience that brings people together, makes meetings more productive and can lead to better decision making. With the DX70 and DX80, video collaboration is as easy as making a phone call.

Cisco is enthusiastic about creating a better and easier video experience—for us and our customers.

Consider how dispersed we are across the globe. Cisco operates in more than 370 sites, in more than 100 countries. More than 33 percent of us work in locations different than our managers, and 89 percent of us telecommute at least once a week. Additionally, half our time is spent collaborating with people in other cities or time zones. These endpoints work seamlessly to provide collaboration across the global workforce.

### [John Chambers and Rowan Trollope](#)

Our enterprise customers are similarly spread across geographies and time zones. For the past several months, John Chambers and Rowan Trollope (SVP, Cisco Collaboration Technology Group) have been outspoken in their enthusiasm for these endpoints for external customers. As Rowan often says:

*“Cisco intends to bring exceptional collaboration technology to everyone, everywhere: every room, every desk, and every pocket.”*

These endpoints drive video adoption, to take advantage of its ability to reduce language and cultural differences, allowing us all to connect and work together better.

### [Now available](#)

The DX70 and DX80 are part of our ongoing drive to make it easier and more compelling for you to use video to collaborate with colleagues, customers, and partners around the world. And that includes you. We now have the opportunity to use this technology solution within Cisco. DX70 and DX80 are now available to employees for use in their work or home offices. Enjoy easier and better collaboration with the DX70 and DX80. It's like having a TelePresence endpoint on your desktop.

### [Cost / Savings](#)

**Monthly cost savings:** Note that there are ***no monthly service charges*** for these units. This is a significant change from the EX series, which incurs a monthly service charge. For organizations that currently use EX systems, monthly service cost savings that will result from switching to a DX70 or DX80 will more than make up for the modest cost of these new units.