Tempest-Albus Advisory Cookie Policy v1.0

Effective Date: 2nd June 2025

1. What are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently, to provide a better Browse experience, and to provide information to the website owners. For example, cookies can remember your preferences, analyse how you use a website, or help to ensure advertisements you see online are more relevant to you.

2. How Albus-Tempest Advisory Uses Cookies

I use cookies on my website for two main purposes:

- **Strictly Necessary Cookies:** These cookies are essential for the website to function correctly and cannot be switched off in my systems. They are usually set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will then not work. These cookies do not store any personally identifiable information.

- **Analytics Cookies (Google Analytics):** These cookies help me understand how visitors interact with my website by collecting and reporting information anonymously. This helps me improve my website's usability and the content I provide.

3. Specific Cookies I Use (and how they are categorised)

Below is a list of the types of cookies you might encounter on my website. Please note that this list may be updated as my website evolves.

- **Strictly Necessary Cookies:**
    - **Purpose:** To enable core website functionality, remember your cookie consent preferences.
    - **Duration:** Session or [e.g., 1 year for consent status].
    - **Controller:** Albus-Tempest Advisory.
- **Analytics Cookies (from Google Analytics):**

- o **Purpose:** These cookies collect anonymous information about how visitors use my website, including the number of visitors, where visitors have come to the site from, and the pages they visited. This data helps me analyse and improve my website's performance and content. **Your IP address is anonymised within Google Analytics.**

- o **Controller:** Google (as a data processor for Albus-Tempest Advisory).

- o **More information:** You can find more information about Google Analytics cookies at Google's privacy policy: https://policies.google.com/privacy and about how Google uses cookies here: https://policies.google.com/technologies/cookies.

4. Your Consent and How to Manage Cookies

Under UK law, I require your explicit consent to use non-essential (e.g. analytics) cookies.

- When you first visit my website, you will be presented with a **cookie consent pop-up**. This banner allows you to:

  - o **Accept:** Granting consent for all cookies used on the site.

  - o **Decline:** Only strictly necessary cookies will be placed.

- **Changing Your Preferences:** You can change or withdraw your cookie consent at any time via the cookie settings on my website.

- **Browser Settings:** You can also manage cookies through your web browser settings. Most browsers allow you to refuse or accept cookies and to delete cookies that have already been set. The methods for doing so vary depending on the browser. You can typically find these settings in the 'options' or 'preferences' menu of your browser.

5. Changes to This Cookie Policy

I may update this Cookie Policy from time to time to reflect changes in the cookies I use or legal requirements. Any updates will be posted with a revised "Effective Date."

6. Contact Me

If you have any questions about my use of cookies, please contact me at:

- **Email:** enquiries@tempest-albus.co.uk

- **Website:** www.tempest-albus.co.uk