



RadioBob

SPONSOR GUIDE

WWW.RADIOBOBUSACOM

RADIOBOB HEALING MEDIA



MARCH — SACRAMENTO BOAT SHOW 5TH-8TH
 APRIL — PLACERVILLE SPEEDWAY 11TH
 MAY — AUTORAMA 1ST — 3RD
 MAY — AUBURN CRUISE NITE 8TH
 MAY — EL MIRAGE 13TH — 14TH
 JUNE — DRAG BOAT RACING 21ST
 JUNE — 4TH OF JULY LINCOLN PARK 4TH
 JULY — NHRA SONOMA DRAGS 17TH, 18TH, 19TH
 AUGUST — BONNEVILLE SPEED WEEK 1ST — 7TH
 AUGUST — PLACERVILLE SPEEDWAY 22ND
 SEPTEMBER — AUBURN CRUISE NITE 11TH

WWW.RADIOBOBUSACOM

NONPROFIT RADIO
IN SERVICE TO ALL
PLEASE VISIT US

NO POLITICS

NO COMMERCIAL AIR



Hello. Did We Meet, or did you compete? If So PM a voice mail and tell us how you did.
 Include: Your Name, Your Sponsors, Car and Class, Website, and anything else of interest.
 And tell us if you listen to Radiobob for a promo that we can play if you like.
 Have Fun with it and Thank You

www.radiobobusa.com
 Rock Jazz Blues R&B
 Surf Blues Pop
 Ad Free + Premium Music® Online Radio

We are a California-based internet radio station that is expanding its reach beyond traditional music programming to create a comprehensive platform for community wellness and support. RadioBob, broadcasting 24/7 from the West Coast, combines premium music with educational content focused on physical, emotional, spiritual, and financial well-being. Unlike conventional radio stations that rely on advertising revenue, RadioBob operates as a nonprofit organization sustained entirely through listener donations. This model allows the station to maintain uninterrupted programming without commercial breaks while offering diverse content that ranges from curated music playlists to live shows and podcasts.

Sponsorship/Collaborative Opportunities

Beyond its digital presence, RadioBob maintains strong connections with its audience through annual appearances at major motor sports and other events across the country. The station sets up booths at venues hosting NHRA races, Speed Tour Super Modified competitions, Sprint Car Racing, and Land Speed Racing events in Bonneville, Utah. These appearances often feature live broadcasts directly from event locations, bringing the excitement of these gatherings to listeners who cannot attend in person as RadioBobUSA engages the public directly. This is important to note that sponsorship of the station goes far beyond audio and continues in perpetuity on its platforms.

All support and donations to Radio Bob Healing Media, Inc. are fully tax deductible as part of our registered 501(c)(3) IRS status.



Our Current Digital Platforms are;

RadioBob

An Internet Radio Station

Facebook

RadioBobUSA

The Reiki Accountant

A Page for Guidance

YouTube

RadioBobUSA, Reiki Accountant

Facebook

Yasmin West and Bob West

Some of Our Sponsors

Batteries Plus – Material Support for remote activities

<https://www.batteriesplus.com/>

Pro Powder Abrasives & Paint Materials – Monetary Station Support

<https://www.propowdersupply.com/>

Precision Cleaning Systems – Monetary Station Support

<https://hotsysacramento.com/>

Harris Industrial Gases – Monetary Station Support

<https://harrisgas.com/>

Citrus Heights Saw and Mower – Monetary Station Support

<https://www.citrusheightsmower.com/>

Peets Coffee – Material Support for Activities and Raffles

<https://www.peets.com/>

Some Ways to Sponsor

Route 66

The Sponsor will pay \$66.00 dollars for no less than 10 audio spots and be remembered in our honor role list of sponsors, enjoying limited promotion elsewhere randomly as long as we feel the content is helpful to others. All Saturdays are sponsored on a first come first served basis and the start time can be adjusted to early as 0600 am if the sponsor desires. This playlist will not play past 6pm PDT/PST. Foreign countries can request a nighttime slot depending on date and time.

Applications

We currently have an App on [Google Play](#) available for a one-time \$5.00 download donation. Our Apple application should be launched in early 2026.

Playlist/Basic Level

The Sponsor will pay for audio promotion announced 6-8 times a week on a Specific Music Playlist. Sponsorship (\$1,500.00 a year) includes promotion within the broadcast playlist, website placement, physical media in our event booth, mention in 2 videos per year, on Facebook, mention when live broadcasting, and shared with our current content providers and partners. We have random Rock playlists as well as specialized content playlists as well listed on our website.



Station Level *The Sponsor will receive multiple promotions across all resources. As a station sponsor (Min. \$2,400.00 a year) audio promotion is provided along with additional ad placement on all channels for one year. This level will also provide 5 Safer Clean Water units for Emergency Services in their name offered to the agency of choice.*

Tent *For one season (one year) of use the sponsor will be placed as the primary station sponsor on our tent. \$5,000.00.*

Offer A Space *The Sponsor will offer in exchange for a “donation letter”, space at a function with or without equipment as a public appearance allowing our station to reach more customers. We can provide specialized music or presentations as well as media coverage which could include audio/visual materials.*

Music *The Sponsor can pay our royalties for one year; \$700.00.*

Cover Expenses *The Sponsor will cover our expenses for an event or project and receive promotion across all marketing prior to and for that event, it may also be that some material will remain in perpetuity.*

Material Support *The Sponsor will offer physical support at an event and receive promotion across all resources before, during and in perpetuity for that event, this could be a place to sleep, food, storage, staging, displays or some other needed item.*



Our Market

RadioBob Audio Stream (Listeners based on Yearly Average)

Northern California 45,000 North America 75,000 Worldwide 100,000

Direct event engagement within the Western United States 100,000

RadioBobUSA.com (Based on Last 12 Months Google Analytics/Godaddy)

Social Views 100,000 Website Hits 12,000

RadioBob Facebook

Posts Per Day 2 Followers 10,000

The Reiki Accountant

Social Views 70,000 Website Hits 2,000

Social Media

Posts Per Day 10 Friends 1200 Groups 60

Some of Our Contributors

| | |
|-----------------------|--------------------------|
| Bradley(Bman) Simmons | 80's Show Host |
| Steve Benz | B Side Host |
| Ross James | Surf Contributor |
| David Chemetzky | Life Show Host |
| David Gans | Grateful Dead Hour Host |
| Jim Burbridge | Live Morning Drive Music |
| Jon Emery | Life Coach |
| Ken Laster | Jazz Show Host |
| Lee Aaron Smart | Life Coach |
| Mark Flannigan | Blues Show Host |
| Michael Duffy | Tech Advisor |
| NASA (Yep) | Space Podcast |
| Rich Lopp | Tarot Reader |
| Spencer Jones | Life Coach |

Some of the Musicians who Supply Material Directly

| | |
|---------------|------------------|
| Joe Bonamassa | Robin Trower |
| Eve Gallagher | Mark Alan Thomas |

Thank You

Robert West

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www.radiobobusa.com

Ad Free * Premium Music * Online Radio
Nonprofit * Worldwide