



# RadioBob

## SPONSOR GUIDE

[WWW.RADIOBOBUSA.COM](http://WWW.RADIOBOBUSA.COM)

## RADIOBOB HEALING MEDIA

**MARCH — SACRAMENTO BOAT SHOW** 5<sup>TH</sup>-8<sup>TH</sup>  
**APRIL — PLACERVILLE SPEEDWAY** 11<sup>TH</sup>  
**MAY — AUTORAMA** 1<sup>ST</sup> — 3<sup>RD</sup>  
**MAY — AUBURN CRUISE NITE** 8<sup>TH</sup>  
**MAY — EL MIRAGE** 13<sup>TH</sup> — 14<sup>TH</sup>  
**JUNE — DRAG BOAT RACING** 21<sup>ST</sup>  
**JULY — 4<sup>TH</sup> OF JULY LINCOLN PARK** 4<sup>TH</sup>  
**JULY — NHRA SONOMA DRAGS** 17<sup>TH</sup>, 18<sup>TH</sup>, 19<sup>TH</sup>  
**AUGUST — BONNEVILLE SPEED WEEK** 1<sup>ST</sup> — 7<sup>TH</sup>  
**AUGUST — PLACERVILLE SPEEDWAY** 22<sup>ND</sup>  
**SEPTEMBER — AUBURN CRUISE NITE** 11<sup>TH</sup>

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NO COMMERCIAL AD

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R&B

Surf  
Blues  
Pop

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RadioBob

*Hello, Did We Meet, or did you compete? If So PM a voice mail and tell us how you did.  
 Include: Your Name, Your Sponsors, Car and Class, Website, and anything else of interest.  
 And tell us if you listen to Radiobob for a promo that we can play if you like.  
 Have Fun with it and Thank You*

*We are a California-based internet radio station that is expanding its reach beyond traditional music programming to create a comprehensive platform for community wellness and support. RadioBob, broadcasting 24/7 from the West Coast, combines premium music with educational content focused on physical, emotional, spiritual, and financial well-being. Unlike conventional radio stations that rely on advertising revenue, RadioBob operates as a nonprofit organization sustained entirely through listener donations. This model allows the station to maintain uninterrupted programming without commercial breaks while offering diverse content that ranges from curated music playlists to live shows and podcasts.*

### **Sponsorship/Collaborative Opportunities**

*Beyond its digital presence, RadioBob maintains strong connections with its audience through annual appearances at major motor sports and other events across the country. The station sets up booths at venues hosting NHRA races, Speed Tour Super Modified competitions, Sprint Car Racing, and Land Speed Racing events in Bonneville, Utah. These appearances often feature live broadcasts directly from event locations, bringing the excitement of these gatherings to listeners who cannot attend in person as RadioBobUSA engages the public directly. This is important to note that sponsorship of the station goes far beyond audio and continues in perpetuity on its platforms.*

**All support and donations to Radio Bob Healing Media, Inc. are fully tax deductible as part of our registered 501(c)(3) IRS status.**



Our Current Digital Platforms are;

<a href="#"><u><b>RadioBob</b></u></a>	<b><i>An Internet Radio Station</i></b>
<a href="#"><u><b>Facebook</b></u></a>	<b><i>RadioBobUSA</i></b>
<a href="#"><u><b>The Reiki Accountant</b></u></a>	<b><i>A Page for Guidance</i></b>
<a href="#"><u><b>YouTube</b></u></a>	<b><i>RadioBobUSA, Reiki Accountant</i></b>
<b>Facebook</b>	<b><i>Yasmin West and Bob West</i></b>

### **Some of Our Sponsors**

***Batteries Plus – Material Support for remote activities***

<https://www.batteriesplus.com/>

***Pro Powder Abrasives & Paint Materials – Monetary Station Support***

<https://www.propowdersupply.com/>

***Precision Cleaning Systems – Monetary Station Support***

<https://hotsysacramento.com/>

***Harris Industrial Gases – Monetary Station Support***

<https://harrisgas.com/>

***Citrus Heights Saw and Mower – Monetary Station Support***

<https://www.citrusheightsmower.com/>

***Peets Coffee – Material Support for Activities and Raffles***

<https://www.peets.com/>

## Some Ways to Sponsor

### Route 66

*The Sponsor will pay \$66.00 dollars for no less than 10 audio spots and be remembered in our honor role list of sponsors, enjoying limited promotion elsewhere randomly as long as we feel the content is helpful to others. All Saturdays are sponsored on a first come first served basis and the start time can be adjusted to early as 0600 am if the sponsor desires. This playlist will not play past 6pm PDT/PST. Foreign countries can request a nighttime slot depending on date and time.*

### Applications

*We currently have an App on [Google Play](#) available for a one-time \$5.00 download donation. Our Apple application should be launched in early 2026.*

### Playlist/Basic Level

*The Sponsor will pay for audio promotion announced 6-8 times a week on a Specific Music Playlist. Sponsorship (\$1,500.00 a year) includes promotion within the broadcast playlist, website placement, physical media in our event booth, mention in 2 videos per year, on Facebook, mention when live broadcasting, and shared with our current content providers and partners. We have random Rock playlists as well as specialized content playlists as well listed on our [website](#).*



**Station Level** *The Sponsor will receive multiple promotions across all resources. As a station sponsor (Min. \$2,400.00 a year) audio promotion is provided along with additional ad placement on all channels for one year. This level will also provide 5 Safer Clean Water units for Emergency Services in their name offered to the agency of choice.*

**Tent** *For one season (one year) of use the sponsor will be placed as the primary station sponsor on our tent. \$5,000.00.*

*In service to others*

**Offer A Space** *The Sponsor will offer in exchange for a “donation letter”, space at a function with or without equipment as a public appearance allowing our station to reach more customers. We can provide specialized music or presentations as well as media coverage which could include audio/visual materials.*

**Music** *The Sponsor can pay our royalties for one year; \$700.00.*

**Cover Expenses** *The Sponsor will cover our expenses for an event or project and receive promotion across all marketing prior to and for that event, it may also be that some material will remain in perpetuity.*

**Material Support** *The Sponsor will offer physical support at an event and receive promotion across all resources before, during and in perpetuity for that event, this could be a place to sleep, food, storage, staging, displays or some other needed item.*



## **Our Market**

### ***RadioBob Audio Stream (Listeners based on Yearly Average)***

Northern California	45,000	North America	75,000	Worldwide	100,000
Direct event engagement within the Western United States					100,000

### ***RadioBobUSA.com (Based on Last 12 Months Google Analytics/Godaddy)***

Social Views	100,000	Website Hits	12,000
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### ***RadioBob Facebook***

Posts Per Day	2	Followers	10,000
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### ***The Reiki Accountant***

Social Views	70,000	Website Hits	2,000
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### ***Social Media***

Posts Per Day	10	Friends	1200	Groups	60
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***Some of Our Contributors***

Bradley(Bman) Simmons	80's Show Host
Steve Benz	B Side Host
Ross James	Surf Contributor
David Chemetzky	Life Show Host
David Gans	Grateful Dead Hour Host
Jim Burbridge	Live Morning Drive Music
Jon Emery	Life Coach
Ken Laster	Jazz Show Host
Lee Aaron Smart	Life Coach
Mark Flannigan	Blues Show Host
Michael Duffy	Tech Advisor
NASA (Yep)	Space Podcast
Rich Lopp	Tarot Reader
Spencer Jones	Life Coach

**Some of the Musicians who Supply Material Directly**

Joe Bonamassa	Robin Trower
Eve Gallagher	Mark Alan Thomas

Thank You

Robert West

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