



RadioBob

RADIOBOB/RADIOBOBUSA.COM

INFORMATION GUIDE

RadioBob
Daily 6am to 9pm
Weekends 8am to 10pm
Pacific Standard Time

Free to Listen

Premium Music
Helpful Content
Quality Shows

Hosts on Music, Mysteries & Mystics

Introduction

My name is Robert West and for all matters concerning this document I am your primary focus for any comments, questions, or concerns in the overall operation of media services associated with any of the companies listed in our business efforts. This document has been prepared as an informational packet for people interested in serious opportunities involving their products, material or support be it in spirit, content, or financial assistance. In any manner or fashion that a person supports the station, we are above all else incredibly grateful.

In writing this I really want to make a point clear as to what the reason is why my wonderful wife and I engaged in this as a radio station. Because you can always relate personal experiences to the music you heard when it happened, music is an ingredient to the spice of life similar to how basil can be to chicken. Video channels are good for short term advice and information, but watching videos requires you to mentally distance yourself from others and stop movement. Radio can get you moving while bringing us together and still be present in the gift of life without losing those around you.



Mission

Our mission is divided into a few areas which frankly, we are still working on a clear paragraph to explain sometimes. I will attempt to convey this as a major point rather than a practiced tag line. I truly believe that the stress level of the world is always pretty high to begin with, and with that said the addition of certain technologies, recent wars, living situations and worldwide pandemics is taxing the average human being pretty hard. We as human beings can attempt to help individuals as we encounter each other one by one or in a group. However, if we use the very tool (*The Internet*) that currently allows us to elevate our stress levels to any extent we wish, collectively as a group of individuals, we can reach out to many more and perhaps affect the entire planet. Is this radio station going to change the world? Most likely not, but can we help some, at least I think so - and “some” could still be millions of people. To this end we will;

Provide good music in a way that allows for a business during normal daylight business hours to broadcast it publicly while greatly reducing the chance of offending listeners from the content provided.

To provide this music without monthly fees or commercial generated advertising which is truly heinous and annoying.

To provide helpful and healing content in a positive manner for all listeners.

To provide an opportunity for the listener to access resources and information for free and offer services to help balance everyday life through our website.



SCHEDULE

DAILY 6AM TO 9 PM PST

WEEKENDS 8AM TO 10 PM PST

Operations

The operation of this entity is divided among our various web portals which include the following entities.

<i>Radiobob</i>	A online radio station
<i>Radiobobusa.com</i>	Our radio website for all things related to radiobob.
<i>The Reiki Accountant</i>	Yasmin's Reiki website
<i>RA YouTube Site</i>	Yasmin's Reiki Accountant YouTube Channel.
<i>RWestVideo</i>	RWestVideo video and audio production services.
<i>YouTubeWest</i>	A YouTube Channel which offers various programs.
<i>Facebook Pages</i>	Radiobob, Yasmin West, Robert West

Programing

Current programing is mostly gifted or acquired as described below. Our station has some rules, these rules are very simple and are "No Politics and No News". However, since we do not control our gifted content, it is possible in some cases material may slip by. Our station is a safe space for those that appreciate well-crafted material and need a break from the constant negative assault from mainstream programmers. All efforts are completed by Yasmin and Robert West other than gifted content. This includes all communication, audio/visual and marketing needed for our website operations.

Hosts

Our hosts are listed below along with what the primary focus of each is. Each host produces on a regular basis content for their unique channel or podcast. We are allowed to rebroadcast this material as "Gifted" content. This content, including images and events, allows us to gain exposure on their platforms as well. The beauty of this is unlike most YouTube or paid channels, our station plays a variety of approaches to solve or help with the daily problems. This allows people to access the path that they relate to the most.

David Gans This host of “The Grateful Dead Hour”, keeps doing what even those who manifest cannot; keeping the “Dead” alive. This is considered to be the Premier Grateful Dead Show on air. The show (<https://gdhour.com/>) is already heard across 100s of places, but this link up provides our station with a first-rate music show and thousands of worldwide dead heads as a potential market uttering the phrase “Forever Tye Die”.

Ken Laster Ken Laster is the force behind “ In the Groove”, perhaps the finest broadcast on Jazz Music produced over the last 25 years on public radio. This material is given to us through Ken and WUHH university radio in Hartford Connecticut. We are honored to be a name on the site and receive plenty of shoutouts from Ken.

Rich Lopp Rich Lopp (<https://www.tarotwithrich.com/>) is his own force of nature, a man on a mission and is a major prophet and player with his no BS Tarot readings. I mean this like nothing else when I say this is one active human being and we are already gaining reciprocal efforts with him and his thousands of followers.

Katrina Rasbold Katrina is a highly respected white light and life assistance provider and author of books covering all sorts of disciplines within the positive energy community. As one of our three female hosts and qualified advisors, she is half of our Crossroads of Cognizance podcast.

Eric Rasbold Eric is a spiritual achiever on multiple levels, holding credentials and certificates. But more importantly, with Katrina he has developed a well-respected reputation globally and currently operates an online occult business doing quite well.

Dahlia Rose When we were accidentally given Dahlia’s talents, as Katrina and Eric conned her into providing content. We now like her so much, that we hope to have her add some life tips. Dahlia’s light shines online and with Katrina has the other half of the Crossroads of Cognizance broadcast.

Ryan J Cropper Ryan can be found along with his 200k worldwide followers here at (<https://www.ryancropper.com/>) and if you want to see if you are on this planet or another - talk with Ryan. I cannot thank this man enough for the content he has given to us as he is in the United Kingdom and for the moment is unable to listen.

Interviews

We will interview as the saying goes, those we can by hook by “nook or crook” to get good content. We are interviewing major recording artists and others for reported content. We are also connecting with and stalking new media contacts for many more including names like Laird Hamilton pro surfer and life coach.

Live Shows

Live DJs

We will be doing something that AI will leave far behind and that means Disc Jockeys, but not just any, nope, nada. We want to test drive our friends, patrons and anyone willing to say yes and give them a chance to interact (including a phone line) on the station. If they suck, they get switched off, but if they are good, we will see if we get them set up for more pain. The beauty of this is one to one communication, and enhanced listener engagement which current radio has forgotten. Our DJs will get great tunes and a chance to excel.

Live Event Coverage

We hope to enlist as we did a month ago more “Wildcats” to cover events and report live on the air or provide updated material on these as special reports. Our Wildcats are going to be volunteers who work with me to gain access backstage and in other places as long as they report in using our press pass.

Music

I have been exposed to the music industry since I was at a sound check at Winterland with my dad for the Jefferson Airplane at the age of six years old. I am not going to get this part wrong. No matter what the royalties are, we play the best, we play whole albums, and we will not censor the language one bit. Because of this I developed the “Bob Plays What He Wants” attitude, and this brings life to all aspects and a personality to the station and related websites. Our main music consists of Classic Rock, Jazz, Rock, Funk, Pop, Blues, and Surf as primary genres. We play various versions of well-known songs out of our 4000 current song catalogues. These are normal, live, and acoustic performances performed 99% of the time by original artists.



RadioBob's Mom, Dad, and Uncle Broadcasting at Tiger Stadium, Stockton, California while attending the University of the Pacific earning their master's degrees.

Special Programming

Our special programming is a world of fun and by looking at the above picture you can see this fun which my parents enjoyed. I take this part very seriously, so I have decided to build a few rotating events and programs.

Examples of this are:

Houston We Have A Podcast We as an “informational” radio station have been allowed by agreement to rebroadcast media from the *NASA* (National Aeronautical and Space Administration). This is the *Highest Rated Space* podcast on the planet.

Halloween We ran the HG Wells story “War of the Worlds” original radio broadcast as performed by Orson Wells and the Mercury Theater Company.

Christmas We will run Charles Dicken’s “A Christmas Carol” original radio broadcast as performed by Orson Wells and the Mercury Theater Company.

Whole Albums We will play Albums like Animals by Pink Floyd and Tommy by the Who uninterrupted by commercial.

Retro Radio Wednesdays We will rotate some of the Golden Age of Radio with CBS Mystery Theater to present classic Sci-Fi and Drama with well-known personalities.

Your Next Stage In 2024 we hope through our already known media contacts to present up and coming artists on our platforms and gain audience feedback on their new work.

Documentaries We are putting together our first work right now on “Woodstock”, using interviews and music from the performances to do a 3-hour presentation.



Website Vendors

We have a few opportunities for our vendors to offer their services on our website. It is important to note that we can link from our other sites and promotions but for the most part our main website is the real focus of income potential to support operations.

Advertising

Advertising is broken up into a few different opportunities and each one is explained below. Commercial audio and video ads of any kind not generated by this station and its associates are not allowed unless it is by an approved content contributor. We will only use our hosts and our team of announcers for all commercials, promotions and station announcements. It is important to create trust and continuity in advertising for our station as these same voices provide helpful/healing content in some cases. It is also a proven fact on the radio that the voices you hear most often, become the most trusted. It is also important to make sure an audio/video device is actually on when you do hear voices.

Radio On the station we offer a couple of paths by using programs which allow you to discuss your service. We can offer sponsorships of music and created content. We can offer promotional audio by our staff members. We can allow for a podcast to be played if it meets our terms.

Website (s) On the website we can offer ad space, product portal space, sales space in our store, links to a site, discount codes and affiliate codes so we can earn as well to cover royalties. We can put these in various locations within our two websites. As an example of traffic on October 25th, 2023, our radiobob website received 3000 hits.

YouTube (s) This is where we add video to interviews, promotional videos, and event coverage in exchange for support or reciprocal marketing opportunities.

Radiobob



Final Comment

This idea explained somewhat here is really the basis of the operation. Despite the fact we use and rely on the internet and video content producers to provide some of our programming in the evenings, what video does to you is stop you from moving. With the introduction of AI, direct contact on the radio will be even less. We will do a 180 degree turn and turn towards our key effort of listener/visitor ***Engagement***. This is what people need to feel positive and lead to better decisions and hopefully help balance their daily lives. Our providers, music, website, and all efforts are driven to engage listeners and bring them back to the web site to listen and take advantage of the vendors, information, and resources. A store website has no reason for a customer to return to it once they have the product they came for. Everyday listeners will login to the site to listen to premium music, find content on the front page. The site will be open right there. These people will browse around the site as they listen to music. Ask yourself this question when looking at your web site, "Why should people come back?". Radiobob and Radiobobusa.com have answered that are moving forward and you can play along with us by...

- Help us by donating.
- Become a patron.
- Share our link.
- Offer us events to cover and passes for our Wildcats.
- Start or offer a podcast.
- Host a Live show as a DJ.
- Become a sponsor.
- Tell others.
- Listen to our station or play it on your site.
- Play our station at work.
- Offer me your products by link or direct sale.
- Offer an Affiliate code or percentage of your sales.
- Be an advisor, do social marketing.
- Help us with our 501c3 launch as we blaze a path to provide even more help.
- Find me on Facebook messenger

Thank You
Robert West