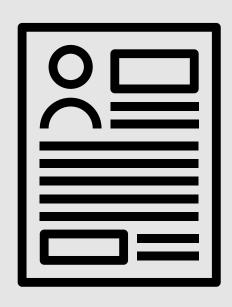
## 3 REASONS YOU DID NOT GET HIRED



## 1 YOUR RESUME WAS NOT TRUTHFUL

Your resume should highlight your skills, abilities, education and experience not someone'e else's.

Don't get caught up in putting untruths on your resume. In the end, it will only backfire on you.



## 2 YOU DON'T KNOW ANYTHING ABOUT THE COMPANY

If asked the question and you don't know anything about the company, it shows that you haven't done any reseach at all.



## YOU DID NOT HAVE ANY REFERENCES

Who are your references? Do your references know they are your references? Check in with them regularly to see if they have received any notifications from potential employers concerning you.



