

2019
BCA of Ohio



Convention & Trade Show

Featuring

An Evening with

PBA Hall of Famer

Jason Couch

And

Super Session Tuesday!!



Brunswick



May 20 - 22, 2019

Crowne Plaza Columbus North

Kick up your heels on Monday...

- * BCAA Golf Outing at Champions Golf Course
- * Welcome Party Hog Roast & An Evening with Jason Couch
- * Ace Mitchell Texas Hold 'Em Hospitality Room



An Evening with PBA Hall of Famer Jason Couch

Join one of the greatest bowlers in PBA history, Jason Couch, as he shares stories from the tour! Jason owns 16 career titles and is the only bowler in PBA history to win the Tournament of Champions three consecutive years. 1992's PBA Rookie of the year and PBA Hall of Famer is also the newest addition to the Ace Mitchell family! Jason will join BCAA members Monday evening during the Qubica/AMF Welcome Party.

Then, get down to business on

Super Session Tuesday!

BCAA has packed all of its education and networking into ONE FULL DAY so you and your staff members can get the most out of our educational seminars, networking events and ...

THE ANNUAL BCAA TRADE SHOW!

**Join us or send your key staff members to get the ultimate in education and networking at the BCAA Convention & Trade Show
You can attend our Super Session Tuesday for just \$40!**

SUPER SESSION TUESDAY SCHEDULE

10:00 AM	BPAA/Strike Ten Update with Frank DeSocio
11:00 AM	Building Leagues Where They Say It Can't Be Done
12:00 PM	BCAA Networking Lunch
1:00 PM	Keynote session with Beth Standlee: Customer Connection
2:00 PM	Keynote Session with Kristen Hadeed: Generations Working Together
3:00 PM	BCAA TRADE SHOW <i>Several "mini" seminars will also be presented during this time</i>
6:30 PM	Awards Reception sponsored by Brunswick

Complete event schedule enclosed

Super Session Tuesday

Building Leagues Where They Say It Can't Be Done

Bowling is back and your leagues can be too! BCAO's own Tim Voss, Proprietor of Sequoia Pro Bowl in Columbus and former marketing executive wants to share his knowledge of creating leagues with you! Come discover that it is not just the bowling game that matters it's the things you surround the game with that make leagues blossom. Learn the secret to creating a new league and the underlying psychology behind why they work. You'll leave with a fresh set of marketing tools and be fired up to swing the pendulum toward filling your house with leagues once more.



Not One, but TWO Keynote Speakers!

Customer Connection - *Are your employees Selling or Unselling your business?*

The energetic, entertaining Ohio favorite, Beth Standlee returns to enlighten attendees on why connecting with others is THE super power that can change your life and your business! This session will help you:



1. Get out of your head so you can get into the heart of the people you meet.
2. Understand how to get in step with others based on what they need rather than what you think they need.
3. Learn how to create a comfortable environment by establishing common ground and congruency in each encounter. After all, comfort builds trust and any relationship that lasts, depends on a deep level of trust.

Create an Environment Where All Generations Work Together in Harmony

By 2025, millennials will make up 75% of the working world. They are our future customers, our future coworkers and our future leaders. If that idea scares you, allow Kristen to change your mind. As both a millennial herself and someone who has employed thousands of millennials over the last decade, Kristen will teach you what it takes to attract and retain the next generation. But most importantly, she'll inspire you to look beyond the stereotypes and create an environment that brings out the best in everyone: a place where people of all generations can thrive, contribute, collaborate, and work together in harmony.

- ◆ Learn practical ways to attract and retain the next generation
- ◆ Understand how generational differences contribute to communication and working styles and learn how to bridge the gap
- ◆ Gain tangible tools to help people excel in relationship-building, problem-solving, giving and receiving feedback, and taking ownership of their own growth and development



Kristen Hadeed is the CEO and founder of Student Maid, a cleaning company that has employed thousands of millennials over the last decade and is known for building the next generation of leaders. In addition to leading her own company, she now helps organizations around the world make a lasting, meaningful impact on people by creating environments in which they thrive. In 2017, she published her first book, "Permission to Screw Up," in which she tells the stories of her biggest mistakes in leadership. She hopes to inspire other leaders to share their "perfectly imperfect" stories of success to empower people with the knowledge that their most challenging moments can become their biggest leadership lessons. Kristen and Student Maid have been featured in news outlets including PBS, FOX Inc., NBC, TIME, and Forbes. Her first TED Talk has received more than three million hits on YouTube.

Crowne Plaza Columbus North

6500 Doubletree Avenue

Worthington, OH

Phone: (614) 885-1885



\$99 Room Rate

Includes Breakfast

Call 614.885.1885 to reserve your room

Reservations must be made by May 5, 2019



CROWNE PLAZA

HOTELS & RESORTS

THE PLACE TO MEET.

Questions?

Give us a call: 937-433-8363

Write us an e-mail: jclarke@bowloho.com