

Program Booklet Ad Purchase Form: 2023 Lift Me Up! Event

-DEMOGRAPHICS & PRICING-

Event Demographics:

- Approximately 150 programs are printed and distributed to Event guests and sponsors
- LMU event guests are high-level community and business leaders and high-income individuals.

Pricing:

Full page	\$500 (full color)
Half page	\$250 (full color)
Quarter page	\$125 (full color)

Ad Specifications:

Full page ad:	5" x 8" (Live Area) Must be Vertically Oriented
Half page ad:	4" x 5" (Live Area) Must be Horizontally Oriented
Quarter page ad:	2 1/2" x 4" (Live Area) Oriented Vertically OR 2" x 5" (Live Area) Oriented Horizontally

Ad Submission:

- Jpeg (300 dpi – High Resolution desired)
- Fill out General Donation Form and submit with payment
- Submit via email to Cindy Smith at cindykeesmith@gmail.com
- **ALL ARTWORK MUST BE RECEIVED BY: Sept. 30, 2023**

-Section A-

TYPE OF AD

- ☐ Full Page (\$500)
- ☐ Half Page (\$250)
- ☐ Quarter Page (\$125)

-Section B-

DONOR CONTACT INFORMATION: (please print)

Company Name (as you would like it to appear on printed materials)

Contact Name/Donor: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

-Section C-

PAYMENT INFORMATION: (All payments due to LMU by September 30, 2023)

☐ Check enclosed (made payable to Lift Me Up! and mailed to PO Box 104, Great Falls, VA 22066)

☐ Charge the following credit card in the amount of \$ _____. ☐ Visa ☐ AMEX ☐ MC ☐ Discover

Acct #: _____ Exp. Date: _____ V Code: _____

Signature: _____

ONLINE Credit Card Payments are accepted at <https://liftmeupfundraising.org/program-ads>