

Welcome to Music is Amazing! Part of The New Learning is Amazing program from the



-We do more than teach music, we change lives with it!

The Learning is Amazing program is a learning program designed to teach a love of learning and lifelong learning. Our foundation strongly believe in the old adage of teaching a man to fish. We aim to show students first-hand how knowledge is power and how intentional, active learning leads to a better life! We make it fun and we make it doable! Our program is designed to be a supplemental education program for interested individuals, after-school programs, homeschool programs, private organizations, and anything in-between!

Each program in our growing selection of classes has three levels as described in detail below. Each level is intended to be 10 weeks long. We work with each student to ensure their success, even if extra teacher time or adjustments to their individual program schedule are needed. Their success is our purpose!

We arrange our lessons to be affordable, we do not want a single student to not be able to participate due to finances. We have a pay-it-forward program to help that happen from the start, but then, to make it even more exciting, we help students BRING IN income very quickly as an active part of the program!

As you will read - Level one of our program teaches a skill area of the student's choice with vigorous, engaging content, and always teacher led! Level two teaches career and financial skills, so students learn how to use the skill they learned in level one to earn an income, and we even let them earn the income right in the program! In level three, the student becomes the teacher! We guide the whole way, and hand them the reins to teach with us or venture on their own as a teacher with the skills they have learned! .

With all of the tools, teaching and guidance, our students learn success for a lifetime! If they need to someday have a flexible job to supplement their family's income, or support their higher education, they will have a direct skill path to do so! This is not a 10 week only learning program, we want it to benefit our students lifelong! Each level can also be approached individually if prior skills already exist,

The teaching what you learn concept is active from day one. Every program includes the student having a coach of their choice, someone they have regular contact with and

someone interested in their success. This coach sticks with them the whole time as an accountability partner and someone that the student teaches the material to. We even train the coaches! This is a basic element of our lessons because teaching what is learned is a prime way to internalize and understand the learning. In this, the coach also gets a free crash course in the subject and develops a lifelong bond with their student.

With that, we would like to present the details about our Music is Amazing program! This program is literally the program that started it all! It is our bread and butter. In this music program, we teach both simple and complex concepts of music and how to use it on the piano in a fun, understandable, hands-on way.

We recommend students be at least 10-12 years of age to start and be motivated! This is a rigorous program! We offer individual adaptations if more time or assistance is needed to ensure success! The three levels of this specific music program are described here.

Level 1 - The first level is our amazing 10 week music/piano program, all about learning to truly love music as you learn how it is made and used! We give a solid, enjoyable, and experiential based education on music theory using the piano and introduce few other fun instruments along the way. Students leave with a full toolkit of skills and concepts, the ability to play basic songs on the piano, both by reading, by ear and by their own creation, and knowledge of the overall music system we know and love. Graduates will NOT be professional musicians and we never claim this! Graduates will have a toolkit of skills to then continue on with, but in all, they will have a full understanding of how music is created, performed, and used in their life.

Our disclaimer - These are not traditional, note-reading only based or Suzuki only based, classically focused music lessons. They combine elements of it all and focus more on understanding concepts that make a more complete understanding of music and playing the piano. We teach how to and encourage students to play well, of course, but internalizing the concepts. and gaining a solid overview is our main focus. Students can then continue on in whatever way they choose with their music, but with a solid understanding of what they are doing as they do so, and a greater love for the art!

Our music/piano theory approach focuses on how the elements of melody, rhythm, and harmony are created and used together to create music. We include lessons in ear training, note reading, composition, improvisation, and even touch on music history. This curriculum was written by a graduate from Utah State University with a bachelors in music therapy, so throughout the lessons, students learn how music affects their everyday life and can enrich each day!

This is a very rigorous class and requires full participation and commitment to master! That is why even though we are based on group classes, which is actually essential in our program to enrich the experience, we have a dedicated, in-house teacher, even for our virtual classes,

a help line, individual student review times weekly, and class assistants to maximize one-on-one attention.

Level 2 - Our music program is only the beginning! Students who graduate from level 1 can end their time with us, enjoy and use music in their life, or they can continue on and learn how to make a career out of it, or a career in whatever they choose to do in life! We give them the tools and training to do so! Even more, starting with level two, the program pays for itself as you are learning, because of our hands on, income producing aspect! This is where our "Learning is Amazing" motto comes into full force because students learn why knowledge is power, and how to use a skill learned to then create a career!

Level 2 involves instruction on financial management, business creation, basic business concepts and economic principles. Some investments are very age dependent and if we can teach them now to use them, it is literally a life changer! We use a combination of homestudy courses and in-person teaching. The homestudy portion is done through Dave Ramsey's acclaimed Foundations program, and includes his financial management and entrepreneur courses. We also have our own business coaches that teach several classes on career development, and we have a class that teaches teaching skills.

Here is the cream of the crop, our hands-on, income earning aspect! All of our students in level 2 become the assistants in our weekly music classes, start learning to teach and earning a check right away! Learning by doing, and teaching, as we said, is integral in our program, and this part truly allows a student to internalize the music concepts even more, practice their teaching skills, and practice their financial management skills as they earn income. It truly does pay for itself, and depending on how many groups the student wants to assist, can pay for what they paid for the first level, and bring in extra income! Also, students can continue on in this role for as long as they wish, and for younger students we require a certain amount of sessions before continuing on to the next level to develop the needed maturity. Students leave this level with a solid, hands-on education on financial management, business creation, teaching skills, a little more money in their pocket and an even deeper understanding of music. It is truly lifelong learning.

Level 3 - For students who are old enough, have been through the assistant stage several times, who feel they are ready, and show mastery of the level one and level two concepts, Level three is waiting to give them a full set of wings! This is where we hand the ropes to the student! They become the teacher! We have prepared them so that they do have the skills to go out on their own if they choose, but we also are right there ready to help them teach within our program if they want. We want them to succeed and have the tools to so do! We have a mentor available at any time throughout the process, a phone call away, for either those who stay in the program or those who venture out!

If a student chooses to stay and teach with our program, we help them find the students, as we are already marketing for our program and need teachers, and naturally encourage them to find new students too! They then make the full teacher wage for the classes,

conduct the class and thus learn how to manage a class on the ground running. We already have the business structure, our curriculum is set and easy to follow for both student and teacher, and of course they automatically have an assistant from level two ready to help them!

If students want to venture out on their own rather than teach within our program, we celebrate, welcome and support their independence! They keep the mentor, the learning they have gained, and they get to take our easy to follow, all materials included curriculum with them at cost to use forever more if they choose. Thus, a career path has been created, knowledge has truly opened doors, a love for learning has been established and the cycle just continues on!

One other aspect of our program that we love is our financial structure. We are self-sufficient, both for the overall program and the students, and still allow the teachers and assistants to make as much as they want, depending on the number of groups they cover and the number of students in each group! We charge a very competitive rate for all lessons, which is our initial income. We have a built-in pay it forward program for those who need assistance also, as to not keep anyone from learning due to finances! The amount each student pays is divided between the teacher, assistant, and overhead to keep instruments and materials in good shape. This is multiplied, though by the number of students in the lesson so it benefits all quite well! We focus on group lessons for both the educational and financial benefit, but we cap at 5 students to ensure a quality, manageable, and still personal experience. If we have families interested in a group rate we make one!

For the student, yes they paid for the first level, but then the level two and three students earn what they then pay for their remaining classes and/or materials, and possibly bring in as much as they paid initially for level one in the end! So they leave having almost spent nothing but gaining a wealth of knowledge and experience. Income still comes into the program, but is also earned by staff and students at the same time, each helping that happen as a whole unit and enhancing the concept that education leads to earning. We as a program are covered, they as students, assistants and teachers are covered, it works!

We would love to work together with your company to benefit both. We only ask help in getting the word out to your students if you feel comfortable, and we are happy to do the same for you! We like to call it a marketing swap, and since we both have the same aim of helping these students we adore to grow, it is a win-win! We are open to your thoughts and ideas. Please let us know what kind of arrangement you feel comfortable with. We would love to meet and discuss any questions, ideas or concerns you have. Thank you for your time in reading this!

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