



The Family Biz Marketplace

We at the Family Home Foundation seek to find ways to, and support causes that promote, making the task of earning money a benefit to the family rather than a burden. When a family creates a product or service together and earns funds as part of this, all can grow together and learn. To further this cause and support families who are doing this together, we are devoting part of our website and marketing efforts to advertising and aiding family-based businesses. We call this our Family biz Marketplace.

We seek to support businesses that practice the following principles:

1. Are owned and operated mainly by members of an immediate or extended family with members of the family working together to create the product or service. This includes when a youth in the family creates their own business and the family provides support, not just parent owners! We love our youth!
2. Have business practices that are positive, encouraging, enriching and free from any form of abuse, neglect, illegal activity, or any practice that would demean a member of the family or community. We look for businesses that seek, in addition to providing income for the family, to benefit the members of a family by educating, teaching life skills, building financial literacy, building future job skills, and increasing family cohesiveness and cooperation.
3. Provide a product or service that is considered enriching and morally beneficial to society and does not promote practices that cause harm to society and the family unit. Example of unacceptable products/services would be those that promote sexual promiscuity, pornography, addictive and/or illegal substances, extreme violence, or practices that are widely and commonly known to damage family unity. If a business is unsure in this aspect, our board can discuss the subject with the business.

We wish to provide visibility, marketing, and whatever appropriate support we can to businesses that meet these principles. We do not ask for payment for this, but rather, for the benefit of the business and to help further the visibility and cause of our organization, we ask for assistance in promoting our cause. Our purpose is to strengthen families, and by us increasing our visibility and our cause, the business also benefits, and all are improved. If families would like to donate, we appreciate it but do not require it in any way. We do ask that these family businesses that we promote in turn help to provide an appropriate and non-intrusive amount of marketing for our cause also in their practice. This could include a variety of methods, such as: having information about our organization available at their events; if appropriate, having our fundraising products available for purchase and donation; and sharing our cause in conversation and marketing efforts as deemed appropriate. We do not intend on distracting from the main practice of their business in these requests. We want this to be successful, comfortable, and a win-win for all involved. Once we have partnered up, the marketplace is at familyhomefoundation.org.

If you are interested in being a part of the family biz marketplace, please describe your business below and explain briefly how your business meets these three qualifications, and what marketing efforts you would feel comfortable doing for our organization. Email a pdf copy or even a pic from your phone of the filled-out document to stongfamiliesforall@gmail.com. Contact us with any questions at 801-651-4022.

Please tell us about your business -

To the best of my ability and knowledge, I will maintain the 3 principles described above, (owner signs) _____