

CV

Welcome to my



Richard Baker

*Freelance Artwork,
Presentations & Proofreading*

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➤ **references**

➤ **skills**

➤ **biography**

➤ references

Here's what some of my current clients have been kind enough to say:

Hundred®

'I've worked with Richard for nearly 14 years and found him to be professional, trustworthy, diligent and capable, ensuring work is completed to above expectations at all times.'

Zoe Morton, Director,
Hundred Brands, Bristol



'I always feel reassured booking Richard. He has an in-depth knowledge of artwork and his work is always backed up with a good reason for doing things.'

Not to mention it's always a pleasure to have him in the studio to add an element of calm!'

Alexandra Shallish, Creative Director,
Six Agency, Bristol

PROCTOR & STEVENSON

'Richard has been a hugely reliable source of freelance 'Intelligent artwork' help to us over the past few years.'

He's a proficient member of the team, even with very little notice or previous involvement. I would have no compunction in recommending him.'

Mike Cain, Senior Creative Director,
Proctor & Stevenson, Bristol



different kettle

'We've always found Richard's work to be of an extremely high standard and the ability to design to our high standards. He is very hard working and always friendly and flexible. An all-round good bloke!'

Tom Paice, Studio Manager,
Different Kettle, Bristol



'I can't speak highly enough of Richard. When the going gets tough, he's one of the first names I think of. Whether it's pixel-perfect artwork we need in a hurry, or some super-focused proofreading, Richard is the man for the job.'

From an artworking perspective, Richard is calmness and quality personified. He's focused and meticulous, and is fantastic at overcoming 'bumps in the road'.

He is exactly what we're all looking for from a 'hired gun'. He simply comes in, listens, does a fantastic job, then goes home. No fuss. No drama. Just a great end product. And as an added bonus, he's also a genuinely lovely chap.'

Mike Watson, Creative Director,
Havas helia, Cirencester

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skills

I can offer freelance support for:

Artwork

I have 30 years' experience, working in studios and agencies across London and the South West. My work has ranged from below-the-line to B2B, retail and consumer marketing, incorporating corporate and product literature, advertising and exhibitions.

Presentations

I've worked with PowerPoint™ for about 10 years producing presentations, for business-to-business clients and am able to produce templates for clients to populate.

Proofreading

I love the English language and have a good eye for detail: essential qualities for a professional proofreader. With my experience hand-marking printers' galley setting in the 1980s to digital proof correction in Acrobat and MSWord, you can be confident that your copy will be blooper-free!

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➤ biography

What I've been doing all this time:

Freelance Artwork, Presentations & Proofreading

2010 – present

Working freelance for a range of clients across the South West including TMW (Prophecy Unlimited), Proctor & Stevenson, Havas helia, Flourish, McCann, Sema4, Six Agency and Different Kettle

Artwork Manager

One Brand Group (B2B brand strategy)

2005 – 2010 Avening/ Bristol

(merged with oakwood media group)

Brand Associates (B2B brand strategy)

2003 – 2005 Avening

Jarvis White (packaging & branding)

1993 – 2003 Avening

Freelance Artworker

1992 Freelance in Bath and Swindon

1991 Travelled around the world

Type Manager/Director

IMP International Marketing

& Promotions

1989 – 1991 Knightsbridge, London

Typographer

Summit Creative Services

1983 – 1989 Berkeley Square, London

Typographer

MDK Moxon, Dolphin & Kerby

1980 – 1983 Gt. Portland St., London

Junior Typographer

TRA Ted Rawlinson Associates

1979 – 1980 St. Martin's Lane, London

Assistant Junior Typographer

Austin Knight

1978 – 1979 Soho Square, London

Personal details

DoB: 21.07.58

British

Married

Full, clean driving licence

Skills

- Professional attitude
- Committed to quality
- Highly experienced
- Mac & PC skills
- Typographic skills
- Attention to detail

Adobe InDesign, Photoshop and Illustrator, MS PowerPoint (Mac & PC), Keynote, Prezi and SlideRocket

Personal interests

Wood carving, tennis and reading

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