



Dear Potential Vendor or Exhibitor:

We are so excited about the plans for HalleBration 2025. New Vision UMC has resumed management and production of the event and Kathye Lewis Norman is the Chairperson. It will be a hybrid event, in-person and live streaming on Friday night only. **This is our 13th Year, and we really want to celebrate. It will be held on December 12 and 13.**

Halle-Bration is a Hallelujah Celebration for the holidays, and we are partnering again with the **African American Chamber of Commerce and the Collective Empowerment Group**. The **Community Business Marketplace** will continue with service and contracting businesses. The **TASTE OF HALLEBRATION** will continue with the best in baked goods, sweets and treats from our City, and beyond. We will also continue our Santa Claus on Saturday for the children and the free toy giveaway. We are planning two days of activities and shopping for our community to celebrate the Christmas season and provide a fun way for friends and families to be entertained.

There will be two flat fees for the weekend, single or double booth. There **will not** be separate pricing for Friday and Saturday. You will also be able to purchase ads in the Directory for a separate cost whether you are able to participate or not in the event. The Directories will also be available online and in hard copy at the African American Chamber and Collective Empowerment Group offices and New Vision UMC.

We will advertise on Radio One stations, (The Buzz 101.5FM/1230AM, Oldies 100.3) and in the Cincinnati Herald along with many other venues. We will also have a complete social media presence for this event. We want you to be a part of this wonderful time of the year and have your business represented. As often as possible, we will highlight vendors in our media interviews and include you in them.

The vendor application is attached. It is an interactive PDF document so you can type your info into it and send via email without having to print it.

Please review it and submit your completed application with payment. The payment can be made through Cash App (\$newvisionumcreading), business check, credit card (www.paypal.me/newvisionumc) or money order. Fliers are currently available at the church and you can get as many as you want. Church hours are Monday to Friday from 9am-3pm. Contact Marjorie Dogan at 513-961-4817 if you need to pick them up.

If you have any questions, please contact either Kathy Lewis Norman (513-604-2483) or the New Vision UMC office at (513-961-4817).

Sincerely,

Kathy Lewis Norman, Chairperson

Chuck Futel, Co-chairperson

