

Healthcare Data is Broken and Fragmented

Hospitals generate massive amounts of data:

- CT / MRI imaging
- Surgical video
- Patient monitoring
- Device telemetry

But today:

- Systems don't talk to each other
- Data is not used in real-time
- No system learns from every surgery

Result:

Missed insights, inconsistent outcomes, and preventable errors.

Cancer is the Entry Point — and the Breakthrough

Your platform starts with **high-value cancer use cases**:

- Early tumor detection using AI imaging
- Tumor margin precision during surgery
- Risk prediction before procedures
- Personalized surgical planning

Why this wins:

- Cancer = highest urgency + funding priority
- Immediate ROI for hospitals
- Strong FDA pathway (decision support first)

👉 “We start with cancer to get a faster cure but build the system that powers all surgery.”

The First Surgical Intelligence Operating System

GS AI Core Digital Twin Platform™

A next-generation platform that:

- Detects cancer earlier through AI-driven imaging analysis
- Creates patient-specific digital twins for surgical planning
- Improves surgical precision, outcomes, and training
- Learns from every surgery to continuously improve care

Impact:

- Earlier cancer detection
- Reduced surgical complications
- Higher survival rates
- Lower hospital costs

👉 “We are turning surgery into a continuously learning system.”

GS AI Core Digital Twin Platform™

A **Surgical Intelligence Platform (SIPaaS)** that connects everything:

Pipeline:

Real Surgery → AI Database → Digital Twin → AI Analysis → Surgical Guidance

Core Components:

- AI Digital Twin Database (data foundation)
- Surgical Digital Twin Engine (simulation + prediction)
- AI Models (detection, planning, risk analysis)
- Visualization (AR / 3D / OR integration)

 This is not just software — it's an **Operating System for Surgery**

Why GS AI is Different from Every Competitor

Competitors (Typical Digital Twins):

- Static models
- Single-use (planning only)
- Limited data integration
- No continuous learning

GS AI Platform (Your Advantage):

1. Full Data Integration

- Imaging + video + telemetry + EHR all connected

2. Continuous Learning System

- Every surgery improves the platform

3. AI + Workflow Combined

- Not just analysis → real surgical guidance

4. Database + Platform Strategy

- Database = data moat
- Digital Twin = revenue engine

5. Multi-Industry Expansion

- Same core platform applies to aerospace, manufacturing, energy

👉 You're not competing with tools — you're building the **category**

Two Powerful Revenue Engines

1. AI Digital Twin Database

- Hospital data storage + AI processing
- Recurring SaaS revenue
- Entry point for customers

2. Digital Twin Platform

- Per-surgery or subscription pricing
- High-margin clinical product

💡 **Bundle Strategy:**

- Discount when hospitals adopt both
- Database drives adoption → Twin drives revenue

👉 This creates a **data moat + recurring revenue flywheel**

AI DATA BASE



GS AI CORE

HORIZONTAL DIGITAL TWIN OPERATING SYSTEM



HEALTHCARE-FIRST PLATFORM WITH MODULAR INDUSTRY EXPANSION

3-Year Revenue Model

From your platform document:

- Year 1: **\$1.5M**
- Year 2: **\$10M**
- Year 3: **\$45M**

Breakdown:

- AI Database → \$800K → \$4M → \$12M
- Digital Twin → \$700K → \$6M → \$33M

👉 High-margin SaaS + per-procedure scaling = exponential growth

Massive Market + Expansion Potential

- Healthcare AI + Surgical Tech = \$100B+ market
- Every hospital = potential customer
- Every surgery = recurring revenue

Expansion Strategy:

- Start with cancer
- Expand to all surgical specialties
- Scale globally

Future Licensing:

- Aerospace
- Manufacturing
- Energy
- Automotive

Surgery Specialty for Hospitals	Assigned Subscription Cost
Neurosurgery	\$200,000 USD
Orthopedics	\$190,000 USD
Ophthalmology	\$180,000 USD
Cardiothoracic Surgery	\$170,000 USD
Vascular Surgery	\$160,000 USD
Cancer	\$120,000 USD
Gastrointestinal Surgery	\$120,000 USD
Urology	\$120,000 USD

👉 Same platform → multiple trillion-dollar industries

Mark Kembel — Platform Builder

- Microsoft (Windows 95 team)
 - Worked on one of the most important OS launches in history
 - Produced engineering reports reviewed by Bill Gates
 - Microsoft “Ship-It” Award
- Founder, InterTest.com
 - Built multi-million-dollar software company (~\$7M revenue)
 - Clients included Microsoft & Boeing
 - Scaled with lean team and enterprise customers
- AI + Platform Architect
 - Designed GS AI Core Digital Twin Platform
 - Focused on building a new category: Surgical Intelligence Systems
- [linkedin.com/in/mark-kembel-84007377](https://www.linkedin.com/in/mark-kembel-84007377)

👉 “I build platforms that become industries.”



Investor Opportunity

Offering:

- Preferred stock

Why Invest Now:

- Early entry into a new category
- Discounted future equity
- Platform with multi-industry expansion
- High-margin recurring revenue model

Target Raise:

- \$250K – \$5M participation
- \$100K minimum entry option

👉 Early investors benefit from **valuation upside**

Projected Valuation

AI healthcare platforms typically trade at:

- **8x – 12x revenue**

At \$50M revenue:

- Estimated valuation: **\$400M – \$600M**

👉 Early investors positioned before major scale inflection

The Opportunity

We are building:

- The operating system for surgery
- A continuously learning healthcare platform
- A scalable AI + Digital Twin ecosystem

Mission:

- Detect cancer earlier
- Improve surgical outcomes
- Transform healthcare globally

👉 “Every surgery should make the next one better.”

Medical Team & Advisors

Lisa Moon, PhD, RN, LHIT, CCM

Founder, CEO

Advocate Consulting LLC

Lisa.moon@advocate-consulting.com

We have over a 1000 Doctors as followers

Ronald G. Rehn

Doctor of Health Administration, MPA

Chief Administrative Officer, Administration

rrehn3@gmail.com



Dr Edward Johnson

Chief Medical Officer for Providence Steven County

Both will bring years of experience to Global Surgical AI Healthcare Inc. Email mhkembel@outlook.com for information.

Global Surgical AI Healthcare

We are looking to raise \$10,000,000 for the first round to cover the costs of development and operations. \$50.00 per share.

If you are interested, please contact Mark Kembel at mhkembel@outlook.com.

For more information, please contact me and I will answer any question you have.

We are looking for Angel investors at this time especially. The range of investment is \$250,000 to \$100,000. We decided to sell stock out right instead of convertible notes. The investor will get a better deal.