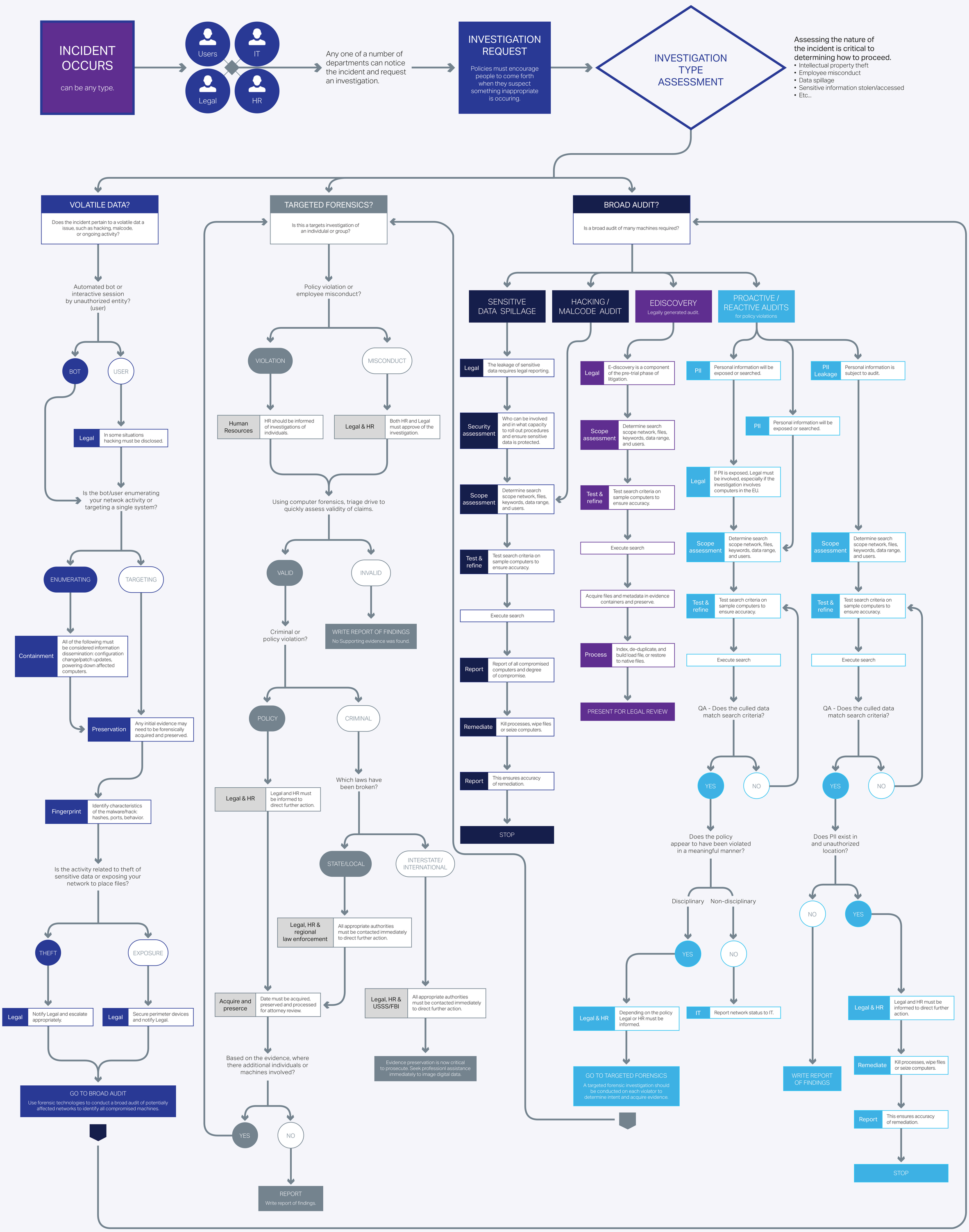Maynard Partners LLC