

# MS KAPPA

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# FINANCIAL CONSULTING

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Fusiones y Adquisiciones



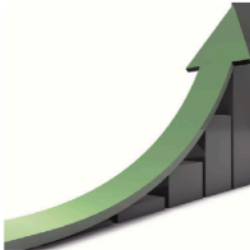
Finanzas Corporativas



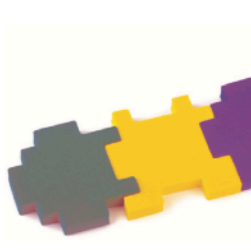
Due Diligence



Valoración



Real Estate



Modelos Financieros y Planes de Negocios



Forense y Disputas



Reorganización Corporativa

## *Strategies and Values of MS Kappa*

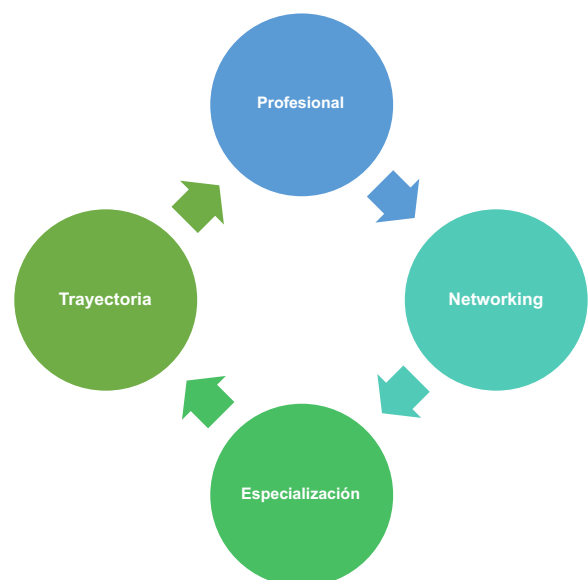
Mount Shasta (MS) Financial is a consulting firm in management and financial management, with Customer Value, Mutual Commitment and Professional Integrity. Born from entrepreneurship to meet the needs in the finances of customers. Its founder has more than 20 years of experience in management and financial management, in sectors such as Oil, Telecommunications and Manufacturing, as well as Retails and others.

MS Kappa has experience in providing comprehensive advice that ranges from the start of the operation of a project to the closure and subsequent control. Advice is based on a deep knowledge of the situation and the economic environment. Since its foundation, MS Kappa has consultancies in projects in clients located in the USA, Panama and Venezuela.

MS Kappa is professionally associated with the firm Messina Da Silva & Asociados (MDS), an accounting and financial Venezuelan firm with more than 22 years of experience in financial services and outsourcing, with a high dedication to the development of the competitive advantages of its clients.

MS Kappa has experience in the coordination of international and multidisciplinary teams for crossborder operations with a high degree of communication.

### ***Differential Values***



# SERVICES

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## **Real Estate Investment Projects:**

### 1. Review of Private Equity Real Estate prospects for decision making

Review of economic prospects in order to make an investment decision. Review of strategic plans, feasibility studies, general audit of real estate investment processes, market studies, economic feasibility analysis, cost analysis and identification of possible risks in projects.

- Financial advice for the development and financing of projects
- Definition of real estate projects and their financial outlook
- Feasibility analysis of real estate projects
- Strategies and financial recommendations

## 2. Preparation of the Business Plan and SWOT analysis

The main goal of the Business Plan is to develop the most relevant aspects that allow investment decision-making and establish commitments on the benefits that can be obtained from the investment to be made; those that will also serve to evaluate its future operation.

**Financial planning**, this allows to identify the financial aspects as well as the factors of dynamism of the company, to identify the returns in such a way that the assumed risks are compensated, this includes:

- Cash flow Outlooks
- Outlooks of the Profits
- Balance sheet outlook
- Financing needs
- Calculation of the return on investment
  - EBITDA
  - Projected free cash flow
  - Investment plan
  - VPN (Net Present Value)
  - IRR (Internal Rate of Return)



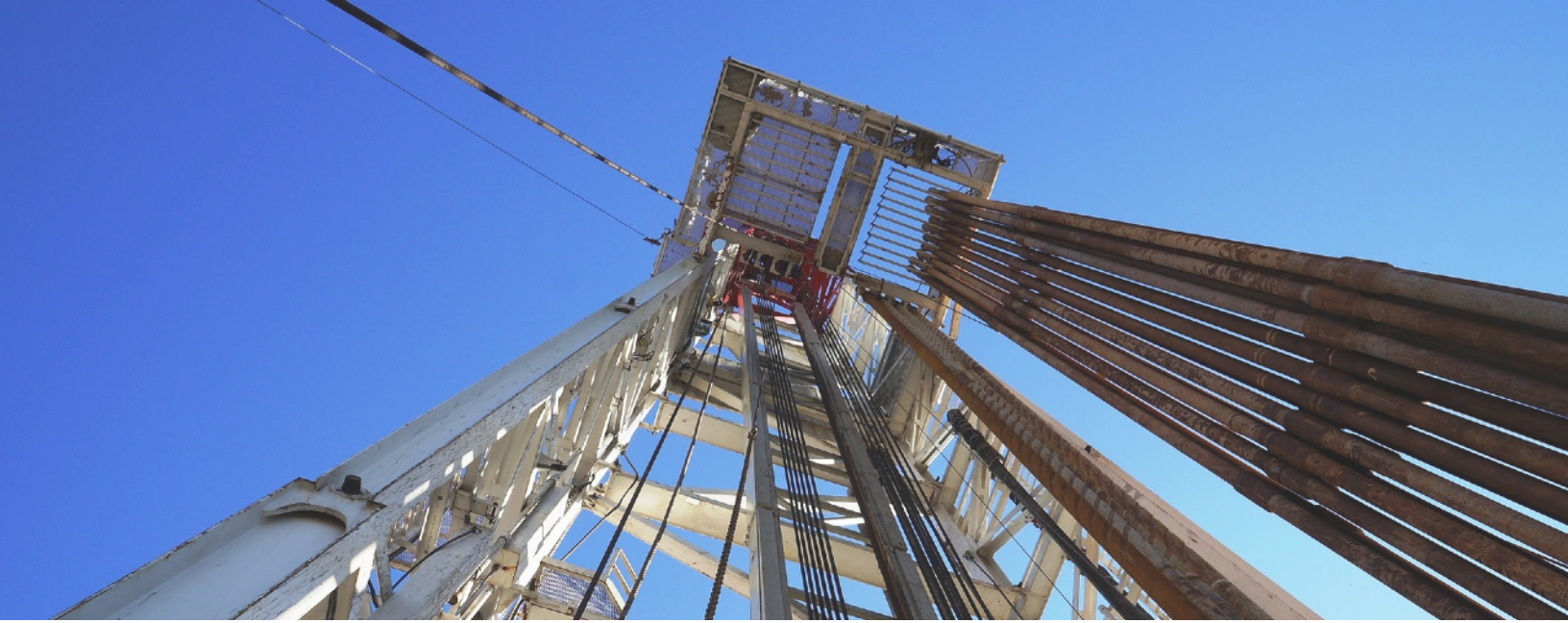
**Opportunities and risks**, the SWOT analysis allows to identify optimistic and pessimistic scenarios based on changes in the key parameters, this analysis identifies how realistic the plans are, in order to identify a better evaluation of the investment risks.

## 3. Preparation and review of Due Diligence

- Identification of relevant aspects for decision making
- Assurance processes, to save costs and time
- Analyzes the consolidated financial information



- Provides reasonable confidence about the information available.
  - Offers an independent view on the quality of EBITDA, net debt and working capital, cash flow generation capacity, capex and opex of the future investment plan
4. Preparation and review of financial simulations
- Outlook (Balance Sheet, P & L, Cash Flow and economic indicators)



## **Energy:**

1. Evaluate business opportunities in energy projects (oil & gas)
  - Identification of Investment Strategies.
  - Market analysis and search for "target" companies.
  - Assistance in negotiation.
  - Advice on obtaining resources.
2. Evaluation of financial accounting processes, such as cash flow, working capital, strategies and improvements (collection), etc.

Evaluate and redefine Cash Flow process strategies, provide tools in possible negotiations with debtors, evaluate risks and opportunities. Identify possible quick actions to improve the Cash Flow within collections.

“A goal without a plan is just a wish.”  
— **Antoine de Saint-Exupéry**

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