

Privacy Policy

Last Updated: October 23, 2025

Introduction

Vocal Local Creative ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services.

Information We Collect

Information You Provide to Us

We collect information that you voluntarily provide to us, including:

- **Contact Information:** Name, email address, phone number, and business information
- **Communication Data:** Information contained in messages you send to us

Information Collected Automatically

When you visit our website, we automatically collect certain information about your device and browsing activity through:

- **Meta Pixel:** We use Meta (Facebook) Pixel to track website visitors and measure the effectiveness of our advertising campaigns on the Meta platform
- **Google Analytics:** We use Google Analytics to understand how visitors interact with our website, including pages visited, time spent on site, and general location data

This automatically collected information may include:

- Browser type and version
- Device information
- IP address
- Pages viewed and navigation patterns
- Referring website addresses
- Date and time of visits

Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance user experience and collect data for analytics and advertising purposes. You can control cookie preferences through your browser settings, though disabling cookies may limit certain website functionality.

How We Use Your Information

We use the information we collect to:

- Provide and improve our marketing services
- Respond to your inquiries and communicate with you
- Send you information about our services, updates, and promotional materials
- Analyze website traffic and user behavior to improve our services
- Run and optimize advertising campaigns on the Meta platform
- Comply with legal obligations

We will never sell your personal information to third parties.

Marketing Communications

If you provide us with your contact information, we may use it to:

- Contact you about our services
- Send marketing materials and updates
- Respond to your requests for information

You may opt out of receiving marketing communications at any time by:

- Clicking the "unsubscribe" link in our emails
- Contacting us directly at adam@vocallocalcreative.com

Information Sharing and Disclosure

We do not sell your personal information. We may share your information only in the following circumstances:

- **Service Providers:** We may share information with third-party service providers who perform services on our behalf (such as Meta and Google for analytics and advertising purposes)

- **Legal Requirements:** We may disclose information if required by law or in response to valid legal requests
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity

Third-Party Services

Meta Platform

We run advertising campaigns on the Meta platform (Facebook and Instagram) and use Meta Pixel to track conversions and optimize our ads. Meta may collect information about your activity on our website. For more information about Meta's privacy practices, please visit [Meta's Privacy Policy](#).

Google Analytics

We use Google Analytics to analyze website traffic. Google Analytics collects information anonymously and reports website trends without identifying individual visitors. For more information, visit [Google's Privacy Policy](#).

Data Security

We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access:** Request access to the personal information we hold about you
- **Correction:** Request correction of inaccurate information
- **Deletion:** Request deletion of your personal information
- **Opt-Out:** Opt out of marketing communications

To exercise these rights, please contact us at adam@vocallocalcreative.com.

California Residents

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect, the right to delete personal information, and the right to opt-out of the sale of personal information. We do not sell personal information.

Children's Privacy

Our services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have collected information from a child under 13, please contact us immediately, and we will take steps to delete such information.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. We encourage you to review this Privacy Policy periodically.

Contact Us

If you have questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Vocal Local Creative

Email: adam@vocallocalcreative.com

State: Tennessee

By using our website and services, you acknowledge that you have read and understood this Privacy Policy.