

# JENNIFER PERRY

LOS ANGELES, CA 626-722-2198 JENN@JPMEDIASPOT.COM PORTFOLIO: JPMEDIASPOT.COM

Mary Baldwin University Staunton, Virginia (2001-2004) B.A. Graphic Design

Denbigh High School Newport News, Virginia (1997-2001) Advanced Studies Diploma

Extras: CNA Program Sales and Marketing Coursework Retail Experience Agriculture Work

# SOFTWARE

ADOBE CREATIVE SUITE LOGO DESIGN PHOTOSHOP **ILLUSTRATOR INDESIGN** LIGHTROOM AFTER EFFECTS DIMENSION XD ANIMATE

**TRELLO FIGMA** MICROSOFT OFFICE

## ▶ WORKS

**BRAND IDENTITY** MARKETING COLLATERAL **PROOFING** APPAREL DESIGN PACKAGING DESIGN PHOTO RETOUCHING **WEB AND PRINT ADS** 

**TYPOGRAPHY SOCIAL MEDIA ADS** PRODUCT PHOTOGRAPHY

# ▶ HARDWARE

MAC/PC **INKJET PRINTERS/LARGE FORMAT GRAPHTEC PLOTTER** CO2 LASER **CNC ROUTER DSLR CAMERAS CRICUT PRODUCTS** 



# Graphic Artist

I have a diverse accumulation of experience in both print and digital design. I have worked with large scale neon sign design, as well as graphic packages for video productions of famous comedians. I always aim to find roles with more challenges and more things to learn, so I can be a memorable asset to a team, even when it comes to bringing fancy coffees for the office to share!

## **WORK HISTORY**

# THE LAUGH FACTORY

Oct 2024 - Present Hollywood, CA

Duty: Create and update graphics for flyers, digital animated marquee, video graphic

packages, signage, and other needs.
Skills: Adobe Photoshop · Illustrator · After Effects · Social Media Marketing Website editing · Brand Identity Logo Design

## LA SIGN FACTORY · SR. GRAPHIC DESIGNER / SIGNMAKERS

Aug 2019 - Oct 2024 Hawthorne/Los Angeles, CA

Duty: Preparing files for sign production(cnc routing, engraving, plotting, printing, neon production), vinyl/paper plotting, laser cutting/engraving, as well as production work: cutting, weeding, mounting substrate, etc. Design work includes logos, sign permit documents, marketing materials, wall displays, 3d models, marketing materials, vehicle wrap design, storefront window artwork, etc.

Skills: Adobe Photoshop · Illustrator · 3d Mockup · Logo Design · Branding · Brand Identity · Digital Production · Digital Assets

#### TOMASA Y SABOR CATERING - CREATIVE DIRECTOR

Sep 2021 - Present Los Angeles, CA

Duty: Create and manage brand identity, website, and marketing materials used for apparel and display, and packaging for catering business, as well as social media presence. Skills: Brand Identity, Web and Social Media Advertising, Apparel, Seasonal Campaigns, Logo Design, Product Photography, Packaging, Adobe Creative Suite, Web Development, Copywriting

#### **AVANQUEST SOFTWARE - PRODUCTION ARTIST**

Oct 2012 - Jan 2013 Calabasas, CA

Duty: Prepare or create image files for varied customized merchandise items. Skills: Digital Production · Digital AssetsSkills: Digital Production · Digital Assets

#### MICRO ALARM - GRAPHIC / WEB DESIGNER

Oct 2011 - Jun 2012 Vernon, CA

Duty: Layout of product catalog, product photography and preparation of images for print and web use, website updating, packaging design, database use, and ftp

Skills: InDesign, Photoshop, Illustrator, Dreamweaver, dslr Photography

#### PLAYTIME PRODUCTIONS - GRAPHIC DESIGNER

Mar 2009 - Mar 2011 Paso Robles, CA

Duty: Process and retouch photo batches for web viewing, as well as create marketing collateral, website landing pages, and product packaging.

Skills: Lightroom, Photoshop, Illustrator, Indesign, Dreamweaver

#### THE REAL ESTATE BOOK - GRAPHIC DESIGNER

May 2006 - Sep 2009 Newport News, Virginia

Duty: Create ads and update 4 monthly real estate catalogs and commissioned marketing materials.

Skills: InDesign, Photoshop, Illustrator, Lightroom, Acrobat, QuarkXpress, Online Proofing