

2023

RED LIGHT

THERAPY

RED LIGHT FOR HEALTH, WELLNESS & BEAUTY

THE TOP 5 BENEFITS OF RED LIGHT THERAPY

Whole-body red light therapy is at the forefront of touchless wellness movement. From reducing chronic pain and inflammation, and accelerating healing from injury and wounds, to supporting weight loss and skin rejuvenation, we explore the top benefits of red light therapy.



SCAN QR CODE TO
SCHEDULE A FREE
STRATEGY CALL

Brenda McChesney



PRISM LIGHT POD
NUTRITION - FITNESS - LIGHT



TOP 5 BENEFITS OF RED LIGHT THERAPY

First off, what is red light therapy?

Red light therapy is a natural healing modality that uses specific red LED wavelengths to target the mitochondria in body cells. Red light exposure strengthens the mitochondria and encourages increased production of ATP, a vital energy-carrying molecule that aids in efficient functioning and rejuvenation, and speeds healing throughout the body.

Increased ATP production offers a wide variety of health benefits that affect many different parts of the body. Learn more about the top five key benefits of red light therapy in this special edition of Prism Light Pod Magazine.

1. Energy Production

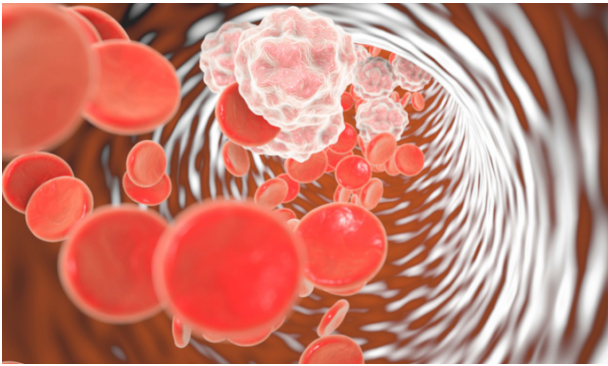
Red light therapy, also known as photobiomodulation, is a natural and pro-metabolic process that helps the body create more energy and eliminate oxidative stress. Red light penetrates muscle tissues, joints, and nerve pain at a cellular level, delivering concentrated doses of red light to the mitochondria of 70-100 trillion human body cells. NIH studies show using specific spectrums of red light waves that stimulates the mitochondria produces adenosine triphosphate (ATP), which is the chemical energy that cells use to grow and reproduce.

Photobiomodulation induces a complex chain of physiological reactions, including increased ATP production. These reactions can promote healing and regeneration, improve circulation, and reduce acute inflammation in damaged tissue. For healthy muscle tissue, the increased energy production can strengthen the athletic body to improve overall performance. Because of the increase in ATP production, red light therapy is a directly pro-metabolic treatment. More energy-producing molecules in the cells mean better performance, improved functionality and accelerated recovery of the entire body. Improvements in energy production and energy levels can enhance productivity, improve stress management abilities, and greater overall well-being.



2. Wound Healing

The human body's ability to heal is incredible. From the initial inflammatory response to the growth of new, healthy tissue over time, the body works hard to take care of itself in the face of a wound. The healing process becomes even more impressive with the assistance of red-light therapy. By targeting the mitochondria and increasing cellular energy, red-light therapy can combat chronic inflammation, poor circulation, and other obstacles that can hinder the healing process.



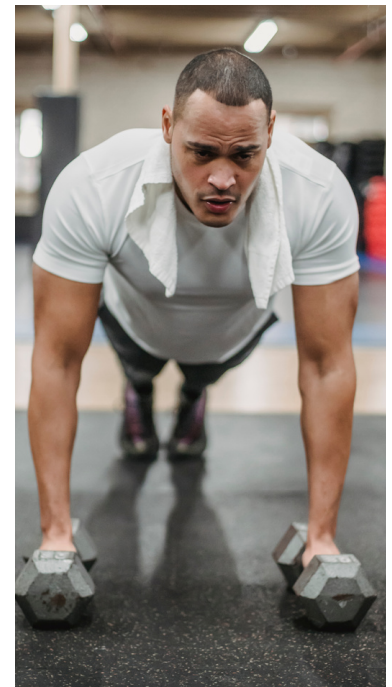
Red light therapy supports tissue repair and reduces inflammation, both of which play a vital role in wound healing and muscle recovery. NIH studies have shown that treating wounds with red light can lead to a faster and more efficient healing process. This is particularly beneficial for slow-healing wounds, such as ulcers, post-surgical procedures, or side effects of chemotherapy.

3. Muscle Recovery and Athletic Performance

Strength training is crucial to improving athletic performance. With red light therapy increasing energy production and cell strength, athletes can experience enhanced strength gains during strength training and faster recovery. Athletes who undergo whole-body red light therapy before training see enhanced muscle strength as well as an increase in muscle mass gained from strength training.

More and more coaches, physical trainers, and athletes are discovering the benefits of red light therapy. Because red light therapy increases energy production and promotes faster muscle and tissue repair, it can help reduce muscle soreness after heavy exercise and speeds recovery up to ten times.

Studies have also shown that red light therapy can help reduce levels of CK—an enzyme that correlates with muscle fatigue—in the blood after exercise. As a result, red light therapy has proven useful in reducing muscular damage and accelerating recovery after a workout.



4. Pain and Inflammation

Treating pain—especially chronic pain—can prove challenging. With endless potential causes and treatments, it's difficult to pinpoint precisely how various medications or therapies will affect the issue. However, red light therapy offers a potential solution that deeply penetrates tissue and promotes healing, regeneration, and relief at a cellular level.



While inflammation is a natural healing process, it can lead to pain and other complications if left unchecked. Chronic inflammation can stem from disorders such as heart disease, diabetes, and cancer. Red light therapy helps lower inflammation—and the pain that accompanies it—by decreasing pro-inflammatory cytokines, the molecules that cause inflammation in the body. Neuropathy, fibromyalgia, and other nerve damaging conditions may be due to high inflammation throughout the body. Using red light beds accelerates inflammation reduction and may lead to significant pain reduction.

5. Skin, Hair and Weight Loss

From shrinking fat cells and reducing cellulite, to collagen production and wrinkle reduction, the benefits of whole-body red light therapy are countless. Years of research have gone into understanding the many health benefits of red light therapy. Today, fitness centers, day and resort spas, natural wellness centers, and other facilities use red light therapy pods to achieve these and other crucial health benefits for their clients.

The anti-inflammatory effects of red light therapy help combat acne and eczema, and improve overall skin health. Red light therapy also helps improve collagen levels, which work to preserve and rejuvenate the skin for anti-wrinkling. Similarly, NIH studies show that red light therapy can stimulate hair growth and treat alopecia.

Red-light therapy also has the ability to accelerate weight-loss and promote natural, healthy weight-loss management. Red-light therapy supports improved metabolism and fat reduction. Red-light therapy offers a natural way to get rid of fat cells and fatty acids in the body. Additionally, red light stimulates adipocyte apoptosis, bringing about the natural death of fat cells. Both processes serve to reduce fat cells and aid in weight-loss.



ABOUT PRISM LIGHT POD

A PASSION FOR NATURAL HEALTH & PERFORMANCE



Prism Light Pod is the global leader in whole-body red light therapy systems.

Our Core Values

Prism Light Pod is committed to customer service excellence and giving back to the communities that we serve.....

- We listen to our customers
- We deliver on our commitments
- We respect others
- We continue to innovate
- We deliver the best value
- We give back to the community

Prism Light Pod was developed by a team of natural health enthusiasts, technologists, doctors, neurologists, fitness and nutritional professionals that have spent more than 30 years as active high-performing individuals and professionals caring for patients.

We were one of two companies that pioneered the whole body red light therapy beds in 2013. There were two original prototypes; one located in Boston and one in Denver. Leveraging photobiomodulation research from Harvard, MIT, Tufts Medical and other research, more than 3,500 published NIH articles on the benefits of red light therapy and more than 30 years of industrial systems design, engineering and manufacturing experience including clinical trials contributed to bringing Prism Light Pod to the market in 2016.

Headquartered in Denver, CO. We design and manufacture our state-of-the-art light therapy systems within our 15,000 sq/ft. facility and sell, ship to and service our customers worldwide.



PRISM LIGHT POD
NUTRITION - FITNESS - LIGHT

FEATURED TESTIMONIALS

PRISM LIGHT POD THE INDUSTRY'S LEADING COMMERCIAL RED LIGHT THERAPY SYSTEMS

Prism Light Pod offers an effective and completely automated solution for pain management, cellular healing, aesthetics, and overall better health. Our commercial red light therapy systems use advanced technology to create the deepest red light penetration of any photobiomodulation bed in the industry with automated settings for sports recovery, chronic pain management, arthritis and joint pain, wound and injury healing, anti-aging, and weight loss. With 14,000 LEDs and 360 degrees of optimized light waves sitting closer to the body than competing products, our red light therapy beds offer a more powerful healing experience.

Offer your clients the best full-body red light therapy available with the most powerful and most optimized full-body red light therapy systems from Prism Light Pod. Contact our team today to learn more about why our LED red light therapy beds are leading the industry and see how red light therapy can enhance your business.



Featured Testimonials

Former Dallas Cowboy – Performance Recovery



Atlanta Braves All-Star – Speeds Recovery



Super Bowl Champion – Rob Gronkowski



"Prism Light Pod's lightwaves are closest to the body at 1/2 inch and provides the deepest healing. Their competitor's lightwaves are 5" and 24" away from the body. Prism Light Pod is 8-10 times more powerful than the competition's white pod."

– Prism Light Pod Owner



PRISM LIGHT POD

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PRISM RED LIGHT

T H E R A P Y S Y S T E M S

We are proud to offer the industry's most powerful red light therapy full-body devices, such as our energy-efficient Prism Light Pod and the portable and convenient Prism Light Pad. Our professional red light therapy devices, which have become popular features for resort and day spas, integrated fitness centers, and many other wellness businesses around the world.

WWW.PRISMLIGHTPOD.COM

PRISM LIGHT POD

AWARD WINNING FOR THE MOST POWERFUL POD ON THE MARKET

THE MOST POWERFUL, ENERGY EFFICIENT & AUTOMATED FULL-BODY RED LIGHT THERAPY BED

Prism Light Pod maximizes 360 degrees of energy production & mitochondrial-wellness with the innovative design of our full-body red light therapy bed. With more than 14,000 630nm, 660nm and 850nm 100 milliwatts per centimeter square red and near-infrared LEDs, our light pod can deliver the deepest penetration and mitochondrial healing as our LEDs sit closest to the body when compared to all other red light beds.






Prism Light Pod sessions are 15-minutes, fully-automated with six-optimized settings that are designed for patient use with Prism’s unique “one-button” operation. Our patent-pending power distribution technology makes Prism the only light bed in the industry to support a standard 110V electrical power that will save you thousands of energy-cost over its 15-year life.



Prism Light Pod is 100% unattended, user-operated and no administration is required. There are six optimized lightwave irradiance settings (frequencies and intensities) so you don’t have to be an expert in photobiomodulation.

These six patient use-cases are 15-minute sessions, pre-programmed and automated for:

- Speeds Performance Recovery
- Reducing Chronic Pain
- Faster Injury & Wound Healing
- Soothing Arthritis & Joint Pain
- Promoting Anti-Aging & Skin Toning
- Weight-Loss Management

 15 minute sessions (360°)	 14,000 LEDs	 3 wavelengths (630nm, 660nm, 850nm)	 100 mw/cm2	 6 optimized settings	 Up to 10x faster healing	 Award winning for most powerful whole-body pod on the market!
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PRISM LIGHT POD

PRISM LIGHT POD IS THE MOST POWERFUL & AUTOMATED 360 DEGREE PHOTOBIO-MODULATION LIGHT BED DELIVERING:

- Maximum 100 milliwatts per centimeter squared of irradiance
- Deepest red light penetration. LEDs are closest to the body at 1/2 inch away from below and 1-3 inches away from above
- 14,000 630nm, 660nm and 850nm red and near-infrared industrial-strength red LEDs
- 360 degrees of effective lightwaves
- (6) Optimized & automated irradiance settings for 100% "Unattended" use
- Patent-pending software and power distribution innovation



THE MOST INNOVATIVE, ENERGY-EFFICIENT & AWARD-WINNING RED LIGHT BED IN THE INDUSTRY



Our unique software and power distribution innovative technology allows us to deliver the most powerful, energy efficient and optimized light pod that:

- Plugs into a standard 110V electrical outlet (U.S. and Canada) into a standard 20 AMP dedicated circuit breaker
- Supports 220V internationally
- Pulls a maximum of 17 AMPs of peak energy, less than half compared to competitive light beds
- Thermal dynamics, cooling and EMF tested
- Includes multi-speed oscillating fan for patient comfort

We are the only one to innovate and support 110V standard electrical outlet.

MSRP: \$79,995

PROFESSIONAL PRICING: \$69,995

PRISM LIGHT PAD

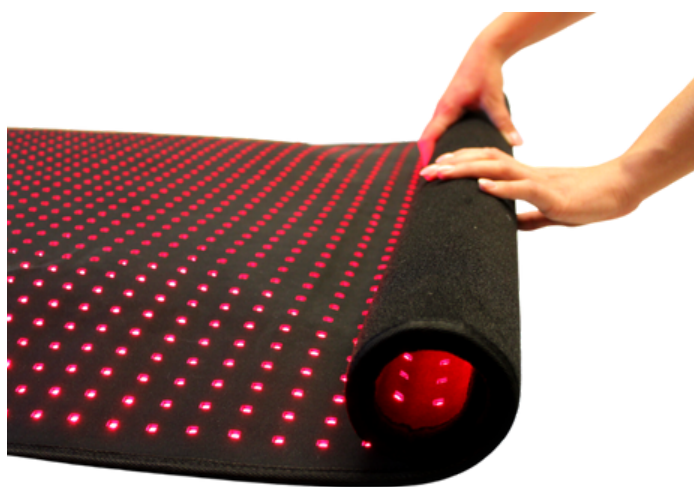
WHOLE-BODY RED LIGHT THERAPY ANYWHERE, ANYTIME

THE MOST ADAPTABLE, PORTABLE & AFFORDABLE FULL-BODY RED LIGHT PAD

Prism Light Pad is revolutionizing the industry, with the first-ever completely portable medical-grade, whole-body red light therapy pad that you can lay on. Like our Prism Light Pod, Prism Light Pad sessions are non-invasive, totally automated and easy to operate. Using both red and near-infrared LEDs, Prism Light Pad delivers full-body mitochondrial wellness accelerating recovery up to 5 times faster than your body's natural process. It supports 110V electrical power in North America and 220V international (adapter not included).



PRISM LIGHT PAD IDEAL FOR AESTHETICIANS, MASSAGE THERAPISTS, PHYSICAL THERAPISTS, SALONS, DAY SPAS AND HOME-USERS.



It's the largest red light therapy pad in the industry measuring 72x36 inches in size and the most portable light therapy mat that rolls-up for easy storage and is ready to take on-the-road when you're traveling. The Prism Light Pad is the most-affordable whole-body red light system starting at less than \$15,000. It delivers 360 degrees of whole-body red light therapy for a ground-breaker price of under \$30,000 when two pads are purchased together. If you're a professional, contact us for professional program pricing and earn huge profit margins as a reseller.

 30 minute sessions per side	 2,200 LEDs	 2 wavelengths (660nm, 850nm)	 42 mw/cm2	 1 optimized settings	 Up to 5x faster healing	 Portable & affordable whole-body red light therapy!
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PRISM LIGHT PAD

BUNDLE WITH EXISTING SPA AND SALON SERVICES, OR OFFER AS STAND ALONE EXPERIENCE

Prism Light Pad is the industry's most adaptable, portable and affordable whole-body red light pad with more than 2,200 660nm red and 850nm near-infrared LEDs. 30-minute automated sessions deliver 50 milliwatts per centimeter square of full-body mitochondrial wellness. It's the ONLY LIGHT PAD THAT YOU CAN LAY ON and delivers 360 degrees of whole-body red light therapy when you purchase two pads. It includes Prism's unique "one-button" optimized and automated user operation.



REJUVENATE, ACCELERATE RECOVERY, REDUCE INFLAMMATION, INCREASE COLLAGEN PRODUCTION AND ANTI-AGING WITH THE PRISM LIGHT PAD

ADAPTABLE

- Largest whole body red light pad in the industry at 72"L x 36"W
- Only red light pad that you can lay on/or cover with while laying on massage table or in bed and delivers 360 degrees of whole-body red light therapy when you purchase two pads
- Includes a durable clear plastic cover that's easy to disinfect with a spray or wipes
- Includes a 1-year limited warranty

PORTABLE

- Rolls-up for minimum storage and easy transportation
- Includes a sturdy carrying case for maximum portability & weighs approximately 6 lbs
- Carry it onto an airplane and store it in the overhead compartment

POWER

- Includes more than 2,200 660nm red and 850nm near-infrared industrial LEDs
- Delivers 50 mw/cm² of irradiance for deep mitochondrial wellness with LEDs closest to the skin
- Supports standard 110V domestic and 220V international (international electrical adapter not included)



AUTOMATED

- Includes optimized and automated 30-minute sessions
- Has Prism's unique "One-Button" operation and takes less than 5 minutes to set-up the pad



MSRP: \$14,995

PROFESSIONAL PRICING: \$10,995

BUY 2 OR MORE: \$9,995

FEATURED TESTIMONIALS

Speeds Fitness Recovery



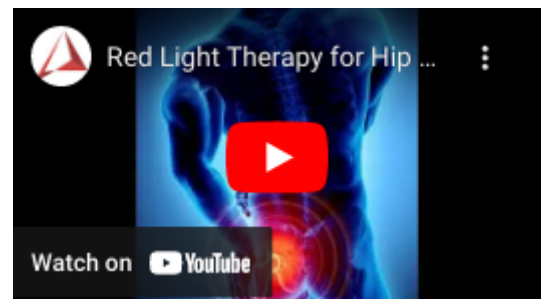
Treating Multiple Sclerosis (MS)



Neuropathy - Pain Reduction



Hip & Back Pain Relief



Alleviating Back Pain



Neuropathy - Pain Reduction



"Our Prism Light Pod was installed last week and I couldn't wait to see how it stacked up against the red light weight loss wraps we've been using in our business. In just one 15-min Prism Light Pod I lost over 5 inches across my body. Prism blows the competition out of the water!"
– Prism Light Pod Owner

LIGHT UP YOUR BUSINESS

PRISM RED LIGHT HEALTH, WELLNESS AND BEAUTY

STAND ALONE SERVICE

- PRISM LIGHT POD 15-MIN SESSION
- PRISM LIGHT PAD 30-MIN SESSION
- PRISM LIGHT PAD 60-MIN SESSION

BUNDLE WITH EXISTING SERVICES

- PRISM RED LIGHT MASSAGE
- PRISM RED LIGHT FACIAL
- PRISM RED LIGHT ACUPUNCTURE
- PRISM RED LIGHT CHIROPRACTIC CARE & PHYSICAL THERAPY
- PRISM RED LIGHT BODY WORK



Grow Your Business with Prism Light Pod

RED LIGHT *Freedom*

Earn more than \$100,000
in profits annually

BUNDLE PRISM LIGHT PAD WITH YOUR EXISTING SERVICES:

- MOST POWERFUL WHOLE-BODY RED LIGHT PAD
- OVER 2,200 RED & NEAR-INFRARED LIGHT WAVES
- FULLY AUTOMATED ONE-BUTTON OPERATION
- ON-THE-GO PORTABLE SOLUTION



PRISM LIGHT PAD

INDUSTRY'S MOST AFFORDABLE
& PORTABLE WHOLE-BODY RED
LIGHT THERAPY SOLUTION

EARN \$100,000 - \$300,000 PER YEAR

WITH PRISM LIGHT POD RED LIGHT THERAPY SYSTEMS

RED LIGHT

Business Consultant



SCAN QR CODE TO
SCHEDULE A FREE
STRATEGY CALL

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