



Indoor Netball Super League (INSL) – Social Media Policy 2025-2026

1. Purpose

The purpose of this Social Media Policy is to ensure that all Affiliates of the Indoor Netball Super League (INSL) use social media and other information and communication technologies (ICT) responsibly, respectfully, and in a manner that upholds the reputation, values, and integrity of INSL and its affiliated organisations.

2. Definitions

For the purpose of this Policy:

2.1 Affiliate

Means a body corporate or individual affiliated with the Franchise through INSL. Examples include players, members, participants, officials, coaches, clubs, and franchises.

2.2 Content

Refers to any image, video, text, audio, drawing, or any other form of expression, regardless of format or platform.

2.3 Cyber Abuse

Behaviour using technology to threaten, intimidate, harass, or humiliate another person, with the intent to cause social, psychological, or physical harm.

2.4 Cyber Safety

The safe and responsible use of the internet and ICT equipment/devices, including mobile phones.

2.5 Grooming

The process of gaining or increasing access to a child, their parents, or co-workers to facilitate abuse.

2.6 ICT (Information and Communication Technologies)

Technologies developed to manage information and transmit it from one place to another, such as computers and mobile telephones.

2.7 ICT Equipment / Devices

Any electronic device capable of internet communication, including mobile phones, tablets, and computers.

2.8 Inappropriate Material

Includes, but is not limited to, Content that:

- a) Harasses, intimidates, bullies, threatens, or humiliates another Affiliate.
- b) Is discriminatory against any participant, club, or franchise under relevant state or federal law.
- c) Is sexually explicit, intimate, or constitutes sexual harassment.
- d) Victimises another Affiliate.
- e) Amounts to Cyber Abuse.
- f) Relates to or involves child abuse as defined in relevant legislation.

2.9 Social Media

Online communication channels dedicated to community-based interaction, content sharing, and collaboration.

Examples include, but are not limited to, Facebook, Instagram, Twitter (X), Snapchat, TikTok, and BeReal.

3. Application of Policy

This Policy applies to all Members, Participants, and Affiliates of INSL and its associated Franchises.

3.1 When the Policy Applies

This Policy applies when a Member, Participant, or Affiliate:

- a) Posts or shares Content on Social Media or any ICT platform that breaches this Policy.
- b) Posts or shares Content that may negatively affect the business, services, events, sponsors, members, or reputation of INSL, a Franchise, or any Affiliate.

3.2 Official Accounts

Where Content is posted on an official Franchise or Affiliate social media platform (or via an official ICT account such as an Affiliate email address), that Content will be treated as having been posted by the individual responsible for that account.

3.3 Private Messages

Private messages or chats (e.g., via Messenger, WhatsApp, or direct messages) are not covered under this Policy.

However, allegations involving private communications should be referred to the Disciplinary Committee Panel for review.

4. Breach of Policy

It is a breach of this Policy for any Affiliate to:

- a) Post or share Inappropriate Material via Social Media or other ICT platforms.
 - b) Post or share Content that has, or could reasonably be expected to have, a negative impact on the business, services, or reputation of INSL, a Franchise, or an Affiliate.
 - c) Post or share Content that brings INSL, a Franchise, or an Affiliate into disrepute.
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5. Procedure for Handling Alleged Breaches

5.1 Reporting

All alleged breaches of this Policy must be reported as an incident to the Executive Committee via:

 admin@indoornetballsuperleague.com

5.2 Investigation

The Executive Committee will review and investigate the incident.

If a breach is substantiated, the matter will be referred to the Disciplinary Committee Panel.

5.3 Sanctions

An Affiliate found to have breached this Policy may:

- Be suspended from playing, coaching, umpiring, officiating, or participating in any netball activity as directed by the Committee, until the sanction has been served.
- Face further disciplinary action, which may include indefinite exclusion from INSL competitions or activities.

5.4 Mandatory Reporting

Any allegation or evidence involving child abuse or harm to a child must be reported immediately and directly to Police in accordance with mandatory reporting obligations.

6. Responsibilities

All Affiliates are responsible for:

- Ensuring their social media activity aligns with the values and standards of INSL.
 - Upholding respect, inclusivity, and professionalism online.
 - Reporting any observed or suspected breaches of this Policy.
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7. Review

This Policy will be reviewed annually, or as required, to ensure it remains consistent with best practice, legislation, and INSL values.

Contact

For further information or clarification, please contact:

 admin@indoornetballsuperleague.com

 indoornetballsuperleague.com