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Hollan Black

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Alumnae Chapter President
Kathryn Janowiak

Texas Scottish Rite for Children Director of Special Events
Christy Liles

Dear Patron Sponsor:

Cookies & Castles Frisco: A Gingerbread Extravaganza is returning December 3, 2022, for its third annual event! Cookies & Castles Frisco is the annual philanthropy hosted by the North Dallas Area Alumnae Chapter of Tri Delta. We donate 90% of our profits to Scottish Rite for Children and 10% to Tri Delta's Foundation.

Scottish Rite for Children is a world-renowned leader in the treatment of pediatric orthopedic conditions such as scoliosis, clubfoot, hand differences, hip disorders, sports injuries and fractures, as well as certain related arthritic and neurological disorders and learning disorders, such as dyslexia. Patients receive treatment regardless of the family's ability to pay. There are three locations in North Texas — Dallas, Frisco and The Star in Frisco — to serve the growing pediatric patient population. The Frisco hospital campus opened in 2018 and sees more than 23,000 outpatient clinic visits each year.

Tri Delta's Foundation provides transformation programs, scholarships and emergency financial support to empower our sisters for a lifetime. Tri Delta's Foundation invests in women and is 100% supported by the donations of Tri Delta sisters and friends. We are the only organization that connects our nearly 250,000 members with ways to empower collegiate and alumnae women through transformational programs, scholarships, and emergency financial support. We are sisters helping sisters.

Cookies & Castles Frisco invites approximately 5,000 homes in the surrounding area to begin the holiday season by decorating gingerbread houses with delicious sweet treats unlike any kits provided in stores. Whether our guests attend an in-person seating or drive-through experience, our Winter Candyland provides an opportunity to step into a bright and colorful atmosphere! Friends and families are surrounded by an abundant offering of candy, festive characters such as Santa, Rudolph, and Olaf, various food and beverage options, and holiday music.

The North Dallas Area Tri Delta Alumnae Chapter hosted our second annual event at the Scottish Rite for Children Frisco Campus in 2021 and **SOLD OUT** of our 600+ to-go gingerbread houses. **We were able to donate \$50,000 to Scottish Rite for Children and \$5,000 to Tri Delta's Foundation!** Our plans for 2022 are even bigger and we need your help! We plan to exceed last year's results by selling over 800 gingerbread houses this year in a combination of in-person seating and to-go packages.

Please see the enclosed information with opportunities for you to say "yes" and become a Patron Sponsor with a Gingerbread House Party Package, making spirits bright for local pediatric patients and Tri Delta women. Patron packages include added benefits above an individual Gingerbread House kit such as an apron, T-shirt, recognition on our website, social media, and event program. For our to-go guests, they will also receive a deluxe candy upgrade and supplies to host their own decorating party at home! This year we are offering private room options for our in-person guests. If you would like to reserve a room for your family, friends, co-workers, or staff, this is the option for you! You will receive a private deluxe candy bar and a special visit from our holiday characters!

If you are interested in a single Gingerbread House kit, you will be able to place your order in late September.

Your sponsorship response by **August 31, 2022**, is greatly appreciated. Be sure to check out our website, social media accounts, and email us with any questions!

With appreciation,

Hollan Black

Hollan Black
2022 Cookies & Castles
Frisco Chairwoman

Emily Holt

Emily Holt
2022 Cookies & Castles
Frisco Chair Elect

Kathryn Janowiak

Kathryn Janowiak
North Dallas Area Tri Delta
Alumnae Chapter President



2022 Patron Sponsorship Packages

Premium Private Party: \$3,000

1 Available and Includes:

- A private room with 20 individually packaged Gingerbread Houses (20 seats total)
- Private candy bar
- 2 bags of icing per house
- 20 Aprons
- 20 T-Shirts
- 20 Tote Bags
- 20 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- A special visit from our holiday characters!

Deluxe Private Party: \$1,500

2 Available and Includes:

- A private room with 10 individually packaged Gingerbread Houses + 10 guest seats (20 seats total)
- Private candy bar
- 2 bags of icing per house
- 10 Aprons
- 10 T-Shirts
- 10 Tote Bags
- 10 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- A special visit from our holiday characters!

Lollipop Package: \$1,250

This Package Includes:

- 10 individually packaged Gingerbread Houses
- 2 bags of icing per house
- 10 Aprons
- 10 T-Shirts
- 10 Tote Bags
- 10 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- Option for In Person or To-Go

Licorice Package: \$1,000

This Package Includes:

- 8 individually packaged Gingerbread Houses
- 2 bags of icing per house
- 8 Aprons
- 8 T-Shirts
- 8 Tote Bags
- 8 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- Option for In Person or To-Go



2022 Patron Sponsorship Packages

Candy Cane Package: \$750

This Package Includes:

- 6 individually packaged Gingerbread Houses
- 2 bags of icing per house
- 6 Aprons
- 6 T-Shirts
- 6 Tote Bags
- 6 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- Option for In Person or To-Go

Gumdrop Package: \$500

This Package Includes:

- 4 individually packaged Gingerbread Houses
- 2 bags of icing per house
- 4 Aprons
- 4 T-Shirts
- 4 Tote Bags
- 4 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- Option for In Person or To-Go

Peppermint Swirl Package: \$250

This Package Includes:

- 2 individually packaged Gingerbread Houses
- 2 bags of icing per house
- 2 Aprons
- 2 T-Shirts
- 2 Tote Bags
- 2 Sponsorship Swag Bags
- Recognition on our website, social media, and event program
- Option for In Person or To-Go

Additional In Person Benefits:

- Picture with Santa
- One seated admission and one standing admission with each house in your package
- Endless Candy Bar
- Festive Holiday music!

Additional To-Go Benefits:

- Deluxe Candy Upgrade per house
- Tablecloths and drop cloths



2022 Patron Sponsorship Order Form

Sponsorship Package Name: _____
 Contact Name: _____
 Phone Number: _____
 Email Address: _____
 Mailing Address: _____
 May we recognize you in our printed and digital marketing materials? _____ Yes _____ No
 If Yes, Company/Individual Name: _____
 Please indicate your package type: _____ In Person _____ To-Go _____ Private Party
 If In Person, what is your expected headcount? _____
 Are you a member of Delta Delta Delta? _____ Yes _____ No
 How did you hear about our event? _____

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Your Patron Sponsorship Package includes a T-Shirt with every house. Please identify the quantity of sizes you would like to receive:

_____ Youth – XS	_____ Adult – Small	_____ Adult - 2XL
_____ Youth – Small	_____ Adult – Medium	_____ Adult - 3XL
_____ Youth – Medium	_____ Adult – Large	
_____ Youth – Large	_____ Adult – XL	

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We have the following add-on purchases available. If you would like to order, please specify the quantity of each:

_____ Festive Event Ornament: \$20
 _____ Additional In-Person Seat: \$25
 _____ Elf Sponsor: \$100 each - Purchasing an Elf Sponsor allows us to donate a
 _____ Gingerbread House Package directly to a patient at Scottish Rite for Children.
 _____ General Donation: Please list amount

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Enclosed is my check in the amount of \$ _____

Please send order form and checks made payable to **Cookies & Castles Frisco** to **PO Box 831237, Richardson, TX 75083-1237** by **August 31, 2022**, for inclusion in printed and digital marketing materials.