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Hollan Black

Event Chair Elect

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Alumnae Chapter President

Kathryn Janowiak

Texas Scottish Rite for Children Director of Special Events

Christy Liles

Dear Silent Auction Sponsor:

Cookies & Castles Frisco: A Gingerbread Extravaganza is returning December 3, 2022, for its third annual event! Cookies & Castles Frisco is the annual philanthropy hosted by the North Dallas Area Alumnae Chapter of Tri Delta. We donate 90% of our profits to Scottish Rite for Children and 10% to Tri Delta's Foundation.

Scottish Rite for Children is a world-renowned leader in the treatment of pediatric orthopedic conditions such as scoliosis, clubfoot, hand differences, hip disorders, sports injuries and fractures, as well as certain related arthritic and neurological disorders and learning disorders, such as dyslexia. Patients receive treatment regardless of the family's ability to pay. There are three locations in North Texas — Dallas, Frisco and The Star in Frisco — to serve the growing pediatric patient population. The Frisco hospital campus opened in 2018 and sees more than 23,000 outpatient clinic visits each year.

Tri Delta's Foundation provides transformation programs, scholarships and emergency financial support to empower our sisters for a lifetime. Tri Delta's Foundation invests in women and is 100% supported by the donations of Tri Delta sisters and friends. We are the only organization that connects our nearly 250,000 members with ways to empower collegiate and alumnae women through transformational programs, scholarships, and emergency financial support. We are sisters helping sisters.

Cookies & Castles Frisco invites approximately 5,000 homes in the surrounding area to begin the holiday season by decorating gingerbread houses with delicious sweet treats unlike any kits provided in stores. Whether our guests attend an in-person seating or drive-through experience, our Winter Candyland provides an opportunity to step into a bright and colorful atmosphere! Friends and families are surrounded by an abundant offering of candy, festive characters such as Santa, Rudolph, and Olaf, various food and beverage options, and holiday music.

We are seeking long term sponsors to grow and build a relationship with us for years to come. Cookies & Castles began in 2001 and has grown to multiple locations across DFW. Frisco's inaugural event was held in 2020 and we operate independently from our sister events in Fort Worth and Dallas. In just two years, we have donated over \$72,000 to our beneficiaries and have a detailed road map to build our momentum and growth in the next few years. In just one year we saw a 100% growth rate in our available gingerbread houses for sale and in the third year, we are planning an additional 33% increase in house count. Not only do we have plans to increase our available packages in the coming years, but we also have plans to add additional events for targeted audiences and thus increase our customer base which means more visibility for you, our sponsor!

We are seeking donations and need your help! As part of our growth this year, we are adding a Silent Auction to maximize our contributions to our beneficiaries and provide a unique opportunity for In-Kind donors to showcase their goods and/or services. All donations are tax deductible to the extent provided by law. Silent Auction Donors will be recognized on our website, on our social media accounts, and in our event day program after receipt of the enclosed In-Kind Giving Form.

Your response by **August 31, 2022**, is greatly appreciated. Be sure to check out our website, social media accounts, and email us with any questions!

With appreciation,

Hollan Black

Hollan Black
2022 Cookies & Castles
Frisco Chairwoman

Emily Holt

Emily Holt
2022 Cookies & Castles
Frisco Chair Elect

Kathryn Janowiak

Kathryn Janowiak
North Dallas Area Tri Delta
Alumnae Chapter President



IN-KIND GIVING FORM

BENEFITTING SCOTTISH RITE FOR CHILDREN AND THE TRI DELTA FOUNDATION

EVENT DATE DECEMBER 3, 2022

NAME OF COMPANY/DONOR _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____

EMAIL _____

ITEM DONATED _____

DESCRIPTION _____

EXPIRATION DATE / RESTRICTIONS _____

DOES THIS ITEM NEED TO BE PICKED UP? YES OR NO _____

PICK UP LOCATION OR INSTRUCTIONS _____

VALUE OF ITEM(S) DONATED _____

CONTRIBUTOR'S SIGNATURE _____ DATE _____

Do you wish to be recognized? _____ Yes _____ I prefer to remain anonymous

Name for recognition _____