



Dear Prospective Sponsor:

**Cookies & Castles Frisco: A Gingerbread Extravaganza** is returning December 7, 2024, for its fifth year! Cookies & Castles Frisco, hosted by the North Dallas Area Alumnae Chapter of Delta Delta Delta, invites approximately **5,000** families in the surrounding area to begin their holiday season decorating gingerbread houses with delicious sweet treats unlike any kits provided in stores. Whether our guests attend in-person or the drive-through experience, our winter candy land provides an opportunity to step into a bright and colorful atmosphere filled with candy, warm beverages, holiday music, and festive characters such as Santa and his elves.



But we are not just providing an enriching, memory-making event for the community, we also donate 90% of our profits to Scottish Rite for Children in Frisco and 10% (up to \$5,000) to Tri Delta's Foundation. In just four years since our inaugural event in 2020, we have had the pleasure of donating approximately \$170,000 to our beneficiaries, and we could not have done it without generous sponsors like you.



Will you consider joining our team as a sponsor? Below is a quick summary of each type of sponsorship option.

- **Sponsor** – Companies or individuals whose donation covers significant event costs such as gingerbread houses, candy, icing, t-shirts, Santa, etc. while also receiving incredible marketing opportunities, brand visibility, and special event perks.
- **Financial Gifts** – Donations that contribute to the overall funding of the event and increase proceeds provided to our beneficiaries.
- **In-Kind** – Companies or individuals, who donate goods or services directly benefiting the event committee and/or guests, i.e., food, beverages, coupons, etc.
- **Elves** – Companies or individuals who purchase our gingerbread kits for patients and their families of Scottish Rite.

Some of our sponsorship opportunities include reserved seats or to-go kits so that you can enjoy the event that your contributions helped enable.

Attached to this letter is a listing of the various sponsorship packages available and the advantageous benefits that come along with being a sponsor. While packages are on a first come, first serve basis, you do have the ability to build on one of the base packages to obtain greater company recognition and brand promotion.

Not sure which option fits your company best? We have an amazing sponsorship committee willing and ready to answer any questions you might have about sponsoring, donating financially, or in-kind. We are available by email, [CCFsponsorships@gmail.com](mailto:CCFsponsorships@gmail.com), and so look forward to hearing from you!





We sincerely hope that you will join us in sponsoring our 5<sup>th</sup> annual holiday tradition that supports our community of not just the young, but the young at heart. We do ask that you respond by **September 15, 2024** to receive all sponsorship benefits!

With holiday spirit and much appreciation,



**Tricia Miller,**  
2024 Cookies & Castles  
Frisco Chair

**Melissa Bemenderfer,**  
North Dallas Area Tri Delta  
Alumnae Chapter President



**Event Committee**  
Elyse Adams  
Melissa Aduddell  
Kathryn Barker  
Jenny Bitsche  
Michelle Carte  
Taylor Durand  
Ashley Ivey Jackson  
Debbie Keckeisen  
Kelle Phillips  
Laura Robinson  
Michelle Wiest

**Chair Emeritus**  
Emily Holt

**Board Members**  
Hollan Black  
Lori Collins  
Amanda Thomas  
Betsy Willis

**Texas Scottish Rite for  
Children Director of  
Special Events**  
Christy Liles





## Get to Know Our Beneficiaries

### Texas Scottish Rite Hospital

Scottish Rite for Children is a world-renowned leader in the treatment of pediatric orthopedic conditions, certain related arthritic and neurological disorders, and learning disorders, such as dyslexia. The Frisco location, specifically, houses the Center for Excellence in Sports Medicine which specializes in pediatric sports medicine. The Frisco campus also provides services through the fracture clinic, movement science laboratory, prosthetics and orthotics, and physical and occupational therapy. In 2022, the Frisco campus performed 1,092 surgeries and more than 36,000 outpatient visits.

Also in 2022, we partnered with the hospital to completely fund the acquisition of a facility dog, Falco, and future years' donations would be designated for the on-going maintenance of Falco and his handler. Facility dogs assist both patients and staff by reducing anxiety, lowering blood pressure, providing an alternate focus, reducing feelings of loneliness, and many more important tasks! It is with great pleasure that we call Scottish Rite for Children our primary beneficiary for the exemplary care they extend towards their patients.



### Tri Delta Foundation

Tri Delta's Foundation, supported 100% by Tri Delta sisters and friends, connects nearly 250,000 members with transformational programs, focused on healthy body image, mental health, campus safety, leadership skills, salary negotiation techniques, and resources for navigating life after college. Tri Delta's Foundation also provides academic scholarships and emergency financial support for sisters navigating unexpected challenges such as medical emergencies, job loss, and other significant life events. During the 2022-2023 academic year, Tri Delta's Foundation provided more than \$124,000 in emergency financial support, \$625,000 in academic scholarships, and over \$1 million to Tri Delta's transformational programs. We are so proud to support our fellow sisters and foster growth in future generations.