



Package Name:	T-Shirt Sponsor	Tote Bag Sponsor	Gingerbread House Sponsor	Candy Sponsor	Icing Sponsor	Santa Sponsor	Decorations Sponsor	Program Ad
Package Price:	\$ 5,000.00	\$ 5,000.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 500.00	\$ 250.00
Quantity Available:	1	1	4	5	2	1	5	10

Associated Marketing / Brand Recognition:								
Sticker / Location of Company Name / Logo on Day of Material	Identified prominently on shirt design T-Shirts are provided to all committee members and volunteers, included in all VIP Packages, and available for sale (approximately 350).	All 550+ tote bags	At each in-person table setting All to-go gingerbread houses	Event day candy bar signage All to-go candy packages	All icing packages (2 per house)	Signage by Santa Photo Booth	Signage either near newly acquired décor or entrance	
Opportunity to upgrade to sole item sponsor			X	X	X		X	
Company Name/Logo on the following digital and printed marketing materials: - Website - Dedicated social media post - Event invitation email - Flyers - Event Program - Results email (distributed to ~5k homes in the Frisco and surrounding areas)	X	X	X	X	X	X	Event Program Only unless sole Décor Sponsor	Event Program Only
Premier Event Day Signage including Standalone A-Frame and In Person digital artwork	X	X	X	X	X	X	X	
Opportunity to include pre-approved promotional item in all swag bags	X	X	X	X	X	X	X	X
Opportunity to decorate 1 pre-built gingerbread house and display during In-Person Event (house and icing provided ahead of event)	X	X	X	X	X	X		
Company name/logo included on event t-shirt (if contributing 5k or above)	X	X	X (For contributions 5k or above)	X (For contributions 5k or above)	X (For contributions 5k or above)			



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Personal Company Benefit:								
Pre-made Gingerbread House Kits, including house, candy, icing, apron, and t-shirt	8	8	4	4	4	4	2	1
Optional in-person or to-go, additional benefits for both in person and to-go events.								
House Quantities listed are per package. Additional houses provided in pro-rata increments per package.	All sponsors attending the in-person event will be included in our new VIP section with your own candy bar and extra refreshments!							