



Package Name:	T-Shirt Sponsor	Tote Bag Sponsor	Gingerbread House Sponsor	Candy Sponsor	Icing Sponsor	Santa Sponsor	Program Sponsor	Registration Sponsor	Signage Sponsor	Decorations Sponsor
Package Price:	\$ 5,000.00	\$ 5,000.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 1,250.00	\$ 1,250.00	\$ 1,250.00	\$ 1,250.00	\$ 500.00
Quantity Available:	1	1	4	5	2	2	1	1	1	5

Associated Marketing / Brand Recognition:										
Primary Area of Company Recognition	Identified prominently on shirt design <i>T-Shirts are provided to all committee members, volunteers, included in all VIP Packages, and available for sale (approximately 350).</i>	Identified on 550+ tote bags	Identified at each in-person table setting and on all gingerbread house packages	Identified on event day candy bar signage and all to-go candy packages	Identified on all icing packages (2 per house)	Signage placed by in person Santa Photo Area	Identified on back of Program design included in all 550+ tote bags	Identified on Registration platform and signage placed by in-person Check In Tables	Signage placed in main lobby and along to-go route	Signage placed by either near newly acquired décor or main lobby
Opportunity to upgrade to sole item sponsor			X	X	X	X				
Company Name/Logo on the following digital and printed marketing materials: - Website - Dedicated social media post - Event invitation email - Flyers - Event Program - Results email (distributed to ~5k homes in the Frisco and surrounding areas)	X	X	X	X	X	X	X	X	X	Website and Event Program Only
Premier Event Day Signage including Standalone A-Frame, In Person digital artwork, and Group Sponsor Banner	X	X	X	X	X	X	X	X	X	In Person Digital Artwork and Group Sponsor Banner Only
Opportunity to include small pre-approved promotional item in all 550+ guest bags	X	X	X	X	X	X	X	X	X	X
Opportunity to decorate 1 pre-built gingerbread house and display during In-Person Event (house and icing provided ahead of event)	X	X	X	X	X	X	X	X	X	
Company name/logo included on event T-shirt	X	X	X	X	X	X	X	X	X	
Opportunity for half page company write up in Program <i>*if contributing 5k or above</i>	X	X	X*	X*	X*					



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Quantity Available:	1	1	4	5	2	2	1	1	1	5
Personal Company Benefit:										
Pre-made Gingerbread House Kits, including house, candy, icing, apron, and t-shirt	8	8	4	4	4	2	2	2	2	1
Option to participate either in-person or to-go. Additional benefits for either event type.										
House Quantities listed are per package. Additional houses provided in pro-rata increments per package.	<p>All sponsors attending the in-person event will be included in our new VIP section with your own candy bar and extra refreshments!</p> <p>To ensure you receive all available benefits, packages must be committed to by September 30th.</p>									
Additional houses can be purchased for \$125 per house.										