

TP23

ADVISORY

TURN STRATEGY INTO MOMENTUM VISION TO VELOCITY™

Sometimes the strategy is unclear. Sometimes it no longer fits the reality you're operating in. Often, it's sound — but fragmented, misaligned, or slowed by execution drag.

Vision to Velocity™ is a board-grade **business strategy diagnostic** that reveals where momentum is being lost — and what must change next.



What It Is

A clarity-to-execution diagnostic designed for CEOs, executive teams, and boards. Vision to Velocity™ identifies whether the real constraint is direction, alignment, or execution rhythm — and brings focus to what matters most next.

The Five Dimensions We Diagnose

- **Transformation** – strategic direction, ambition, and change readiness
- **Performance** – commercial model, sales & margin discipline, forecasting, KPIs
- **Culture & Capability** – leadership, roles, behaviours, and alignment
- **Execution Rhythm** – the cadence, meetings, and accountability system
- **Impact & Legacy** – purpose, ESG, governance, and long-term intent

Behind these five dimensions sits a far deeper diagnostic engine — spanning **5 pillars, 23 principles, and more than 100 indicators of maturity, discipline, and momentum.**

The complexity stays with us. The clarity stays with you.

Next Step

Ready to See Where Momentum Is Being Lost?

A short, confidential conversation will determine whether Vision to Velocity™ is right for your organisation.

What It Delivers

- ✓ **Clarity**
See what's really working — and what isn't
- ✓ **Focus**
Identify the one or two constraints limiting momentum
- ✓ **Alignment**
Shared leadership clarity without theatre
- ✓ **Momentum**
No-regret priorities for the next 30–90 days

How It Works

1. **Evidence Collection:** Executive interviews, leadership pulse, and artefact review
2. **Structured Diagnosis:** Assessment across strategy, performance, culture, and execution rhythm
3. **Insight Synthesis:** Clear themes, constraints, and risks — distilled to what matters most
4. **Activation Readiness:** Board-ready output and a platform for a 90-Day Velocity Plan (optional)

Who It's for

- ✓ CEOs and Executive Leadership Teams
- ✓ Boards seeking sharper visibility into execution risk
- ✓ Organisations entering growth, transformation, or reset
- ✓ Leadership teams that feel **busy — but not fast enough**

Book a Diagnostic Conversation With Tony Pearson

CEO-led · Confidential · No Pressure

BOOK NOW