

Bymark Expert Knowledge Areas

Product, Fund Structuring & Domicile

Product & Fund Design

- UCITS product structuring specialists (cross-border distribution into EU, UK, Asia).
- AIFMD / alternative fund structuring (Lux/Irish RAIF, SIF/SICAV, SCSp, ICAV, SCS, SLP).
- UK fund product specialists: AUT, ACS, LTAF, NURS, ISA-eligible funds.
- US '40 Act / mutual fund product specialists.
- ETF product design experts (equity, fixed income, smart beta, active, semi-transparent).
- Money market fund specialists (LVNAV, VNAV, CNAV, STS rules).
- ELTIF 2.0 / private-market retail access product specialists.
- Master-feeder and fund of funds structuring experts.
- Segregated mandate / SMA / OCIO product specialists.

Domicile & Jurisdictional Experts

- Luxembourg fund structuring lawyers and product specialists.
- Ireland (Dublin) product & structuring experts (ICAV, QIAIF, UCITS).
- UK product & distribution regime experts (post-Brexit UKUCITS, LTAF).
- US product & registration specialists ('40 Act, '33 Act, interval funds, BDCs).
- Cayman / BVI offshore hedge & PE structuring.
- Jersey / Guernsey experts (JPF, Expert Funds, listed funds).
- ADGM / DIFC, Singapore VCC, Hong Kong OFC product specialists.
- Cross-border tax & treaty specialists (with fund-specific focus).

Digital & Tokenised Products

- Tokenised fund structuring specialists (security tokens, tokenised MMFs, tokenised PE).
- Digital asset fund structuring (crypto hedge funds, DeFi yield, Web3 VC).
- DLT-based fund platform / protocol specialists (on-chain fund ops, smart-contract design).

Legal, Regulatory & Governance

Legal (Funds & Manager)

- Fund formation lawyers (hedge, PE, private credit, real estate, infra, venture).
- Cross-border distribution lawyers (passporting, NPPR, reverse solicitation).
- Derivatives & ISDA documentation experts (CSA, GMRA, GMSLA).
- Securities law & listing experts (LSE, Euronext, LuxSE, CBOE listings).
- Outsourcing & SLA/MLA contract specialists (admin, TA, tech, KYC utilities).
- IP & technology licensing lawyers for fintech and regtech deals.

Regulatory & Policy Experts

- AIFMD / UCITS regulatory specialists (authorisation, Annex IV, reporting).
- MiFID II / MiFIR conduct & distribution experts.
- SEC / CFTC regulatory experts for asset managers and funds (ADV, N-PORT, N-CEN).
- FATCA/CRS implementation specialists.
- ESG regulatory experts: SFDR, CSRD, EU Taxonomy, UK SDR & labels.
- Market abuse / MAR / short-selling regulation experts.
- Sanctions & financial crime regulatory specialists.

Governance & Board

- Independent fund director experts (Lux, Ireland, Cayman, Channel Islands).
- Management company / ManCo board governance specialists.
- Risk & audit committee experts for funds and management companies.
- Fund governance framework designers (board reporting packs, KPIs, oversight models).

Digital/AI angles

- AI governance & model-risk legal specialists.
- AI in surveillance / trade monitoring (MAR, spoofing, best-execution analytics).

ManCo Services (AIFM / UCITS / ACD)

- ManCo Operations: AIFM/UCITS/ACD operational frameworks, delegation oversight, regulatory authorisation, governance structures.
 - Risk Management: Market, liquidity and operational risk oversight, leverage monitoring, VaR, stress testing, risk reporting.
 - Compliance: Cross-border marketing rules, financial promotions, AML/financial crime oversight, SFDR/ESG compliance, policy frameworks.
 - Delegation Oversight: Portfolio manager due diligence, mandate/guideline monitoring, performance and risk oversight of delegates.
 - Regulatory Reporting: Annex IV, UCITS KID/PRIIPs, SFDR/CSRD reporting, EMIR/MiFIR oversight where applicable.
 - Alternatives Focus: PE/VC, private credit and real-assets ManCo oversight (valuations, capital activity, loan monitoring).
 - Digital/AI: RegTech workflow automation, AI-enabled oversight, document intelligence, compliance and risk dashboards.
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Compliance, KYC/AML

Regulatory Compliance

- Global head of compliance / CCO profiles (hedge, PE, wealth, multi-asset).
- Cross-border marketing compliance (pre-marketing, local regimes: Germany, Nordics, Asia).
- Marketing material review specialists (disclaimers, performance presentation standards, GIPS).
- Personal account dealing, conflicts of interest, gifts & entertainment policy experts.

KYC/AML

- AML/KYC programme designers for fund admins and transfer agents.
- Investor onboarding and CDD/EDD specialists (institutional, HNW, retail, offshore trusts).
- PEP/sanctions screening process experts.
- Transaction monitoring specialists (suspicious activity patterns in funds / TA).
- Beneficial ownership / entity resolution experts (KYC utilities, LEI usage).

Digital/AI

- Regtech experts (KYC workflow tools, screening engines, case management).
 - AI-driven AML / fraud detection specialists (behavioural/graph analytics).
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Fund Administration & NAV Production

Core Fund Accounting

- NAV production specialists (daily, weekly, monthly) by strategy:
 - Long-only equity / fixed income.
 - Hedge funds (complex derivatives, OTC, side pockets).
 - Private equity / venture capital (capital accounts, waterfalls).
 - Private credit / direct lending (accruals, PIK, non-performing loans).
 - Real estate / infrastructure (fair-value, property valuations).
- Complex valuation experts (Level 2/3 assets, OTC derivs, structured credit).
- Performance-fee and carry calculation specialists.

Financial Reporting

- IFRS / US GAAP fund financial statement experts.
- Lux GAAP / Irish GAAP reporting specialists.
- Regulatory reporting experts:
 - AIFMD Annex IV, UCITS KIIDs/KIDs/PRIIPs.
 - Form PF, CPO-PQR, EMIR, SFTR, MIFID transaction reporting.
 - ESG/SFDR and CSRD reporting.

Oversight & Shadow Accounting

- Manager-side oversight NAV / shadow accounting specialists.
- Service provider oversight framework designers.

Digital/AI

- AI-enabled NAV anomaly detection and break-analysis experts.
 - Automation/RPA in fund accounting and reconciliation.
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Transfer Agency, Investor Services & Distribution Ops

TA & Investor Services

- TA operations experts (subscriptions/redemptions, switches, transfers).
- TA for alternatives (capital call/distribution processing, commitment tracking).
- Registrar services specialists (UK, Lux, Ireland).
- Investor tax & withholding specialists (US withholding, UK reporting funds).

Distribution Operations

- Trailer fee and retrocession management experts.
- Platform connectivity: Allfunds/FundSettle/EMX/Calastone specialists.
- Transfer agency data and reporting to distributors.

Investor Reporting Specialists

- Institutional LP reporting experts (ILPA standards, ad-hoc analytics).
- Retail investor statement/contract note specialists.
- ESG & impact investor reporting experts for PE/infra/real assets.

Digital/AI

- TA digital onboarding specialists (e-KYC, e-signature, online portals).
 - AI-driven investor query/chatbot service experts.
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Custody, Sub-Custody, Depository

Global Custody & Sub-Custody

- Global custody network management experts (sub-custodian selection, oversight).
- Asset servicing specialists: income collection, corporate actions, proxy voting.
- Market entry experts (local market idiosyncrasies: CSDs, settlement cycles, tax).

Depository Services

- UCITS & AIFMD Oversight: Cash-flow monitoring, investment restriction checks, NAV oversight, oversight of delegated functions, breach/incident management.
 - Safekeeping & Asset Verification: Custody/non-custody asset verification, title/ownership checks, SPV/HoldCo oversight, private asset existence testing.
 - Alternative Asset Depository: Oversight for PE/VC, private credit, real estate, and infrastructure, including loan verification and property/title review.
 - Operational Frameworks: Depository controls, recordkeeping, risk/testing programmes, board reporting, regulatory compliance.
 - Digital/AI: Tokenised asset oversight, on-chain record verification, smart-contract compliance, AI-based NAV/exception monitoring.
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Middle Office, Data, Risk & Performance Attribution

Middle Office Operations

- Trade capture & affirmation/confirmation experts.
- Reconciliations – positions, cash, OTC, collateral.
- Corporate action processing specialists from a middle-office perspective.
- IBOR / ABOR / PBOR model experts.

Data Management & Analytics

- Investment data management specialists (golden source, EDM, MDM).
- Security master & pricing data experts (Bloomberg, Refinitiv, ICE, Markit).
- Client and reference data management experts.
- Data architecture professionals (data lakes, warehouses, real-time streaming).

Risk Management

- Market risk experts (VaR, stress testing, factor risk).
- Liquidity risk specialists (LCR-like metrics, swing pricing, anti-dilution).
- Counterparty/credit risk experts (monoline, PB, OTC counterparties).
- Enterprise risk management (ERM) experts for fund services groups.
- Operational risk & RCSA specialists.

Performance & Attribution

- Performance measurement experts (time-weighted, money-weighted, IRR).
- Equity and multi-asset attribution specialists (Brinson, factor-based).
- Fixed-income attribution experts (key rate duration, carry/roll, spread).
- Alternatives performance analytics (PE/VC/real assets benchmarking).

Digital/AI

- Data science experts for alpha & risk analytics in asset management.
 - AI/ML model experts for signal generation, risk scoring, and performance attribution.
 - Cloud data platform specialists (Snowflake/Databricks/BigQuery for managers and service providers).
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Technology, Platforms, Cyber & AI

Core Investment & Ops Technology

- OMS/EMS/portfolio management system experts (Aladdin, Charles River, SimCorp, etc.).
- Fund accounting & TA platform specialists (InvestOne, Multifonds, FIS, PFS-PAXUS, etc.).
- CRM & distribution tech experts (Salesforce, Dynamo, DealCloud).
- Workflow/BPM and RPA automation experts (Appian, Pega, UiPath).

Integration & Architecture

- Enterprise architecture specialists for asset servicers & managers.
- API and integration experts (SWIFT, FIX, ISO 20022).
- Data warehouse, data lake, and BI/reporting platform experts.

Cybersecurity & Resilience

- Cybersecurity experts for financial institutions (SOC, IAM, zero trust).
- Cloud security specialists (AWS/Azure/GCP in regulated environments).
- Business continuity & disaster recovery experts.

Digital & AI Specialists

- AI strategy experts for asset/fund servicing (target operating model with AI).
 - GenAI experts focused on:
 - Research summarisation.
 - Code assistants for ops/tech teams.
 - Document intelligence (KIDs, contracts, DDQs).
 - NLP/LLM specialists for:
 - Investor Q&A.
 - RFP/RFI automation.
 - Policy/document search.
 - DLT/blockchain infrastructure specialists for:
 - Tokenised assets.
 - On-chain TA and settlements.
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Distribution, Capital Raising & Client Coverage

Capital Raising Experts

- Institutional sales / consultant relations specialists (pensions, SWFs, insurers).
- Wealth / intermediary distribution experts (IFAs, private banks, platforms).
- Family office & UHNW relationship professionals.
- Private markets fundraising experts (PE/VC/credit/infra).
- Placement agents / third-party marketers.

Distribution Strategy & Market Entry

- Global distribution strategy experts (EU, UK, US, Asia, LatAm, Middle East).
- Platform onboarding experts (UK platforms, US wirehouses, EU private banks).
- Retail and semi-professional product distribution experts (ELTIF, LTAF, 401(k), ISA).

Investor Relations & Client Service

- IR specialists for private equity / infra / private credit.
- Public markets client relationship management experts.
- Co-investment and bespoke solution structuring specialists.

Digital/AI

- Digital distribution and lead-gen specialists (content funnels, email, paid media).
 - AI-assisted sales enablement experts (next-best-action, personalised content).
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Marketing, Brand, Content & PR

Marketing Strategy & Brand

- Asset management brand strategy experts.
- Fund range positioning specialists (by asset class & investor channel).
- Product marketing managers (launch campaigns, messaging frameworks).

Content & Thought Leadership

- Investment content writers (equity, fixed income, multi-asset).
- Alternatives content specialists (PE, infra, real estate, private credit).
- ESG/impact content experts.
- Data-visualisation / infographic specialists for investment stories.

PR & Media

- Asset management PR specialists (trade press, mainstream media, crisis comms).
- Media-training experts for portfolio managers & CEOs.

FX, Cash, Securities Finance, Collateral

FX & Cash

- FX execution & overlay specialists (share-class hedging, portfolio hedging).
- Treasury & cash management experts (liquidity ladders, sweeps, MMFs).
- CLS and settlement risk experts.

Securities Lending & Financing

- Securities lending programme designers (agency lending, indemnification).
- Repo & securities financing experts (prime brokerage, margin optimisation).
- Collateral management specialists (margin calls, eligibility, optimisation)..

Specialist Segments & Themes

ESG, Sustainability & Impact

- ESG data and scoring experts.
- Impact measurement & theory-of-change specialists.
- Climate-risk modelling experts (scenario analysis, PCAF).

Insurance-Linked & Niche Asset Classes

- Insurance-linked securities (ILS) and CAT bond specialists.
- Aviation/Shipping finance experts.
- Litigation funding, royalties, music/IP rights specialists.

Digital Assets & Web3

- Crypto trading/market-microstructure experts.
- DeFi protocol / yield strategy specialists.
- On-chain risk and smart-contract audit experts.
- Custody & key management experts for digital assets.