



## **Sponsorship and Marketing Agreement** **July 29, 2020 through August 1, 2020**

Thanks to our sponsors last year we were able to have an amazing payout for our winners! Being a sponsor for the Bohicket Invitational Billfish Tournament is a great opportunity to showcase your company and products in front of a large audience. Any level of sponsorship is greatly appreciated. As we continue to improve our tournament each year, we hope you are able to help make this the best one yet!

Levels of sponsorship will determine how much space is allowed per vendor, the location(s), banner placement, etc. Blue Marlin sponsor and White Marlin sponsor will be given exclusivity as the centerpieces of the event layout. Sponsorship levels will also determine logo placement and size on promotional materials and t-shirts. Sponsors will need to provide banners and any other promotional material.

### **Blue Marlin Sponsor \$8,000**

Your company as the centerpiece of our tournament.

Multiple spaces to showcase your products.

Banners and marketing material to display at the most prominent places throughout the marina.

Company logo and website link on all marketing and advertising for the tournament.

Company's promotional items included in captain's buckets.

Your company's products/promotional items at each dinner table for two nights of the event. (Captains meeting & awards night)

Logo on tournament t-shirts.

12 tickets to each night's events  
12 short sleeve tournament t-shirts.

### **White Marlin Sponsor \$5,000**

Your company with prominent placement throughout the marina, only second to the Blue Marlin Sponsor.

Banners and marketing material to be displayed prominently on site.

Company logo and website link on all marketing and advertising for the tournament.

Company's promotional items included in captain's buckets.

Your company's products/promotional items at each dinner table for one night of the event. (The second night of the tournament)

Logo on tournament t-shirts.

10 tickets to each night's events.  
10 short sleeve tournament t-shirts.

### **Sailfish Sponsor \$2,000**

*\*Only two available.\**

Your company on site during our four-day event.

Company logo and website link on all marketing and advertising for the tournament.

Banner placement along boardwalk.

Company's promotional items included in captain's buckets.

Your company's products/promotional items at each dinner table for one night of the event. (The third night of the tournament)

Logo on sleeve of tournament t-shirts.

6 tickets to each night's events.  
6 short sleeve tournament t-shirts.



### **Wahoo Sponsor \$1,250**

*Your company on site during our four-day event.*

*Company logo and website link on all marketing and advertising for the tournament.*

*Company's promotional items included in captain's buckets.*

*Banner placement along boardwalk.*

*Logo on tournament t-shirts.*

*4 tickets to each night's events.  
4 short sleeve tournament t-shirts*

### **Dolphin Sponsor \$750**

*Company logo and website link on all marketing and advertising for the tournament.*

*Company's promotional items included in captain's buckets.*

*Banner placement along boardwalk.*

*Logo on tournament t-shirts.*

*2 tickets to each night's events.  
2 short sleeve tournament t-shirts.*

### **Tuna Sponsor \$500**

*Company logo and website link on all marketing and advertising for the tournament.*

*Company's promotional items included in captain's buckets.*

*Banner placement along boardwalk.*

*2 tickets to each night's events.  
2 short sleeve tournament t-shirts.*

### **Ballyhoo Sponsor \$250**

*Company logo and website link on all marketing and advertising for the tournament.*

*Company's promotional items included in captain's buckets.*

*Banner placement along boardwalk.*

### **Lady Angler Sponsor**

*A \$350 minimum product donation from your company for one of our lady angler awards.*

*Company's promotional items included in captain's buckets.*

*Banner placement along boardwalk.*

### **Youth Angler Sponsor**

*A \$350 minimum product donation from your company for one of our youth angler awards.*

*Company's promotional items included in captain's buckets.*

*Banner placement along boardwalk.*



**Please circle below the sponsorship level you wish to reserve:**

Blue Marlin - \$8,000   White Marlin - \$5,000   Sailfish - \$2,000   Wahoo - \$1,250  
Dolphin - \$750   Tuna - \$500   Ballyhoo - \$250   Lady Angler   Youth Angler

**Contact Information**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Deadlines**

Logo in high resolution to be provided at the time of sign-up. This is important to ensure your company is included on posters, t-shirts and other promotional material. Email your logo to [marina@bohicket.com](mailto:marina@bohicket.com).

**Banners and any other promotional products need to be turned in no later than July 24th, 2020.**

**Please make checks payable to:**

Bohicket Marina Invitational Billfish Tournament  
1880 Andell Bluff Blvd. Johns Island, SC 29455

If you would like to pay by credit card, please fill out the credit card authorization section below.

On behalf of my company, I am reserving the above circled sponsorship level for the 2020 Bohicket Invitational Billfish Tournament. I understand that payment in full must be received at the time of this agreement. I further understand that my company is responsible for submitting logos, banners and promotional items in accordance with the tournament's requirements and deadlines.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp: \_\_\_\_\_ CVCode: \_\_\_\_\_

I authorize Bohicket Marina & Market to charge the above credit card for my company's sponsorship fee for the Bohicket Invitational Billfish Tournament.

Credit Card Authorization Signature: \_\_\_\_\_